THE AMERICAN DECEMBER · 35¢

# HOME

SERVING OVER 3,200,000 HOMEMAKING FAMILIES

ROPER
IBRARY
NOV 25
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA
5756



## Simple, Lovely CHRISTMAS IDEAS for EVERYONE!



Automatically dries clothes so soft...so smooth...so wrinkle-free you'll have much less to iron!

# Perfect, all-automatic drying for all your wash in the new 1958 General Electric Dryer

*Dries a typical load of family wash in less than 35 minutes*




AUTOMATIC CONTROL

**Now all-automatic control** does all the "thinking" for you . . . automatically provides exactly the right drying time and temperature to give just right drying every time! Direct, warm air flow gives speedy drying at low safe temperatures. Dries synthetics in less than 8 minutes; a family wash in about half an hour.

**Fast, perfect drying . . .** any time at all . . . is right at your fingertips! There's just one dial to set because this wonderful new General Electric Dryer is *all*-automatic! No need for you to guess or worry about the correct drying time and temperature. Just turn the control to

**D . . .** for delicate silks and synthetics

**N . . .** for normal loads of cottons and linens

**H . . .** for heavy loads of jeans, bedspreads, rugs

**Other features:** Air Freshener gives clothes a fresh, breezy-day fragrance. Foot pedal opens full-width magnetic door. Lint Guard catches all lint. Smooth Porcelain Basket protects delicate fabrics.

**Use on either 115 volts or 230 volts . . .** the automatic control provides exactly the right drying time and temperature to suit every load—every fabric you *wash*. For high-speed drying (times shown) and automatic de-wrinkling of synthetic suits, use normal 230-volt installation.

Available in beautiful Mix-or-Match colors plus white. Automatic Dryer Model DA-920R illustrated about $2.80* per week. General Electric Company, Louisville 1, Kentucky.




**Automatic De-Wrinkler** "tumble presses" properly tailored synthetic garment —even smooths out wrinkles from wearing.



**Automatic Sprinkler** dampens shirts, dresses, starched pieces . . . has them ready for easy ironing in minutes.

LIVE BETTER ELECTRICALLY

**After small down payment. See your dealer for his prices and terms. Most models available in Canada.*

*Progress Is Our Most Important Product*

GENERAL ELECTRIC




# *What! $42.80 for the material to build a dog house?*

(WHAT WOULD IT COST TO BUILD YOUR HOME TODAY?)

Try building *anything* today. The cost may shock you. Take a house that cost you $14,000 in 1946. Based on national averages by the F. W. Dodge Corp., the same house in 1957 would cost you $21,300!

Unless you can afford to take a substantial loss, you should have enough insurance to duplicate your home at *present* costs. See the Home Insurance agent in your community now. He sells insurance you can count on when you need it.

THE HOME *Insurance Company*

Home Office: 59 Maiden Lane, New York 8, N. Y.

ORGANIZED 1853 **FIRE • AUTOMOBILE • MARINE**

*The Home Indemnity Company, an affiliate, writes Casualty Insurance, Fidelity and Surety Bonds*

**A stock company represented by over 40,000 independent local agents and brokers**




In the children's room on the cover, Art Editor Ed Fortuna has captured that storybook moment of excitement and anticipation on Christmas Eve when two children have hung up their stockings and, too excited to sleep, await the coming of Santa. Further along in this issue are other familiar sights and symbols associated with Christmas . . . and loads of ideas for holiday food, entertaining, decorating and gift-giving. Don't miss a page this month!

# IN THIS ISSUE

December 1957 Vol. LIX, No. 1


### Christmas

10 Christmas Stories to Make You Smile
11 "Winter Memory"
16 How to Get Tired Christmas Shopping
41-51 34 Ways to Say "Merry Christmas"
52 Give Thought to a Present with a Future

### Foods, Kitchens and Entertaining

54 Family Food
56 Good Victuals
60 Take a Package of Cake Mix
62 Holiday Tid-Bits
89 Kitchen Serves "Automatic Breakfast"

### Homes and Maintenance

84 Contrasts in Design
90 Pre-fab Workshop for only $500
92 Hill Pays Off in Seattle
96 Everything Stays Shipshape

### Decorating

34 Actress Anne Seymour Collects Angels
70 Take Some Tips from the Rosses
73 The Lanyons
82 Deft Transformation on a Piggy-Bank Budget

### Gardening

80 Lovely Gifts—Easy to Grow

### Features

21 Market Place
96 Where Credit Is Due

### Arts and Crafts

6 "I Saw it in The American HOME"
78 Pattern Order Form
94 Now You See It . . . Now You Don't



**MRS. JEAN AUSTIN**
The Editor

•

**MARION M. MAYER**
Executive Editor

**ROBERT HOUSEMAN**
Editorial Administrator

**WILLIAM LANYON**
Managing Editor

**WILLIAM R. BOWMAN**
Art Director

**EDWARD FORTUNA**
Art Editor
**WILLIAM NIGHTINGALE** Associate

**HUBBARD H. COBB**
Building Editor
**JAMES W. BRETT** Associate

**MRS. JUNE M. TOWNE**
Food Director
**VIRGINIA SCHROEDER** Associate

**EDITH RAMSAY**
Home Equipment Editor
**VIRGINIA THABET** Associate

**MRS. GERTRUDE BROOKS DIXSON**
Home Furnishings Editor

**MRS. MARY E. MONZE**
Decorating Editor

**THEODORE A. WESTON**
Garden Editor

**MRS. GERTRUDE BRASSARD**
Table Merchandise Editor

**MRS. DOROTHY L. BRIGHTBILL**
Pattern Editor
**KNUTE HEINZ** Associate

**MRS. HELEN DE MOTTE**
Market Place and New Products Editor

**LESLIE R. FORESTER**
Copy Chief
**HELEN SCHMIDT** Associate

**ROBERT J. MAHN**
Production Manager

**FERDINAND D'ESPOSITO**
Editorial Production Coordinator

• • • • • • • • •

Editorial Assistants

ANN QUE BROWN, Home Equipment; ELSIE ANGERSON, Food; JEANNE BEECHER, Home Furnishings; JEANNE G. WEEKS, Patterns; HELEN SCHWARTZ, General Editorial; JACK R. LARSEN, JULIA SAVARESE, Editorial Production.


# COMING IN JANUARY



WHAT'S HAPPENING to the American living room? A quiet revolution is going on as it invades the province of the kitchen, dining room—even the outdoors. Peek inside the homes of four American families and see what they've been up to. Then decide for yourself what a living room should be. And something new for 1958 . . . a quick way to build a BASIC RECIPE FILE. Now you can catch up on some of the famous American HOME recipes of the past. For January—14 pages devoted to LOW CALORIE FOOD. Many more in the months to come—a special New Year's bonus to you! Also in this issue: ideas for OFF-STREET PARKING. Planning to landscape or build a driveway? Give some thought to providing a parking area so guests won't clog up the thoroughfare.

## ONLY A SAMPLING! MANY MORE ARTICLES TOO GOOD TO MISS

The American HOME. December, 1957. Vol. LIX, No. 1. Published monthly by the American Home Magazine Corporation, 300 Park Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board; Jean Austin, President-Secretary; Theodore F. Gloisten, Vice President-Treasurer; Warren C. Agry, Archa Knowlton, Marion M. Mayer, John J. Veronis, Foster Willett, Vice-Presidents. Executive, Editorial and Advertising headquarters, 300 Park Ave., New York 22. Subscription Department, American Home Building, Forest Hills 75, New York. Copyright, 1957, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States, Canada, and Pan American countries $3.00 a year; 2 years, $5.00; 3 years, $6.00. All other countries, add $1.00 per year for extra postage. Entered as second-class matter December 31, 1935, at the post office at New York, N. Y., under the Act of Congress, March 3, 1879. **POSTMASTER: Send notices by Form 3579 to American Home Bldg., Forest Hills 75, New York.**

# Power center for 5 appliances ends blown fuses!



Deluxe automatic Model

## *New Westinghouse Appliance Center gives full kitchen housepower!*

**New Flush-Fit Models.** Sized to go between standard house studding, easily installed in any kitchen, new or old.

2 Hide-away cords, 2 outlets; 1 timed circuit. Custom automatic Model. $64.50

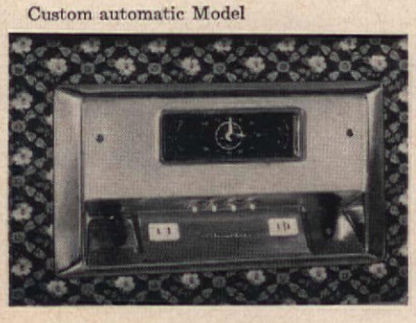
4 outlets; Minute Minder. Special Model. $34.50

**Deluxe automatic Model:** Just a single 3-wire connection installs this heavy-duty power source. It provides wiring for top performance from 5 appliances at once. Gives modern housepower and convenience to old or new homes . . . in an easy, low cost way.

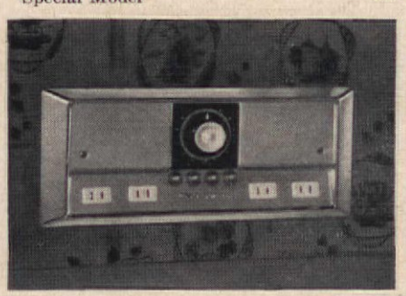
What's more, this new Appliance Center makes any controlled heat appliance *fully* automatic. Any one of 3 circuits may be used with range-type Clock Timer to start and stop cooking when you're *away*. Three Hide-away cords on retractable cord reels and two regular outlets for appliances with attached cords. Conveniently sized for easy installation! $99.95. LIVE BETTER ELECTRICALLY . . .

YOU CAN BE SURE...IF IT'S **Westinghouse**

Custom automatic Model



Special Model



For more information, call your Westinghouse Dealer, Electrical Contractor or Electric Utility... or write to:

**Mr. Ralph Sorenson**
**Westinghouse Electric Corporation**
**Mansfield, Ohio**

**Name**_____

**Address**_____

**City**_____ **Zone**____ **State**_____

Any man who has a home, a car, a boat or a hobby will love this new flame tool kit!




**THE TOOL OF ENDLESS USES**

ANTIQUING FURNITURE • HOBBY WORK • SPLICING WIRE • BUILDING TOYS • WIRE SCULPTURE • BURNING OFF OLD PAINT • BURNING WEEDS • STARTING CHARCOAL GRILL OR INCINERATOR FIRES

NEW CRAFTSMAN

# Propane Torch

GIFT KIT




©1957, SEARS, ROEBUCK AND CO.

SPECIAL HOLIDAY PRICE! If bought separately, would total 14.95

**GIFT KIT** includes regular pencil-burner torch, complete with extra cylinder of fuel, and spark lighter, plus brass utility burner, flame spreader, and soldering attachment, all in neatly compartmented, portable case.

NOW ONLY $9.95 COMPLETE

Slightly higher in Canada

Thousands of handymen (women, too!) find new uses for these propane torches every day. They're as easy to light as a gas stove—no filling, no pumping, no priming. Safe, too, for they light or burn in any position—even upside down! (UL listed). Here's nearly everything you need for repairs, hobby work, or household chores, in one handy metal gift case. What a welcome and unusual gift for your home!

**CARRY IT!** Take your kit where you need it. Use indoors or out.

**WORK FROM IT!** Accessories are always with torch—handy and in place.

SEARS ROEBUCK AND CO.

SEE THIS CRAFTSMAN PROPANE TORCH KIT ON DISPLAY AT YOUR NEAREST SEARS RETAIL STORE

*In Canada at SIMPSONS-SEARS LTD. Retail Stores*

SATISFACTION GUARANTEED OR YOUR MONEY BACK


# I Saw It in The American Home

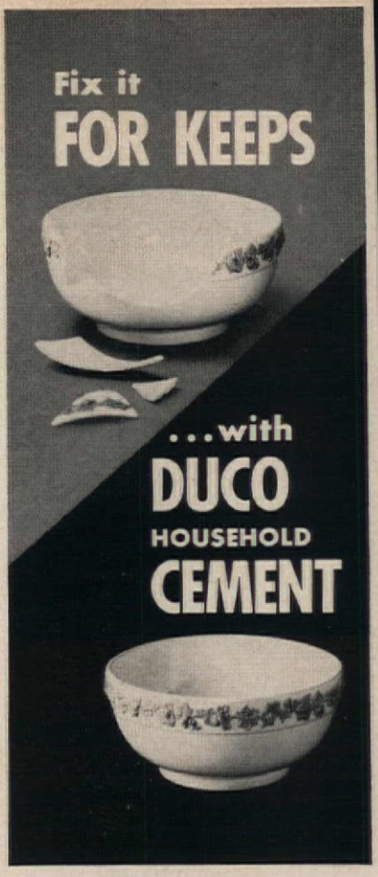


• To Mrs. Okley Baker of Newark, Ohio, this small shelter house is the house of a thousand uses. It's been an outdoor kitchen for numerous steak and hamburger fries. It's a playhouse. And for birthdays, it becomes a party house with a raft of gaily decorated balloons. The only variation in the American HOME pattern from which it was copied is the boarding half-way up the sides. "We did this," says Mrs. Baker, "to keep out the rain and snow. And it gives us some added privacy, too. In wintertime, the house makes a wonderful storage place for all of our garden furniture."

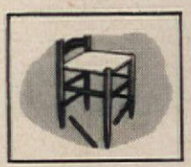
*Grandfather Clock—*
*a whole year*
*in the making*



• The ornamentation just above the face of this handmade grandfather clock bears the familiar Latin inscription "Tempus Fugit"—"time flies." Count the days and nights that went into the carving and inlay design, the hours of rubbing and polishing—and the words seem hardly appropriate. But to Mr. Robert E. Wilcox of Winfield, Kansas, they are. Says he, "If there's one PLEASE TURN THE PAGE


You can mend broken china for keeps with fast-drying "Duco" Cement because it's extra-strong and waterproof. And since "Duco" Cement is transparent, it makes repairs almost invisible. Holds wood, china, leather, paper, glass, metal: hundreds of uses around the home. For example:



**REPAIRS CHAIRS**— Strong "Duco" Cement puts loose chair rungs in to stay.



**MENDS BELTS TO LAST** — because "Duco" Cement is *flexible* as well as tough.



**BUILDS STRONGER MODELS** — because "Duco" Cement is *extra-strong* itself.

NEW EASY-SEAL TOP HAS HANDY APPLICATOR TIP




DUPONT

Better Things for Better Living . . . *through Chemistry*

# SEVEN AGES OF THE TELEPHONE

**ALL THE WORLD'S A STAGE,** *and all the men and women merely players. . . . And one man in his time plays many parts, his acts being seven ages. At first the infant . . .* SHAKESPEARE

All through the years, from babyhood on, the telephone is an important, indispensable part of almost everything we do. And as the hands that grasp the telephone grow in size and usefulness, so grows also the usefulness of the telephone.



**BABY DAYS** At first the telephone is just something that rings. But soon the lusty newcomer is saying "hello, Daddy" all by himself and listening in wide-eyed wonder to the magic of Daddy's voice.



**GROWING UP** It isn't long before the telephone becomes more than a magical fascination. It begins to be something for doing things. A particular pal to call. And a very necessary part of growing up.



**DYNAMIC TEENS** Life is now a whirl of activity. So many things to do. Girl talks to girl. And boy talks to girl. And there are two happy hearts when she says, "I'd love to go."



**JUST MARRIED** Two starry-eyed young people starting a new life together. The telephone, which is so much a part of courtship, is also a big help in all the marriage plans and in getting settled.



**EARNING A LIVING** The years go by and always there is the responsibility of earning a living. Here again the telephone is a speedy, willing, ever-present helper. It is a part of the daily work and the progress of almost everyone.



**RAISING A FAMILY** Now the telephone becomes more useful than ever. For how could Mother ever run her household and raise a family without it! Friends, relatives, stores, doctors, conveniences—all are so near and easy to reach by telephone.

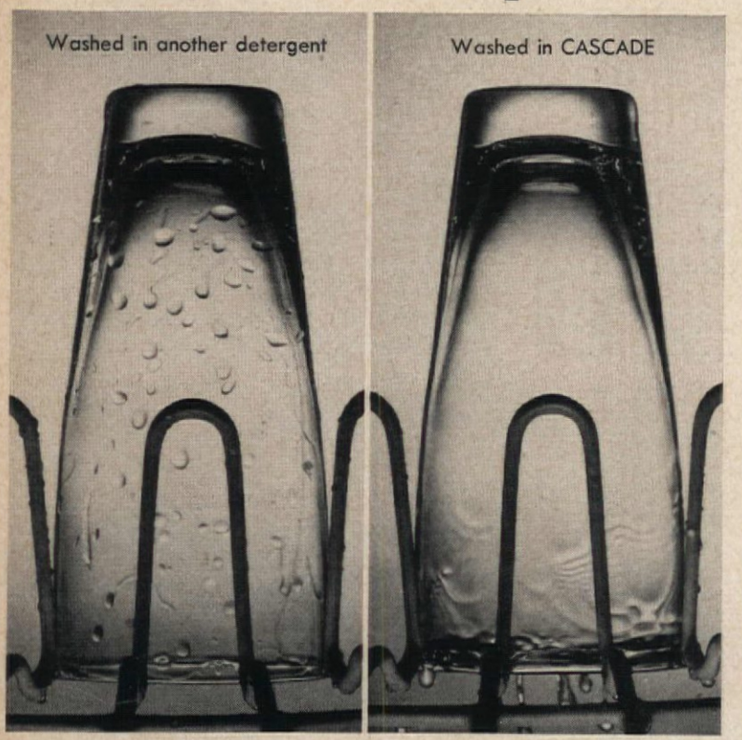


**IT'S GRANDMA NOW** And now she's holding a grandchild on her lap. The telephone that has served her so faithfully for so many years now starts a new era of service. The cycle of life and the seven ages of the telephone begin all over again.

*Working together to bring people together . . .* **BELL TELEPHONE SYSTEM**

NEW! FOR AUTOMATIC DISHWASHERS

# Cascade eliminates drops that spot!

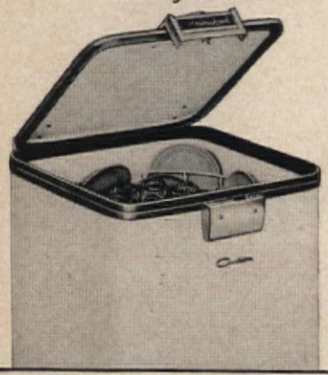



**Today's Cascade contains exclusive Chlorosheen to change drops of water into clear-rinsing "sheets." That's why Cascade is packed in every new RCA Whirlpool machine!**

*These glasses show why new, improved Cascade* stops spotting as no other detergent can. Cascade's exclusive Chlorosheen changes water *drops* into free-flowing *sheets* . . . leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no ugly spots. And new, improved Cascade dissolves *completely* . . . leaves no dried-on specks for you to wipe off. It gets everything *close-up clean!* Try new Cascade—now sealed in protective foil.




The makers of RCA Whirlpool recommend you use **Cascade** in their dishwashers



New RCA Whirlpool Portable Dishwasher needs no installation! Plugs in and rolls anywhere. Completely automatic, it pre-rinses, washes, triple-rinses and dries a full sink of dishes and silver, pots and pans in *only* 34 minutes! Extra large lift-out silver basket holds 48 pieces of silverware, including large out-sized pieces. And to *eliminate drops that spot,* Cascade is packed in every new RCA Whirlpool dishwasher.

*Every leading dishwasher manufacturer advises you to use Procter & Gamble's* **Cascade**

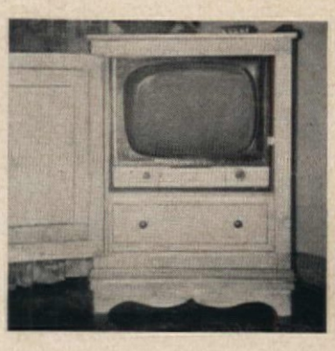

(Continued)

way to make the hours fly, it's to take on a project like this one."

The clock, a replica of the style of a century ago, was a Christmas present to Mrs. Wilcox, though scarcely a surprise. You don't go around hiding a 7-foot, 6-inch timepiece in the closet . . . let alone work on it! Besides, it was Mrs. Wilcox who'd spotted the American HOME pattern and mentioned how much she'd always wanted one.

The clock is Honduras mahogany. The sunburst design was copied from a picture of 200-year-old grandfather clock. Face, engraved spandrels and hardware are brass. The works, made in Germany, were bought in California. There are three sets of chimes built into the mechanism: Westminster, St. Michael and Whittington, which may be changed by slight adjustment. The clock chimes every 15 minutes—just to remind Mr. Wilcox that time does indeed fly.

## *Cabinet maker suggests a variation on a theme*



• We're always happy to hear of modifications and improvements of our American HOME patterns. This one comes from Mr. A. C. Nuckols of Princeton, Kentucky. Using our basic pattern for a TV cabinet, Mr. Nuckols raised the TV unit itself about ten inches, making room for a large drawer underneath. Fine, say we, for all the paraphernalia you need to watch TV—programs, note paper for recipes, crayons for the kids, extra ash trays, your knitting. And who knows, we all might be going to school via TV one of these days . . . taking a course in something like comparative literature. Here's as good a place as any to keep your text books and homework papers!

THE END


**Help Fight TB**




**Buy Christmas Seals**

Giant Football MUMS



Proven prizewinners. Proper care assures beautiful mums of cup size. Early flowering, and dependable. Choice of yellow, bronze, white, and pink. Guaranteed merchandise. See other popular varieties of flowers, trees, shrubs, and fruits in our **BIG, COLORFUL 1958 NURSERY CATALOG.** *Our 109th Year.*



**FREE BOOK**

Spring Hill Nurseries, Dept. S-12-4, Tipp City, Ohio



STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF THE AMERICAN HOME, published monthly at New York, New York for October 1, 1957.

1. The names and addresses of the publisher, editor, executive editor, and business managers are: Publisher, W. H. Eaton, 300 Park Ave., New York 22, N.Y.; Editor, Jean Austin, 300 Park Ave., New York 22, N.Y.; Executive editor, Marion M. Mayer, 300 Park Ave., New York 22, N.Y.; Business Manager, W. H. Eaton, 300 Park Ave., New York 22, N.Y.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) The American HOME Magazine Corporation, 300 Park Avenue, New York 22, N.Y.; W. H. Eaton, 300 Park Ave., New York 22, N.Y.; Jean Austin, 300 Park Ave, New York 22, N.Y.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

W. H. Eaton, Publisher.

Sworn to and subscribed before me this 27th day of September, 1957.

Theodore F. Gloisten
Notary Public, State of New York
No. 30-6545700
Qualified in Nassau County
[SEAL] (Term expires March 30, 1958)



HANG FIXTURES SECURELY



USE MOLLY SCREW ANCHORS



THE PERFECT FASTENER to hold anything in walls, floors, ceilings

150,000,000 IN USE

With Molly you can install fixtures exactly where you want . . . not just where studs are. Won't pull through. Spider backing reinforces area in which used. Fixtures can be removed and replaced in same anchor. Easy to install without disfiguring wall. Inexpensive, guaranteed. Ask your hardware dealer for genuine Molly . . . the name is stamped on the cap.

**SEND $1.00 FOR SAMPLE BOX OF 12**




212 N. 5th ST. • READING, PA.

Enclosed is $1.00 for which please send me a sample box of 12 Mollys postpaid.

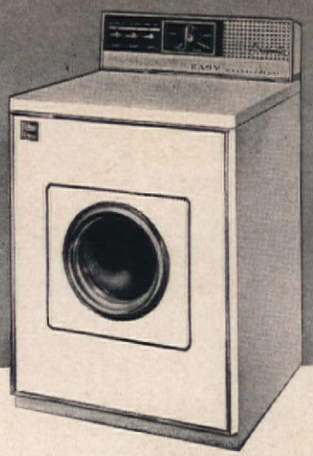
NAME

ADDRESS

CITY ZONE STATE

What a Combination!





*a washer and a dryer in one 27-inch cabinet!*

# Easy washes!

1958 COMBOMATIC

***in a deep "well" of sudsy water . . .***

Thanks to EASY's patented Tilt Tub, clothes turn and tumble through concentrated suds, wash clean clear-through with as much as 10 gallons less water on part loads. EASY washes bigger loads, too—up to 10 pounds. Regular and Delicate Fabrics settings, three wash water temperatures—Cool, Warm or Hot.



# Easy rinses!

1958 COMBOMATIC

***clothes "breathe" fresh water . . .***

An exclusive method of spin-rinsing (we call it Surge 'n Spin Action) keeps clothes always flexing, always in water. They can't "ball up" —can't hold on to soil, scum. And they get four separate fresh water rinses . . . choice of Cool or Warm water.



and then

# Easy dries without heat-set wrinkles!

1958 COMBOMATIC

Get set for a beautiful surprise when you take your clean, dry clothes out of the EASY Combomatic. There's hardly a wrinkle in them! Not even in heat-sensitive synthetics. The Combomatic, you see, adjusts itself to the weight and wetness of each load, lowers the temperature as clothes become dry, turns itself off the instant they're fully dry. All *you* do is make one simple setting.

**EASY LAUNDRY APPLIANCES DIVISION** • The Murray Corp. of America • Palmolive Bldg. • Chicago, Ill.

**Easy Guarantees** *against over-drying* the cause of deep, heat-set wrinkles. Exclusive Measur-Matic Heat Control automatically prevents over-drying of properly sorted loads.

Guaranteed by Good Housekeeping

COMMENDED BY PARENTS' MAGAZINE




*Illustrated: The all new 1958 model CDH*

**washes and dries in one 27 inch unit!**



Five years have passed since we brought home a Christmas tree that has served us at holiday time each year. When it first came into our home it was a beautifully shaped little four-foot deodar evergreen growing in a five-gallon tin container. That year it was such a small Christmas tree that we put it in a wooden box to make it seem a foot higher.

Through the holiday festivities it stood in its corner, fresh and green, with the usual ornaments, lights and tinsel. A little water each day on the roots kept them moist and the needles from drying and dropping. At the end of two weeks it was dismantled and carefully placed outside a most-used door. Through the year the children became interested in its growth, in giving it water and caring for it.

Five Christmas seasons have now come and gone. The little tree has grown to be over seven feet high and is still in the same container. The tree has become such a cherished personality that we plan to keep it in its original container as long as it continues to grow and can be used indoors as our Christmas tree.

Until then its growth can be held in check by pinching back new "candles" at the end of the branches. This will keep the tree in better shape, full of new growth and green needles. If the leader at the top grows too tall it may be cut back to the desired height and a suitable branch taped to a vertical position to become a new tip. By such pruning methods we hope to keep it movable many more years.

Eventually, when the roots become pot-bound we have a choice spot for it in the center of the yard. As we look out from our big living-room windows, the tree will always stand as a reminder of those years when it was small enough to be in the house—a symbol of many happy Christmases.

—MRS. GLADYS FORD, SIERRE MADRE, CAL.

NOËL

# Christmas Stories to Make You Smile



*Just as surely as December 25th is Christmas Day at our house, December 26th is Letter-Writing Day to gift-givers.*

*Santa Claus suggested this occasion when he left stationery and pencils (with names on them) beside each stocking. The new matching bathrobes from Aunt Joan keep us cozy while we write, and there's a basket of nuts and candies nearby to chew on when the words don't come easily. It makes writing festive.*

*The letters are short—each sheet of stationery has only a few lines ruled on it. Julie draws pictures. She'll be able to* write *her thanks next year.*

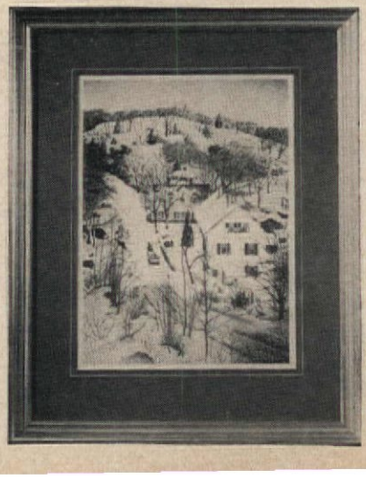
*Thank-you notes are hard to write later on. But they're fun when you do them together—right away!*

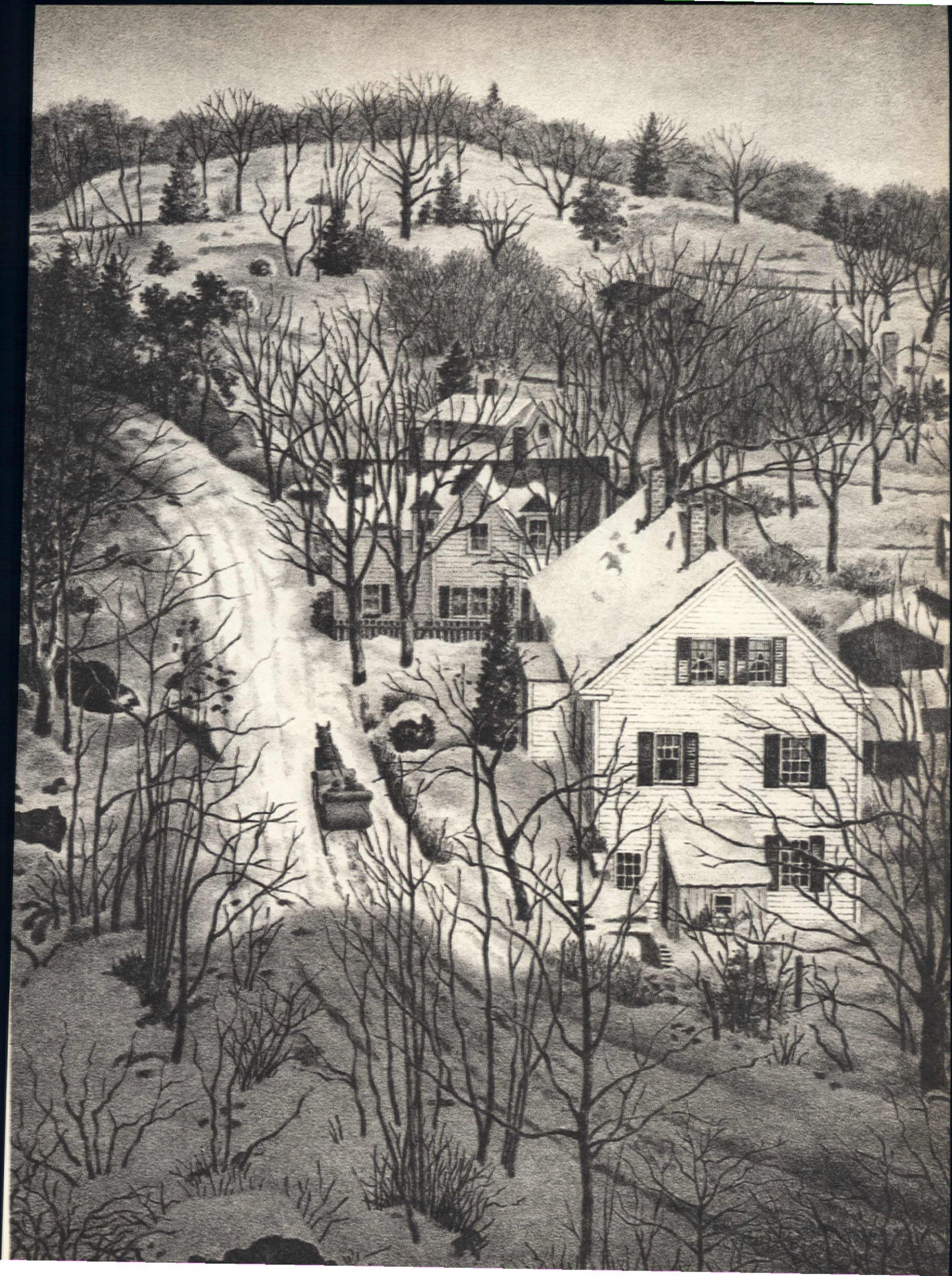
—RACHEL VANDERWERF, LAWRENCE, KANSAS

CONTINUED ON PAGE 14


**THIS LOVELY WINTER SCENE IS OUR CHRISTMAS PRESENT TO YOU!**

*Suitable for framing, "Winter Memory" is a reproduction of a lithograph by Alan Crane,* Courtesy Kennedy Galleries





Give something beautiful, practical, always welcome—

# Cannon Towels



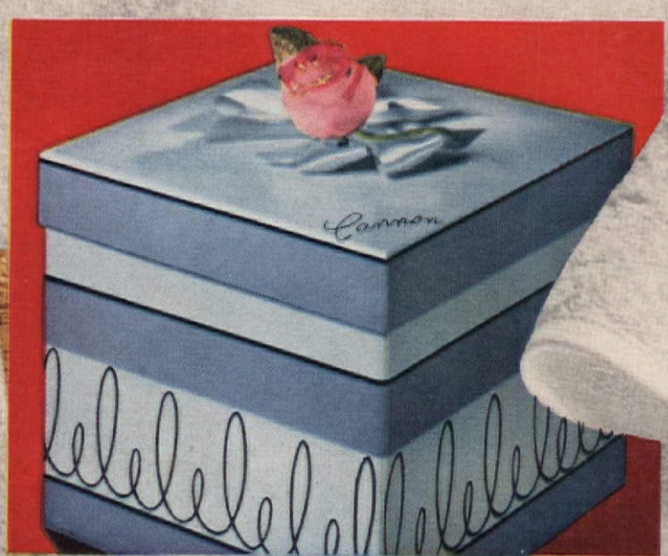
**TRADE WINDS**
1 bath towel, 1 guest towel, 2 washcloths, 1 basket, **$2.98**



**BAZAAR**
2 bath towels, 2 guest towels, 2 washcloths, 1 magazine rack, **$5.98**




**ETUDE**—2 bath towels, 2 guest towels, 2 washcloths, **$4.98**



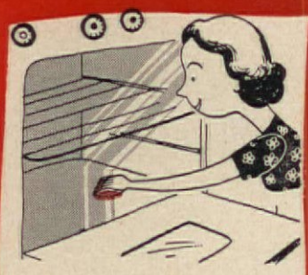

**ENCORE**—2 bath towels, 1 guest towel, 2 washcloths, **$3.98**

If you like to wrap your own, buy Cannon *Radiance*, bordered with soft, washable "gold" or "silver" yarns. About **$2** for bath size.

TRADE MARK

Cannon Mills, Inc., 70 Worth St., New York 13, N. Y.

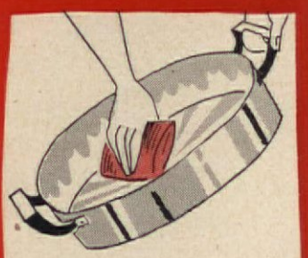
Cleaning short cuts with new BRILLO Soap Pads



**Stove burners and ovens** gleam without hard scrubbing. New Brillo Soap Pads whisk off grease, scorch, burned-on foods!




**Shop tools** stay sharper, last longer, work better when kept shining clean with Brillo. Sturdy metal-fiber pads lift off sticky resin and stubborn rust!



**Roasters** sparkle up fast with New Brillo Soap Pads. Now crusty pans get cleaned and shined at the same time!

Nothing shines aluminum like...




There's special soap with Jeweler's Polish in every pad!
**THRIFTIER! 5 and 12 pad boxes**

(Continued)

Make mine an old-fashioned—Christmas I mean. I've had enough of Christmas moderne. Christmas used to be red and green, with big good-smelling trees weighted down with trimmings.

I was introduced to the new style in Christmas in the first year of my marriage. My wife put up a tree sprayed white and trimmed with blue lights, blue balls and silver glitter. To me it had all the warmth of an iceberg. In the succeeding years things scarcely improved.

But this year I put my foot down. We're having a big, bushy, good-smelling Christmas tree trimmed with popcorn and cranberries and ornaments. We're even having a holly wreath—pure, unadulterated holly! And red candles everywhere, Santa Claus on the coffee table, a nativity scene in the dining room. And I hope my wife and children will be so impressed that from now on all our Christmases will be red and green ones.

The irony of all this is that some day when our son is grown-up, he'll probably say wistfully to his wife, "Dear, why don't we ever have a real, old-fashioned Christmas? Let's get an old dead branch and paint it silver and hang Christmas balls on it. We'll paint our Christmas tree black and put gold decorations on it, and it'll be a real old-fashioned Christmas . . . like Mother used to have."

—K. N. HARDIN, MARION, ARKANSAS





George is *not* one of my children. I do have three youngsters, but George is not one of them. I've even told him to his face.

"Look, George," I said, "this is your home with us and we treat you like one of the family, but you can't expect to enjoy *all* the privileges that my own kids do."

Still he goes right on acting as if he were one of my own—as if Bill, Dick and Kenny were his very own brothers. Of course, there's one important difference he doesn't understand. You see, George is a black cocker spaniel.

Take church, for example. George used to break out of the backyard so often on Sunday mornings to follow the boys that one day we let him tag along. Once I discovered he behaved better in church than the boys did, George became a steady churchgoer with the rest of the family.



One Sunday it happened to be Christmas Eve. We had opened our gifts around seven and everyone was pretty calmed down by the time we were ready to leave for midnight Mass. I had given George a gorgeous, meaty soup bone tied with a big red ribbon, not only because I love him dearly, but also because I thought it would keep him busy while we were at Mass. I wouldn't have minded George going to church with us that night, but the organ would swell with a multitude of glorious Christmas songs and the choir would be full and beauteous; and George, too, might join the chorus—something to be avoided.

Everything went perfectly. George was tied to the clothesline, given his bone, and we left, unnoticed.

The church was beautiful the way it always is at Christmas and the crèche in front of the side altar was as love-inspiring and as new and yet as familiar as the Babe lying in His crib. We went up the aisle to the crèche and wished the Baby Jesus a "Happy Birthday" and then went back to our pew.

It was while the choir was softly singing "Silent Night" that one of the boys who was at the aisle end of the pew, gave me a nudge and in a shocked whisper said, *"There's George!"*

And there was George, indeed! But he wasn't trotting in the way he did on a usual Sunday morning. If a dog can tiptoe, George was doing just that. And in his mouth was his Christmas bone, not chewed at all but still with the red ribbon around it. George didn't stop when he reached our pew but went down the side aisle to where the Baby Jesus lay.

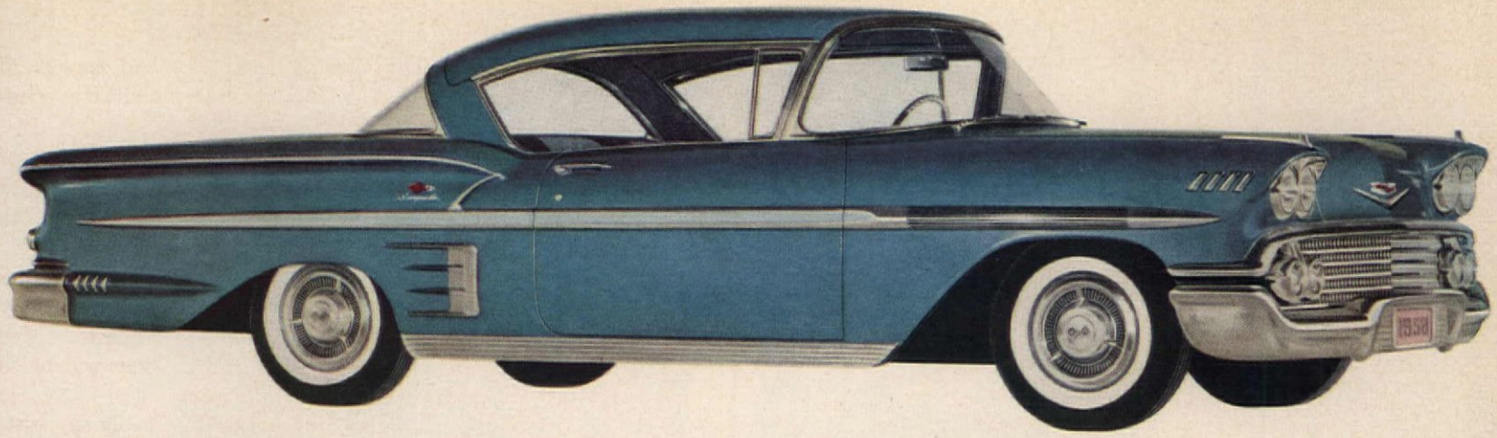


By now, the choir had finished the hymn and the church was perfectly still as George stopped in front of the crèche and with a thump dropped his Christmas bone on the floor in front of the manger. Then he turned and came back to our pew, slipped in and lay on the floor in front of us.

Like folks said after Mass was over, George probably tracked our footsteps first to the crib and then back to the pew. Anyway, it was beautiful to watch.

Like I've said before, George never realized that he was just a dog.—MRS. J. L. TREARY, STERLING, ILL.

THE END



*The Bel Air Impala Sport Coupe.*

# Almost too new to be true!

# '58 CHEVROLET

***Never, never has a car been so wonderfully new in so many different ways! It's the longest, lowest, widest Chevrolet that ever said, "C'mon, let's get going!"***

Real surprises await you in Chevrolet's three new series, its new line of station wagons, its 17 all-new models:

***A revolutionary new V8!*** That's Chevy's Turbo-Thrust V8*! Combustion chambers are *in the block* for super-smooth performance, high efficiency. Horsepower ranges up to 280. Three new versions of the famous Turbo-Fire V8, too, including Ramjet Fuel Injection*, and more power for the Blue-Flame Six.

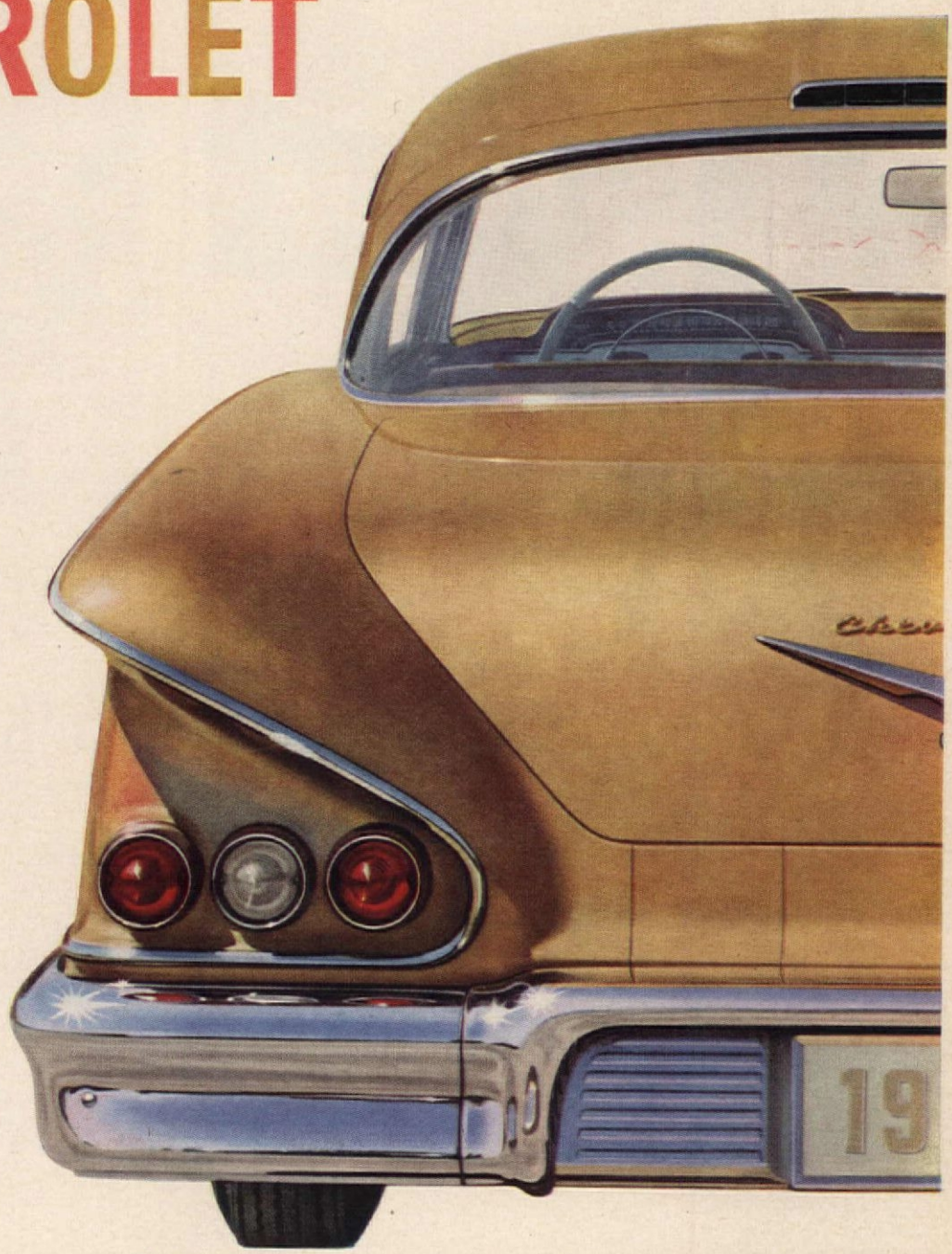
***New body-frame construction!*** New X-design Safety-Girder frame provides extra safety with a lower center of gravity . . . and new locked-together strength in the way it is wedded to the new Body by Fisher.

***All-new 4-coil suspension!*** Here's a fabulous combination of super-soft coil springs *and* the super stability of Chevy's exclusive four-link rear suspension.

***You can even ride on air!*** Level Air suspension* puts air springs at *every* wheel for the ultimate in thistledown comfort—and the car stays level, regardless of load changes front or rear! . . . See the year's newest car at your Chevrolet dealer's. . . . Chevrolet Division of General Motors, Detroit 2, Mich.

**Extra-cost option.*

CHEVROLET



*The Impala in Anniversary Gold, a new color for General Motors 50th Anniversary Year.*




## Only prunes this tasty can make upside-down cakes this tempting

Such a bright new cake idea deserves nothing less than DEL MONTE Brand prunes—plump, tender and rich in *natural* sugars. Thanks to the DEL MONTE "Natural Flavor" process, they cook quickly, yet don't get mushy. You can always be sure of quality in all DEL MONTE dried fruits and raisins—keep 'em handy for a world of recipe uses!

**PRUNE-COCONUT UPSIDE-DOWN CAKES**

**½ cup melted butter or margarine**
**½ cup granulated sugar**
**40 DEL MONTE Prunes, cooked and pitted**
**5 maraschino cherries, halved**
**¼ cup shredded coconut**
**½ of the batter prepared from one pkg. yellow cake mix**

Divide butter into 10 6½-oz. custard cups (about 2 tsps. per cup). Sprinkle in sugar (about 2 tsps. each). Arrange 4 prunes and cherry half in bottom of each cup. Sprinkle coconut between prunes. Make cake batter from mix. Pour 2 or 3 tablespoons over fruit in each cup. (Bake rest of batter in 8-inch layer.) Bake 25 to 30 minutes in 350° oven. Cool 5 min. Invert on plate.

Del Monte® PRUNES



# How to get tired Christmas shopping

BETTY A. DIETZ

Half the fun of Christmas shopping is in wearing yourself out. It's part of the tradition, like the glass finial that's Scotch-taped to the top of the tree and the pine needles that begin to drop before the gift packages are unwrapped.

Start out by choosing the proper costume for your shopping expedition. Spike heels, of course, are a necessity in case you run into an old beau.

And how about a hat? It should most emphatically

PLEASE TURN THE PAGE



GOLD MEDAL—the "flower" of the wheat—makes a "Flower" of a Treat . . . Holiday Cooky House

SPECIAL OFFER

# Betty Crocker's COMPLETE COOKY COOKBOOK

**Your Big Holiday Offer from Gold Medal!** Now, with *every* specially-marked holiday sack of Gold Medal Flour, you can get the Cooky Chapter from Betty Crocker's Revised Picture Cookbook . . . look on the sack you buy for details. It's a 40-page book with 95 exciting cooky recipes, both new and old . . . dozens of bright color pictures and easy "how-to" step pictures . . . simple instructions for making your own HOLIDAY COOKY HOUSE (for sturdy cardboard "Cooky House" frame, send 25¢ with your name and address to: Betty Crocker, Box 1700, Minneapolis 1, Minn.).




THIS YEAR BAKE YOUR GIFTS!

General Mills

**Bake it Better with GOLD MEDAL**

THE *"Kitchen-tested"* FLOUR

NOW YOU CAN

# GROW MINIATURE ROSES

## indoors...on your window sill ALL WINTER!





*These precious miniature Swiss Fairy Roses bloom indoors on your window sill all winter long—just like any house plant! Imagine having real roses, right in your home, when it's snowy and bleak outside! Every lovely flower is a true and perfect rose, exquisitely dainty and colorful, and almost unbelievably tiny! Each bloom is about the size of a nickel—the fairy-size rosebuds are scarcely larger than a finger nail! They'll bloom all winter long on graceful bushes that never grow taller than 8" to 12".*

**Bloom indoors and outdoors, almost all year!** These heavenly little roses thrive on any sunny window sill—the *only roses that bloom indoors.* Set out in your garden as early as May, they'll bloom till frost! Perfect for borders, edging, rock gardens!

**So easy to grow!** Despite their delicate, fragile appearance, these tiny Fairy Roses are among the world's hardiest! Even inexperienced gardeners can grow them easily. Just follow our simple directions and watch them leaf out—then cover the little bush with enchanting petite roses! Tough little fellows, they'll bloom for years with minimum care.

**Yours in 4 glorious colors!** A warm, rich red; a soft pink; a pure white; a sunny yellow! Choose your favorite, or have them all in our special 4-color assortment. You'll feel as though you've captured tiny drops of the rainbow on your window sill!

**Delightful Living Christmas Gift!** There is no more delightful way to say "Merry Christmas" than with these enchanting Fairy Rose Bushes. They'll bloom this very year, right in the heart of winter—bloom for many years, reminding your friends continually of your thoughtfulness. Imagine the pleasure they'll give flower-hungry friends in city apartments . . . the color and loveliness they'll bring to any home!

**Supply limited—act today!** Make sure you have these exquisite Swiss Fairy Roses this very winter! Don't delay! Orders filled on a first-come, first-served basis. For gifts, for yourself, get at the head of the list! Mail the coupon NOW!

*What a glory for your window sill! What entrancing centerpieces, boutonnieres, nosegays! What a delight for you and your friends!*



COLOR PICTURES FROM FARM JOURNAL MAGAZINE

**RESULTS GUARANTEED OR MONEY BACK!**

If you are not completely satisfied with your Fairy Roses, we will send you free replacement or money back. *That is our absolute guarantee!*

**Stern's Nurseries**

*ARBOR A, GENEVA, NEW YORK*

Specialists In Rare and Choice Trees, Plants & Flowers

**AVAILABLE NOW FROM STERN'S NURSERIES DIRECT-BY-MAIL ONLY**

**SEND COUPON TODAY • SUPPLY LIMITED**

MINIATURE SWISS FAIRY ROSE BUSHES
red (pat. #1032)
yellow (pat. #407)
pink (pat. #1293)
white (pat. #408)

SPECIFY COLOR CHOICE
$2 each • 2 for $3.50
4 for $6 • 10 for $12

Special assortment (4 plants, one of each color), $6

All prices postpaid.

Send check or money order now.

STERN'S NURSERIES, ARBOR A, GENEVA, N. Y.

*Please rush me the following Swiss Fairy Rose Bushes, postpaid:*

_____Red _____Pink _____Yellow _____White
$2 each; 2 for $3.50; 4 for $6; 10 for $12

_____Special assortment (4 plants, 1 of each color), $6

Amt. encl._____ Check ☐ Money Order ☐

NAME_____

ADDRESS_____

CITY_____ZONE_____STATE_____

*Note: If you wish us to ship as gifts direct to your friends, please enclose their names and addresses on separate paper.*


(Continued)



# How to get tired Christmas shopping

have a feather that will force even your own grandmother to keep her distance. It will be a distinct help on elevators—bound to discourage pushing.

Wear the heaviest coat you own. The stores may be warm as burnt toast, but that heavy coat looks so expensive it helps to impress saleswomen. And find your smallest purse—so you can't carry anything in it.

Take the children along. There's no point in paying exorbitant baby-sitter fees and anyway, four or five small ones can run interference through the crowded aisles. What's more, they look forward to being crushed and mauled by the mob of shoppers and you know how much they enjoy watching while you try on new hats? But the day won't be completely ruined. One of the youngsters is bound to have the fun of getting lost and being toted off to the police station while you look frantically for earrings for that dreadful sister-in-law who says you have no taste.

Never, never do any advance planning. The experts say you can cut shopping time in half if you make out a shopping list. But if you knew exactly what size shirt that crew-cut nephew has grown into this winter, there'd be no reason for post-holiday gift exchanges. Babies in the family? Splurge a little on an electric train. Carry it home, of course. The efficient thing would be to have it delivered.

Grab a quick lunch. Don't waste time relaxing in a chair and having a bracing cup of soup brought to you. Elbow your way up to a counter. If necessary, you can slip cramped, tired toes out of your shoes for a little free wriggling. By eating on-the-run and ignoring a fractious gall bladder, you can keep your temper razor-edged and be ready to pick a fight when the next woman reaches for the heliotrope scarf you spotted for Great-Aunt Nellie.

And if somebody gives you an argument, talk back! This is a free country. Never give an inch. That's the real Christmas spirit!

THE END



# now high-fashion colors for bathrooms

As gay as a party...as exciting, too! American-Standard high-fashion colors bring a wonderful new look to bathrooms. There is a warm radiance...cool smartness...lasting beauty in the full range of eight colors. And there is a newer, more modern look to each bath, each toilet, each lavatory. Be ready for compliments...you will get them...when you choose American-Standard for your bathroom.

*Many new color schemes* are shown in our new bathroom booklet. For your copy send 10¢ to cover mailing. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, Dept. PA-127, 40 West 40th Street, New York 18, N. Y.

AMERICAN-Standard

PLUMBING AND HEATING DIVISION



# Holiday idea . . . so easy with Revere Ware







Keep Revere Ware gleaming with Samae. Available in both liquid and powder form.

Holiday treats* are always fun with Revere Ware. Its gay, glistening stainless steel is as jewel-bright as a Christmas Tree ornament. And for sauces like Flaming Fruit Jubilee . . . to be served over ice cream right at the table . . . this extra-spacious Revere Ware Square Skillet is perfect.

Revere Ware is any cook's best friend. Thick, copper-clad bottoms cook fast and evenly *on low heat*. Snug covers seal in all the delicious flavor of foods. And Bakelite handles are cool and comfortable to pick up.

Have lots more fun with food this holiday. Give a glamorous gift of famous Revere Ware to yourself . . . to others. Enjoy the world's finest with a happy holiday wish from Revere Copper and Brass Incorporated in Rome, N. Y.

# Stop N' Shop at

THE AMERICAN

# HOME

# Market Place

HELEN DE MOTTE

Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.



**A CHRISTMAS TREE PLATE** decorated with a real old-fashioned tree would make a gay gift piled with your homemade fudge. Use one for passing Christmas cookies, or holding your cards. Or order enough to go around the table with plum pudding, or to serve at holiday tea times. $1.25 ea., 4 for $3.98. Add 35¢ postage. Helen Gallagher, 413-AH, Fulton Street, Peoria, Illinois.



**HEAVENLY ANGELS** make an adoring group to add to a crêche or to spotlight against your Christmas greens. Sweet figures, the tallest 4¼", are from the Hummel factory in Germany, and lovely as an answer to a prayer. In pure white, 6 assorted, $7.75; 3 for $3.95. Handtinted, 6 for $11.85; 3 for $6.35. Hildegarde Studios, 597-AH Farmington Avenue, Hartford 5, Conn.




**MY OWN TOYS.** There's no doubt about who owns the heap of toys inside this big pine Toy Bucket, because the child's name is painted on the outside. 12" across and 10½" high it can hold a lot of stuffed animals, bouncy balls, and coloring books in a child's room or visiting. $4.95 plus 50¢ handling. Gotham Gifts, Dept. A-11, 67-85 Exeter St., Forest Hills 75, N.Y.

## Bancroft's TOMORROW'S GIFTS TODAY

ORDERS SHIPPED ON SAME DAY RECEIVED




Personal Greetings From St. Nick!
**SANTA TALKS TO YOUR CHILD . . .**

. . . and calls him personally by name! Imagine the thrill your child will receive when Santa speaks directly to him. Santa talks about being good, discusses reindeer, etc. See the excitement when he sings "Jingle Bells" with Santa and his helpers. Each name is individually recorded. Unbreakable 78 RPM record plays for years. State child's name.
EC 2510-D . . . . . $1.00




For Drawing—Writing—Homework
**PERSONALIZED ART DESK**

For the budding Rembrandt—to draw on, do his homework—an Art Desk of his very own! And, on the top we'll hand-letter it with his or her first name. Holds a roll of ordinary shelf paper (included) that your artist can pull forward and tear off as each masterpiece is completed. Big 15½" x 15" drawing surface. Full width, roomy storage drawer. Sturdy wood construction.
EC 1503-X . . . . . $3.50




**PERSONALIZED DRESSER DE-MESSER**

His own "Overnight Parker"! No grumbling and fumbling for collar stays, rings, watch, wallet, or change. They'll be conveniently parked in this appropriate ceramic replica of a tie and collar. 5" diameter. With any first name hand-painted.
EC 506-P De-Messer . . . . . $1.95




Special Christmas Price
**BOOK THAT TALKS—59¢**

Different animals speak to your child from every page! Colorful story has sounds to fit words. Cows MrOO, Dogs Bark, Ducks go Qua-a-ck! Press entire book and all sing in chorus.
EC 9698 Talking Book . . . 59¢
EC 599-P With Child's Name hand painted . . . . . 89¢



**FULL-SIZE ELECTRIC FIREPLACE**

The logs actually flicker and glow! Full-size electric fireplace comes with red-colored "bricks", holly wreath, simulated andirons and logs. Almost 4 feet wide by 4 feet tall. Sets up in 60 seconds. Rigid Kraftboard. Complete with flicker, socket, cord.
EC 1002-S Fireplace . . . . . $3.95



**MONOGRAMMED GLOVES**

. . . Studded with pearls! Imported, white stretch gloves, embroidered with any initials give that custom-made look. Loomed from finest nylon thread and sprinkled with simulated pearls along the cuff, they fit any hand. Suds loving and shape retaining.
EC 2659-D Pair . . . . . $2.98
EC 235-J Not Personalized $1.98



**CAR VACUUM CLEANER**

Keep your car clean wherever you are—at a moment's notice. Portable car vacuum sucks up dirt, dust and crumbs from upholstery, floor, interior. No outside outlets or attachments needed. Fits in glove compartment. With 12 ft. hose.
EC 3749 Car Vacuum . . . . . $3.98




**PERSONALIZED HALF CUPS**

Watch your guests' eyes pop when they ask for "half-a-cup-of-coffee" and you give it to them! Real jumbo full-size cups cut in half. Highly glazed hand-decorated ceramic with words as illustrated. Personalized with any family or first name.
EC 539-P Each . . . . . $1.25
EC 540-P Set of 4 . . . . . $3.95




**BIKE NAME PLATES 2 for $1**

It's a mighty important child that rides a bike or wagon with his own custom license plates! First and last name embossed in raised red letters on white enameled steel plates. Prevents loss or theft. 8"x3". Same name on both plates. (Up to 10 letters per line.)
EC 2635-D, 2 for . . . . . $1.00



Gosh! Look!
**LADY IN A BEER MUG**

If you're fishing for mermaids —and using beer as bait . . . Brother this Beer Stein is for you! It won't be pink elephants, but a lovely lady that puts zest in a man-sized drink. Won't guests be surprised as they pick up their drink and see this "femme fatale" gazing back at them. Quality ceramic, ideal for collectors.
EC 7189, Each . . . . . $1.25
EC 7190, Set of 4 . . . . . $3.95




**ENGRAVED JEWELRY**

Completely personal matched jewelry. Monogrammed with any initial. Earrings and cuff links enhance any ensemble. Slip-on Pin keeps collars neat. Specify 2 or 3 initials, gold or silver.
EC 2514-D, Earrings . . . . $1.65
EC 2515-D, Cuff Links . . . 1.65
EC 2516-D, Slip-on Pin . . . 1.10
EC 2517-D, Set of all 3 . . . 3.95




**TV COLORAMA FILTER**

New TV Filter gives color to drab black and white screens. Easy on eyes. Reduces glare. No wiring or special attachments.
EC 3916 (Specify size):

| | | | |
|---|---|---|---|
| 12" | 69¢ | 20" | $1.25 |
| 14" | 79¢ | 21" | $1.50 |
| 17" | 89¢ | 24" | $1.75 |



Dog House
**CIGARETTE EJECTOR**

Just press the chimney—and a cigarette pops right out of dog's mouth and hands it to you. Beautiful inlaid imported mahogany wood. Holds full pack of any size cigarettes. Fill through the sliding roof. 5" high.
EC 9666 . . . . . $1.25




Self Powered! Portable!
**VACUUM BRUSH-LITE**

For double duty! A flick of a finger and this Electric Vacuum Brush sucks dust and lint into a removable bag. Another flick and it's a flashlight. Brush cleans clothes, venetian blinds, upholstery. Uses standard flashlight batteries (Not Included).
EC 9606 Brush-Lite . . . . . $2.95



**VIRGIN MERMAID FISH LURE**

She really works! Attracts and catches trout, bass, blue gills! She's a castaway's dream done in alluring bright, natural colors that are so inviting to fish. Almost guarantees you a prize catch every time! Luscious mermaid is sure to make companions gape and "Pikes peek"! Of tough plastic with 2 strong treble hooks. In reusable clear plastic box. Casting size—3" long. A swell gift for all your fishermen friends!
EC 5811 . . . . . $1.75

**EXCITING NEW BALLPOINT "LEG" PEN**

Get a "kick" out of writing! Beautiful flesh-tinted plastic ball point pen is shaped like a movie star's million dollar leg. A twist on cap retracts point into leg—uses standard refills. Novel yet practical, the banker's approved non-smear ink writes like a dream—smooth and easy. Highest quality, fits hand perfectly. Watch Gramps kick up his heels when he sees it—he'll write like a boy again.
EC 207-J . . . . . $1.00



**HOW TO ORDER:** Order by number, stating quantity desired. Add only 15¢ to each item ordered for postage and handling. Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or Money Back. SEND ALL ORDERS TO 2170 So. Canalport Avenue, Dept. AH-454, Chicago 8, Illinois

**BANCROFT'S,**

# Say Merry Christmas

with the FINEST of FLORIDA FRUITS from Cobbs

"Your friends, business associates and loved ones will say, "How thoughtful!" For 23 years, World Famous COBBS gaily packaged Fruits and Delicacies have been excitingly received by millions! You can give no finer gifts!"

Henry Cobbs




**Gift No. 1** **$5.95**
Same as Gift No. 2 except does not contain any delicacies...**all fruit.**

**Gift No. 14** **$7.95**
This colorful, hand-woven Tia Juana Hamper, heaped high with luscious fruits... Giant Grapefruit, Pineapple Oranges, Persian Limes, three jars of Preserves... Pineapple Jam, Orange-Cherry Preserves, Citrus Mint Jelly ... is purposely packed to thrill the eye and the palate. When emptied, makes a wonderful room decoration and picnic accessory. Weight approx. 12 lbs.

Send check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and West of the Rockies.

Cobbs
Box 1-C
LITTLE RIVER (MIAMI), FLORIDA

**Gift No. 2** **$7.95**
Approx. 27 lbs.—Fruits 'n Jams, delightful to look at, delectable to taste . . . a treat for eyes and palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, Persian Limes and 3 large jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

FREE FULL COLOR GIFT CATALOG SENT ON REQUEST

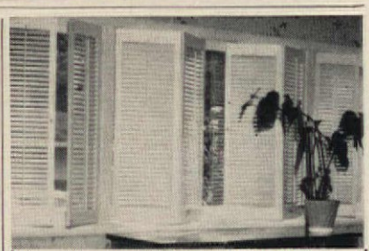


**SWIVEL CAPTAIN'S STOOL**
*Sturdy, Concealed Ball Bearing Swivel*
Now—a swivel stool styled for the home. For drink or food bar, counter, work table, office, etc. Large contoured seat, wide form-fitting back in thick knotty pine. Legs and rungs hardwood. Rungs just right height for young or old. Ideal child's chair (leg turnings easily sliced off as child grows). Finest handcrafted quality. In mellow honey-tone knotty pine or lovely maple finish. Seat ht. 30 in. or 24 in. (specify)
**Only $16.95**
**COMPLETE KIT**—for easy assembly. Fitted, drilled, sanded, etc., simple instructions.
**Only $11.95**
*Shipping charges collect.*
**NOW—Large catalog of Finished and Kit Furniture and Wall Racks in Friendly Pine. Send 10c, coin or stamps.**

COMPLETE OR IN EASY 1-HR. KITS

Immediate Delivery
*No C.O.D.'s*
*Money Back Guarantee*

**YIELD HOUSE**
**Dept. A12-7, No. Conway, N.H.**



Lowest prices in the United States!
**FINE LOUVER SHUTTERS and SHOJI**
7"x21" panel only **$1.40**
**Complete line of standard sizes in louver shutters and shoji panels—can be cut down to fit any size window installation. Send for free information, price lists on shutters, doors, folding doors, room dividers, bar doors, screens. Immediate delivery. Guaranteed to be made in California.**
**Send $1 for a sample shutter or Shoji panel and see our fine quality. $1 refunded whether or not you buy.**
CARABAO, Dept. AD2 2750 Hyde, Box 3689
San Francisco, California



**IRON 'EM ON!**
**30 FELT APPLIQUES**
In assorted Christmas designs they come with the miracle back for easy iron-on application to any surface—fabric, paper, board, etc. Use them to decorate a felt skirt, sweaters, Christmas stockings, gift packages. Assortment includes snowman and wise man, angel and reindeer, etc.
**$1.00** Ppd.
**2 PACKAGES (60 Appliques) PPD. $1.95**
**4 PACKAGES (120 Appliques) PPD. 3.75**
*Penna. Residents Add 3% Sales Tax*
*No Stamps or COD's. Send For Free Gift Catalog*
**PAGE & BIDDLE Haverford AH 12, Pa.**

*Personalized*
**COV-A-ROBES**
Luxurious comfort, Fluffy, absorbent Terry Cloth. Ideal for after-bath, beach, that dash to the phone, between clothes changes—or just plain loafing. Keeps you dry and toast-warm. Easy to launder; never need ironing. Snap on or off in a jiffy: adjust to fit perfectly.



**LADIES'** An attractive sarong while applying make-up, washing hair, etc. Choice of gay colors: Azure Blue, Canary Yellow or Snow White. **ONLY $3.95**

**MEN'S** Great after showering, while shaving, or in locker room. Big roomy pocket for cigarettes, shaving gear, etc. Snow White. **ONLY..$2.95**
**Satisfaction Guaranteed or Money Back**
Artistically monogrammed in contrasting colors with any first name, or 2 or 3 initials. Men's or women's sizes: small, medium or large. Send check, money-order or cash. Add 25¢ to each Cov-a-Robe ordered for postage and handling. **Orders shipped same day received.** No C.O.D.'s please.
**Dobbs Products Co., 1255 S. Wabash, Dept. 110, Chicago 5, Ill.**

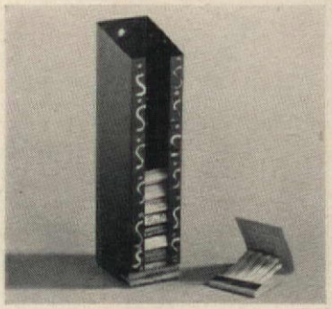



**FORCES You To Save $100.00**
**Every Year *Automatically!***
Get Perpetual Date & Amount Banks. 25c a day keeps date up-to-date. Also totals amount saved. Makes you save every day, or Calendar won't change date. Automatic saver for gifts, vacations, home, car, college, payments, etc. Automatic mechanism with key. Use year after year. Pays for itself in 8 days. Order several. Reg. $3.50. Now only $1.99 each; 3 for $5.75; 6 for $11.00 postpaid. Sold by mail only. Orders shipped same day. Mail cash, check or money order to LEECRAFT, Dept. 12 AH, 300 Albany Ave., Brooklyn 13, N.Y. Over 600,000 happy customers. ***Money back in 10 days if not delighted! Mail Order Today!***


**TAKING MONEY FROM CHILDREN** is child's play for a jovial *Clown Bank*—so captivating who could resist filling his tummy with pennies. Almost a foot tall of brightly enameled wood, his arms are movable, and his egg-shaped head wobbles delightfully on a spring neck. Send a good child's name to be painted on his chest. $2.25. Crown Craft, Dept. AH, 246 Fifth Ave., N.Y.C. 1.




**BLOW YOUR STACK** of matches to a *Match Minder*. This dull black metal holder with its tasteful painted decoration holds all of 25 packs of standard size book matches in one safe place. Hang one in the kitchen, and another near your matchless husband's workbench. Or tuck one into his Christmas stocking. $1. Tri-United, Dept. HF-2, 104 Hussa St., Linden, N. J.



**THIS TAKES THE CAKE** of soap out of your hands and gives it the prettiest moss rose-bedecked resting place it could hope to have. The matching china tumbler completes a set designed to perk up a washed-out looking bath or kitchen, *and* a lady's spirits. Both with pink roses and gold trim, the 2-piece set, $1.50 plus 25¢ postage from The Added Touch, Dept. AH 12, Wynnewood, Pa.



**ITALIAN BENCH** shows its fine Italian hand, and it's a winning one for good looks. Black lacquer or brown walnut finish with a natural rush seat. Use as a vanity bench, in a guest room to double as a luggage rack, for pull-up seating in the living room, or spot a pair at the foot of a bed. 17" square and 17" high. $10.95 express chgs. collect. Hobi, Dept. AH8, Flushing 52, New York.



**NO MISSING LINKS** will harass the man who goes to dinner if he has this smart *Cuff Link Jar* on his dresser. A real masculine accessory, it is made of darkened redwood, labeled in gold and black, and is plenty big enough to hold all his cuff stuff with ease. 5" high, lined with felt. A gift any man will thank you for. $1.95. Carol Beatty, 472 Beatty Bldg., Hollywood 46, Calif.




**BEST DINING SPOT ON THE MAP.** Antique American maps make wonderful place mats for your table. The color of antique parchment, they are plastic-coated, washable, and durable. Eight different regions of the U. S. are available and you will love the quaint old spellings. 4 assorted, $1.69; set of 8, $2.95. Sturbridge Yankee Workshop, 6 Brimfield Turnpike, Sturbridge, Mass.



# BANCROFT'S GIFTS

## MAKE CHRISTMAS SHOPPING EASY
★ ORDERS SHIPPED SAME DAY RECEIVED

### ROLLING SNOW PLOW...only $12.95

- No Bending! No Lifting! Throws Snow Off Sidewalk Automatically!
- One Trip Cleans Entire Sidewalk
- Rugged All-Steel Construction
- As Efficient As A Mechanized Highway Plow



All you do is walk behind it! Sturdy steel Snow Plow rolls on 6" rubber tires through all snow—even hard packed. Big 23" blade adjusts through full 20° angle—throws snow left or right. Clears extra-wide 23" path . . . one trip up and back cleans entire sidewalk.

**Eliminates Strain On Heart or Back**

Does one hour's shoveling in 5 minutes! Glides through snow as deep as 8" without effort. Won't leave small piles to clean after. Scientific leverler-runner lets Plow roll smoothly over rough pavement and cracks—41" no-stoop handle adds to ease. Red baked enamel and nickel plated finish with bonderized undercoat to prevent rust.

EB 1004-S..... $12.95




### PERSONALIZED PIGGY GROWS AND G-R-O-W-S

This colorful roly-poly piggy's tummy grows and grows as coins are added. And to make it even more special—the first name of your favorite little saver is hand-lettered on the tummy as shown. Made of bright unbreakable plastisol, 8" high. Money is easily removed—yet too much of a struggle for tiny curious hands.

EB 519-P Piggy Bank..... $1.50



### JEWELLED CLASPS MAKES ANY SWEATER A CAPE

Here's the newest glamor gadget for the "casual look". Decorative chain and clasps make a clever cape out of any cardigan sweater or jacket. Also use to hold scarves, stoles, etc., securely in place. Lustrous pearl and gleaming jewelled clasps have dependable holding-tight grip, goes on and off in a jiffy.

EB 9651 Sweater Guard..... $1.00

### SLIM CYCLE . . . only $5.95



**Cycle Your Way To Health And A Trim Figure**

Imagine! A bicycle-type exerciser in your own home—at this remarkable price! Helps develop a fashion perfect Hollywood figure with just a few minutes of enjoyable exercise each day. Use anywhere, any time—even when watching TV.

**Converts To Chest Exerciser**

By simply reversing position, Slim-Cycle improves chest and bust measurements; gives healthy tone to arm and other muscles. Chromeplated steel.

EB 9506..... $5.95



### REAL SNOW SKATES

Wonderful fun and healthful exercise as youngsters skim over the snow—no ice needed. Adjusts to any child's foot and are made of steam bent hardwood with grooved bottoms. Aluminum heel plates and sturdy ankle straps for safety. Over 16" long, 2¼" wide, trimmed in red.

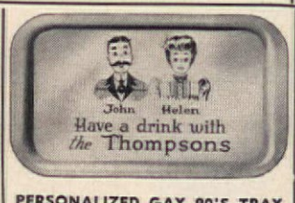
EB 3509 Snow Skates..... $1.79




### 1958 ELECTRIC GREYHOUND BUS

Just flick the magic "throttle" and away it goes—forward or in reverse for hours on end. Driven by new type electric motor, powered by standard flashlight battery. True-scale model of the latest Greyhound Stratocruisers. All metal, balloon-type rubber tires. Battery not included.

EB 7674 Greyhound Bus..... $1.69




### PERSONALIZED GAY 90'S TRAY

Surprise guests with your own personal touch of hospitality. Nostalgic Gay 90's couple on handsome metal serving tray is identified with your name and that of your spouse. Last name hand-lettered. 9" x 15". Specify both first names and last name.

EB 2539-D Gay 90's Tray..... $1.98




### PERSONALIZED DRESS LABELS

Every creation is "exclusively yours!" We'll put YOUR NAME on woven, vat dyed and boilable labels that you can sew in any dress, blouse, knitted garment, etc. Helps to identify clothes, avoid mixups.

EB 2640-D, 15 Labels for..... $1.00
EB 2641-D, 40 Labels for..... $2.00
EB 2642-D, 60 Labels for..... $3.00




### PRAYER PEN AND NECKLACE

Look through the tiny window at top of pen, or at center of cross on necklace—the Lord's Prayer is magnified in large readable lines! Cross has 16" non-tarnishable chain. Cross and pen pocket clip studded with rhinestones.

EB 143-J Necklace..... $1.00
EB 144-J Pen..... $1.00



### Herald Christmas From Your Lawn 3 WISE MEN IN FULL COLOR

Fitting symbols of Christmas hospitality! Weatherproof Metyl-Methacrylate figures retain brilliant colors for years. 3 Wise-Men are over 27" tall. Anchor in soil, mount on house or use indoors.

EB 1054-S Complete Set of 3..... $3.95
THREE WISE MEN LIGHTED. With bulbs, cords, reflectors. EB 1055-S..... $5.95



### "OH! JOHNNY" WHAT A PIPE!

Aunt Anne may be a bit peeved when you order it—but you're sure to be the life of the party when you smoke it! It's a natural "hit" at any get-together. Standard size (pipe, that is). it has a natural hardwood finish and movable hinged lid.

EB 9547..... 69c



### IMPORTED PICCOLO PENCILS

You've never seen pencils so unusual! Each carved by hand in Germany's Black Forest—each a personality in itself. Valued as collectors' items and wait 'til the children get ahold of them. It's a pencil circus with pixies, fat men, clowns, magnifiers, etc.

EB 7452, 8 for..... $1.00




### PERSONALIZED DENTURE DISH

Ideal for sparkling dentures that need over-night parking! The lucky recipient will be so thrilled, he'll want to put his teeth in at once. This sanitary, spacious plastic container has plenty of other uses, too. We'll hand-letter ANY name along with the words illustrated.

EB 556-P..... $1.25



### WALK ON ICE WITHOUT FALLING!

Ice on the sidewalks? Don't worry! "No-Slip" Foot Grippers prevent dangerous slips and falls. Hardened, rustproof steel teeth give firm footing on slickest snow or ice. Fit over boots, shoes or galoshes. Elastic band, adjusts to any size men's, women's, child's shoe.

EB 4713, 2 pair..... $1.00




### It "GLOWS" In The Dark PERSONALIZED "MIDNIGHT COACH" SIGN

Family name and house number can be seen day or night! Artistically hand-lettered Coach Sign adds friendly warmth to your home—helps guests find it, too. Display on lawn, house, mailbox, etc. Weatherproof Metyl-Methacrylate with rich black hammered finish. 15" long and 5¾" high.

EB 515-P Coach Sign..... $1.00




### PERSONALIZED WATERPROOF MITTENS

Watertight mittens and gloves, hand-lettered with any child's first name—can't get lost. Healthful answer to children's wet, soggy mittens. Plastic coated and flexible with fleece jersey lining to prevent cold, chapped hands. Gives extra warmth and cold weather protection. Specify Red, Blue or Brown; give child's age for size. EB 508-P, Mittens..... $1.00
EB 509-P, Gloves..... $1.50




### And Away We Go..... ROCKET SHOES

These Rocket Shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Adjustable to fit all children from 6 to 12. Steel caps on front protect shoes. Highest quality steel springs, rubber shock absorbers, sturdy ankle straps.

EB 4456 Rocket Shoes..... $5.95



### BOOTIES THAT GROW WITH BABY

New kind of booties that can't slip off or kick-off! They keep pace with your darling's fast growing feet. Even the sole stretches! Of washable Helanca stretch nylon, with foam cushion sole.

EB 9204 Blue Booties....$1.95
EB 9205 Pink Booties....$1.95
EB 9206 White Booties...$1.95



### Silver, Gold, Ivory, Toothpicks FOR TOOTHPICK TYCOONS

Hand-carved, imported genuine Ivory Toothpicks, Simulated alligator case.

EB 141-J Each..... 59¢
EB 142-J set of 2..... $1.00

Monogrammed Sterling Silver or Golden Toothpicks with any 3 initials.

EB 2518-D Silver..... $3.30
EB 2519-D Gold..... $1.00



### CHRISTMAS CARDS ON DISPLAY

Christmas was never more festive! Reindeer and sleigh parade across mantel, wall or window showing off your most treasured holiday cards. Impressive wrought iron rack displays up to 144 cards at one time—no shuffling to find the one you want. Folds for easy storage. 40" long.

EB 1056-S, Complete..... $2.25

Extra hanging rods attached to above rack hold 12 cards each.

EB 8375, six hangers..... $1.00



### JUMBO TV SLEEPY DOG

Actually holds children 1 to 6 years of age! Toddlers love to ride this cuddly pup while watching TV, hug him as a pillow, and play with him for hours. Almost TWO FEET long! Made of soft, silky hi-pile plush with big floppy ears and gay plaid print coat. The most lovable critter you ever did see!

EB 1052 S Jumbo Sleepy Dog..... $3.95




### SET OF 12 MINIATURE BIBLES

The tiniest Bibles in the world . . . for pocket or purse . . . for every member of the family! Each is hardly larger than a postage stamp, yet contains the whole New Testament. Illustrated with cover in brilliant color, they make beautifully significant gifts for Christmas, communion or other holy days.

EB 7821, Set of 12 Bibles..... $1.00



### END STEAMED UP WINDOWS

One rub stops fogging for months! Chemically treated miracle Cloth keeps windows crystal clear—even during cooking. Prevents auto windows from clouding and freezing, mirrors from sweating; eyeglasses fog-free.

EB 9579 Set of 2..... 95¢
EB 9580 (Jumbo Size)...2 for...$2.00



### 12 MINIATURE BRANDIES

Imported miniature replicas look like the huge brandy glasses used in the old time "liquor emporiums". Just right for after dinner cordials, a pony of brandy or a serving of whiskey. Beautifully finished with lovely etched design, they'll be exquisite in your china cabinet.

EB 4146, Set of 12..... $1.95




### PERSONALIZED DOOR MAT

Distinguish your front doorway with this king-size luxurious Doormat. Molded permanently in huge solid letters is your family name, or first names like "Tom & Lucille." Limit of 13 letters and spaces. Red, Green, Blue or Black with Ivory lettering. Specify color and names desired.

EB 2511-D..... $5.95



### For Little Cooks With Big Ideas GREAT BIG "MOMMY-SIZE" KITCHEN

Almost as big as Mommy's! Refrigerator, Range and Cupboard have doors that open and close, dials, timers, freezer compartments, knobs that turn, and plenty of "shelf" space. Cupboard, refrigerator are over 3 feet high; range is 2 feet. Sturdy fiberboard.

EB 1068-S Dutch Design Cupboard..... $4.98
EB 1069-S Refrigerator..... $4.98
EB 1070-S Range..... $3.98




### 8 PARLOR CHAIR PLACECARDS

Gay party treats serve as placecard holders, decorations, prizes—and double as pin cushions. Replicas of the type that Grandma saw in the old ice cream parlors, to grace your table with nostalgic memories. Slotted wire back holds card. Assorted color plush velvet seats. 3½" high.

EB 8846 Set of 8 Parlor Chairs..... $1.00

### HOW TO ORDER:

- Order by number, give quantity desired.
- Add only 15c to each item ordered for postage and handling.
- Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back

SEND ALL ORDERS TO

**BANCROFT'S**

2170 So. Canalport Ave.,
Dept. AH-455, Chicago 8, Ill.




### BIG CHIEF CIGAR HOLDER

You'll be the squaw with a feather in her cap when he spots this "I am the boss" gift. Cigar puffing chief and colorful holder drum are in two-tone sepia fired under-glaze ceramic. Holds a load of his favorite stogies. It's sure to cause many a pow wow among his friends.

EB 8439 Cigar Holder..... $2.00

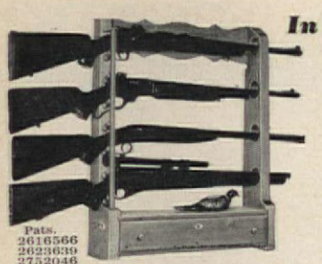
### SKUNKY THE STINKER DEODORIZER

The boss smiled when he saw the cute attached poem that reads: "My name is Skunky, the Stinker, and 'tis my job to keep the bathroom pleasant for those that come after thee . . ." Hang him on wall, in kitchen or bathroom and watch how quickly he chases odors. With special incense matches that dispel odors. Glistening, quality ceramic, in life-like colors.

EB 3213... $1.98
Extra Incense Match Books For Skunky's front pouch.
EB 9540, Six for..... 89¢



## In Kits or Beautifully Finished



Pats. 2616566 2923639 2752046

### Safe-Lock Gun Rack
**THE GUNS AND AMMUNITION ARE LOCKED IN**

Handsome sturdy gun racks safely lock guns in attractive display. Large drawer locks up ammunition, pistol, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof.

4-Gun Rack 24"x28" (Shown)
Complete $19.95 In Kit $11.95
6-Gun Rack 24"x40" (Taller)
Complete $29.95 In Kit $17.95



### 14 PIPE RACK

A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidor jar drawers, large accessory drawer; hangs conveniently on wall, saves desk or table space.

14 pipe rack 13"x18"
Complete $12.95 Kit $7.95
29 pipe rack 18"x22"
Complete only—$26.95



### MAGAZINE RACK

Large handsome wall rack. Holds 30 magazines upright for visible selection. Magazines will not "slouch" or bend. Beautiful in home, ideal in office.

30 Mag. rack 23"x27" (shown) Complete $17.95 Kit $9.95
45 Mag. rack 23"x40" (taller) Complete $27.50 Kit $15.95

**COMPLETE RACKS** in honey-tone knotty pine or maple or mahogany finish. **IN KITS** for easy 1-hr. assembly; fitted, drilled, sanded etc.; simple instructions.

*Complete racks express charges collect. Kits postpaid (add 10% west of Miss.)*
*Immediate delivery. Money-back guarantee. No C.O.D.'s*

**YIELD HOUSE** Dept. A12-7 North Conway, N. H.

---

## Unique Gift



Gives Pleasure All Year Long

●

EVERY MONTH A SELECTION OF UNUSUAL PLANTS or BULBS

●

**Membership starts with these gorgeous LILY OF THE VALLEY from Denmark. GUARANTEED to bloom in 21 days!**

Join the thousands who each month look forward to the pleasure and beauty their membership brings. Unique, exotic plants and bulbs selected by experts. Many imported. ALL GUARANTEED to grow. Complete planting instructions and fascinating history of flowers. Gift cards sent in your name. SURPRISE BONUS for first 1000 new members. FULL YEAR members, Special Bonus—32 page book, "How To Grow and Bloom House Plants."

**Six months membership ..... $6.00**
**Full Year with Bonus Book ...$12.00**

**PLANT OF MONTH CLUB**
Dept. M-70 Des Moines, Iowa

---



### FINE WOOD COVER PLATES

Available in Salem maple to blend with knotty pine, provincial or maple. Made from choice hardwood with a fine furniture finish. Easily attached with furnished screws. Single cover $1.50, double cover $1.70, convenience outlet plate $1.50. Also available—combination switch and double outlet plate $2.00, triple cover $2.00. Shipped parcel post prepaid. Send for free catalog. MARIAN BOWATER, P. O. BOX 787, SAN FERNANDO, CALIF.

---

### ELECTRIC INSTANT COFFEE MAKER



Imported white porcelain server or warmer you'll be proud to use at the dinner table! Holds 4 cups of water, boils it in 2½ minutes—to make instant coffee, tea, or to heat up regular coffee. Spill-proof; insulated base makes it safe to use on your best table. Turn off and on with a touch! 7½" high. $3.69 ppd.



### OLD WILLOW CANDLES & NAPKINS

Imported from Denmark, exquisite accessories in the traditional old willow pattern. In Damask Rose or Danish Blue the dinner-quality napkins have golden accents, scalloped edges. Matching tapers 10" tall. Each gift box has 20 napkins, 2 candles. $2.00 set $3.75 two sets, ppd.

*Write for FREE Catalog.*

**SETH and JED**
Dept. A-12 New Marlborough, Mass.

---

## YOUR OLD FUR COAT INTO NEW CAPE, STOLE!



STYLE #55

**$22.95**

ORDER BY MAIL
2-3 week delivery

Send for FREE Style Book

I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1958 cape or stole. Special price, $22.95 complete! This special price includes cleaning, glazing, repairing, resewing weak seams, lusterizing to new sheen, remodel completely, plus a lovely *NEW LINING* and *INTERLINING*, your Monogram at no extra cost. The thrilling result—a luxuriously beautiful cape stole or jacket!

**SEND NO MONEY!**

Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write:

I. R. FOX, 146 W. 29th ST., DEPT. E-1, N. Y. C. 1, N. Y.

---

## RELAX IN LUXURY | SOLD ONLY BY MAIL

**Handcrafted Deerskin**
## Deer-Mocs®
**ORIGINAL AND GENUINE**

*truly a distinctive and UNUSUAL GIFT*

Matching pairs for "him" & "her"

Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit...easy on and off, yet hug your feet when you walk... fold for traveling. *Hand washable!* Imitated but never duplicated.



Thick foam rubber insole assures the ultimate in foot comfort.

Give men's or women's regular shoe size.

**$8.95** postpaid per pair

Fit, satisfaction guaranteed.

**Send for FREE 64-page Gift Catalog**
featuring leather shirts, exclusive clothing and equipment for sports and country living.

**Norm Thompson**
Dept. 1R • 1311 N. W. 21st, Portland 9, Oregon

---

**SEND HER ROSES** so real they have the reputation of being able to "fool the bees." They certainly fooled everyone who walked into the Market Place. Made of polyethylene, they can be washed, even faucet-rinsed. Choose red, pink, yellow, or white. Large rose, 26" long, $1.25 each. Medium rose, 24" long, $1.00 ea. Add 30¢ for handling. Vermont Crossroads, Waterbury 2, Vt.



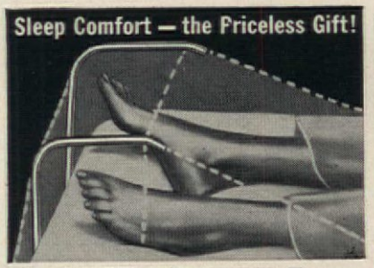
**EAGLE NAMEPLATE** to fasten to the front of your door, or just right-sized to go over your doorbell, has a slot for your name so there will be no doubt about who lives inside. Of cast metal in dull black or antiqued gold, it measures 4½" wide, x 3" high. A young fellow would love one on the door of his bedroom. Just $1 from Seth & Jed, Dept. AH, New Marlborough, Mass.



**HE'LL RIDE A COCKY HORSE** all around Bar-X, round up steers, and ride down the outlaws. This spirited steed attaches to a small rider's belt so he can go as fast as little legs can gallop—and there is no dangerous stick to trip on. Soft, silky rayon plush, he has a whimsical expression, long plastic reins. Black or gray 12" horse head, $2.98. Elron, 225A W. Erie St., Chicago 10, Ill.



---



Sleep Comfort — the Priceless Gift!

### BLANKET SUPPORT Frees Feet for BETTER SLEEP

Everyone wants the gift of Better Sleep. No more restless nights due to confining, tangled blankets. Ingenious folding BLANKET SUPPORT lifts disturbing weight, provides cozy space for foot freedom. Relieves tensions, cuts sedatives. Lets you stretch and turn. IDEAL GIFT. Essential for light sleepers, convalescents, arthritics. Fits any bed—regular or electric blankets. Folds flat during day. MONEY BACK GUARANTEE. Gifts mailed direct. Send immediately for only $4.75 postpaid. *Two-day airmail if desired, $1.00 extra.*

BETTER SLEEP INC., Dept. 442, New Providence, N.J.

---




### Luxury Cat Bed Ends Fleas

*Kitty Comfy-Cushion* has soft, washable outer cover; replaceable flea-proof inner pad, stops fleas colonizing in cat's bed. Also has real catnip to attract cats, training them to keep off sofas, furniture, etc. 14x18 in. Guaranteed. Christmas wrapped. Ppd. only $2.98. Free! Week's supply Kitty-Kapers, food additive. Sudbury Laboratory, Box 59J, Sudbury, Mass.

---



Dream Homes Start with These

## HOME PLAN BOOKS

**Build Your Own Home Successfully**

Get these big plan books with ingenious designs and cost-cutting construction. Build your own or contract and save $1000 or more with the plans you can get with these books.

**ANY 3 BOOKS only $2**

144 FAMILY ROOM HOMES ..... $1
260 New Trends in SELECTED HOMES $1
70 EXCLUSIVE HILLSIDE HOMES ... $1
225 BLOCK MASONRY HOMES .... $1

Write today! Orders Postpaid in U.S. & Canada

**HOME BUILDING PLAN SERVICE**
Studio A, 2454 N. E. Sandy Blvd., Portland 12, Ore.

---

## IS YOUR NAME HERE ?

Send for *FREE* folder listing names of family histories available at

**GOODSPEED'S**

Dept. AM, 18 Beacon St., Boston 8, Mass.

---



## BRAIDED RUG SUPPLIES

EXTRA HEAVY, FINEST QUALITY 100% WOOL!

All Wool Rug Material prepared for braiding, hooking, weaving, 14 colors. LOW FACTORY PRICES! Satisfaction Guaranteed. Write for FREE SAMPLES and literature on this quality rug material — as well as on our economy-priced *READY-MADE braided rugs.*

**BLOOMFIELD WOOLEN COMPANY**
Department AH-127 • BLOOMFIELD, INDIANA




**NEAT AS A PIN,** but this smart *Slip-On-Collar Clip* won't leave jab marks to mar the collar of a pretty blouse. With 3-letter monogram here is a nifty gift for a teen-age niece or the sitter your toddler is in love with. Gold or silver plate collar clip, $1. Matching earrings or cuff-links, $1.50. Any 2 items, $2.25. Ruth Brawer, 4035, Dept. AH-12, Tucson, Arizona.




**HYMNS WE LOVE** tells the story behind the 100 best-loved hymns sung by English-speaking people. Here is a thoughtful gift for a friend who has sung in a choir or is interested in her church. By Rev. Cecil Northcutt, the book is divided into 5 categories: Hymns of Praise, Prayer, Experience, Christ and His Church, and Christian Action. $2.50. Ward Phillips, Carpentersville 5, Illinois.




**MOTTO DISH PLAQUES** we hope you'll hang within sight of the breakfast table look like tole, are dull black plastic with bright hand decorations and the mottos: *Showers bring flowers; A good morning, a good day; Smiles cost little;* and *There's no place like home.* Good thoughts to start off a day with. $1 each; four, $3.75. Easterling, Dept. A12, 1227 Loyola, Chicago 26, Ill.




## INITIALED PIPE SMOKERS KNIFE

Here is a must for the pipe smoker . . . a knife that combines four tools, all useful in keeping your pipe at its best . . . includes tamper, cleaning pick, cutting blade, pipe and carbon scraper . . . initialed FREE . . . complete with a genuine leather case.

DAVID P. EHRLICH CO.
Dept. AH, 207 Washington Street, Boston 8, Mass.




Always in her heart...why not on her wrist? Photo lockets show a growing tribe from diapers to dungarees

Bracelet, heavy Sterling Silver link chain ea. $4.00
In 12 Kt. Gold Filled ea. $4.00

Round Lockets, 1" dia. which open and hold two pictures. First name and birthdate engraved in script.
In Sterling Silver ea. $3.50
In 12 Kt. Gold Filled ea. $3.50
All prices include engraving, federal tax and postage

*Wayne Silversmiths* 546A SO. BROADWAY YONKERS 5, N.Y.




## If Your Child Is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade in 6 weeks!* Write for free illustrated folder and low price.

**Bremner-Davis Phonics, Dept. S-4, Wilmette, Ill.**

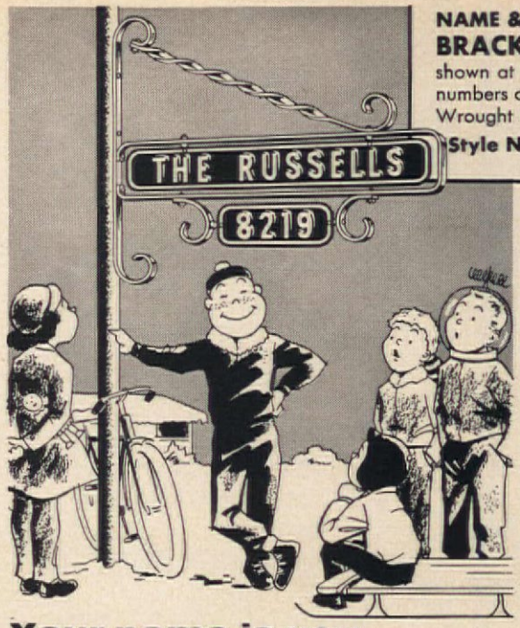



A small girl will love you and these cunning real furs for her doll. They're deep-piled sheared white Coney, the choicest of bunny furs. Set fits all popular dolls, including the new Revlon Doll, consists of hat, jacket and muff with wrist band. Lined with luxurious white satin. Lowest price ever!

**For dolls 10"-18"—3-pc. jacket set...$1.98**
**For dolls 19"-26"—3-pc. cape set.....$2.49**

*Send check or M.O. We pay postage. Or order C.O.D.—pay postal charges. Immediate delivery. Satisfaction guaranteed. For Air Mail shipment, add 35¢.*

**DOLL FUR CO.**
**Dept. D3, 15 West 57 St., New York 19**




## NAME & NUMBER BRACKET MARKER

shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB $4.95 POSTPAID




**MAILBOX MARKER** fits any mailbox—install in a minute style M $1.95 POST PAID




**FRAMED MAILBOX MARKER** attractive wrought aluminum frame style MF $2.95 POST PAID




**DELUXE MAILBOX MARKER** graceful wrought aluminum frame and scrolls style EM $3.45 POST PAID

## Your name is you

—to your friends and neighbors
—to the doctor and other callers
—even to yourself and your family!

*present your name attractively,*

**with a DAY-n-NIGHT® MARKER**

*The perfect gift for Christmas because it's personal*

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.




**TWO-LINE MAILBOX MARKER** up to 17 letters and numbers each line style OM $4.95 POST PAID




**NAME & NUMBER MAILBOX MARKER** up to 6 letters and numbers top line, 17 on lower style NM $3.95 POST PAID




**LAWN MARKER** wrought aluminum stand; up to 17 letters and numbers style L $2.95 POST PAID




**NAME & NUMBER LAWN MARKER** up to 6 letters and numbers top line, 17 on lower style NL $4.95 POST PAID




**BRACKET MARKER** attractive wrought aluminum bracket for wall, post, etc. style B $2.95 POST PAID




**FRAMED BRACKET MARKER** With wrought aluminum frame. style FB $3.95 POST PAID




**TWO-LINE BRACKET MARKER** up to 17 letters and numbers each line style OB $5.95 POST PAID

**SATISFACTION GUARANTEED OR MONEY BACK!**

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

**Letters shine bright at night**
**Easy to read DAY-n-NIGHT**
**2 sided; raised letters on both sides**
**Rustproof—lifetime aluminum throughout**
**Permanent embossed lettering—raised in solid plates**
**Baked enamel finish—black background—white reflector letters**
**Attractive size—nameplates 2½" x 18", number plates 2½" x 7"**
**Any wording you want, up to 17 letters and numbers on name plates, up to 6 on number plates. Same on both sides.**

**COLOR!** Background on any marker in your choice of ANTIQUE COPPER • COLONIAL RED • PINE GREEN Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. only 50¢ extra per marker

## WE SHIP WITHIN 48 HOURS

**MAKE $60 EXTRA THIS MONTH**

Here's an easy, pleasant way to make money for yourself, your club or your church—take orders for nationally-advertised Spear products! Mrs. E. T. made $170 a month for part-time; Mr. A. S., $25 a day full time. Beginners can make as much as $60—$75—even $100 in the first month, more later! Write *today* for easy Profit Plans. We'll rush everything you need to start making money at once.

*Spear* ENGINEERING COMPANY
743 Spear Bldg., Colorado Springs, Colo.

## • ORDER FORM •

*Spear* ENGINEERING COMPANY
743 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
**SATISFACTION GUARANTEED OR YOUR MONEY BACK**
WE SHIP WITHIN 48 HOURS

| | STYLE | WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it. | COLOR (copper, red or green 50¢ extra) | PRICE |
|---|---|---|---|---|
| *ANY WORDING YOU WANT, ON ANY STYLE MARKER | | | | |
| | | TOP | | |
| | | BOTTOM | | |

**SHIP TO:**

ADDRESS

CITY ROUTE OR ZONE STATE

**TOTAL**

☐ Remittance enclosed: ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D fees and postage.

## *Make your home a* FAMILY COUNTRY CLUB WITH SHUTTLE-LOOP



Fascinating action game for the ENTIRE family

Requires just a small space in any size living room, recreation room, lawn, terrace, etc. Combines the best features of tennis and badminton for a game of fun all the family can play—indoors or outdoors. (Will not harm furniture.) Complete with plastic shuttlecock. Easy to assemble loop and stand (all metal), two rackets, rules. Perfect indoor game during bad weather that keeps the family inside.

*Ideal Holiday Gift for all ages . . .* **$6.95 ppd.**
*Approved by schools and universities* *No COD's please*

**DUDLEY SPORTS CO.**
633 Second Ave., N.Y., N.Y. Dept. A-1

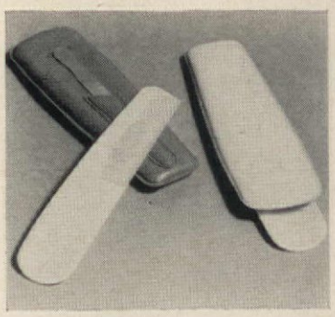
---

**NEW GIRL IN TOWN** is bound to have all the men in her life dancing attention and showering her with jewelry like this darling bracelet and ring of sterling silver each with the daintiest little heart. Adjustable, they will fit her from the time she's three right through third grade. Bracelet or ring, $2 each. Set, $3.95. Robin House, Dept. AH, 330 East 72 St., N. Y. 21, N. Y.



---

**POCKET-SIZED** *Grooming Kit* gives a neat guy or gal that right-out-of-a bandbox look. Simulated pigskin case is backed by a miraculous clothes brush of foam plastic that will leave a velvet collar or navy suit spotless. Inside is a white pearl combination comb-and-shoehorn and a metal nail file. 6″ long. $1 ea. 6 for $5. Zenith Gifts, K-127 P.O. Bldg., Brighton 35, Massachusetts.



---

**BY DESIGN** you will know the *Hoot-Nanny*, that fabulous little gadget which turns out millions of complex designs to fascinate and intrigue. You just set the arm and turn the handle; it does the rest. All metal, it comes with 50 special 6″ paper discs, pencil, and simple instructions and examples, $3.95. Set of 100 refill discs, 60¢. Order from Meredith's, Evanston 3, Illinois.



---

## PENCILS!

WITH YOUR NAME IMPRINTED IN GOLD




A PERFECT PERSONAL GIFT FOR EVERYONE

ORDER NOW

12 Fine quality pencils with smooth black leads

Send check or money order. Print name desired clearly Prompt shipment. Money-back guarantee.

15 ONLY 75¢

a wonderful CHRISTMAS GIFT! order several sets

send for FREE catalog

FREE! 4 COLOR PENCIL with every order of $2 or more

ATLAS PENCIL CO. Hallandale 2, Fla.

---

## Early American TOY-CHEST BENCH




*Direct to you from factory at only*

**$14.95**

unfinished
Fully assembled

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Child's name may be hand-painted on back. Cut-out handles and concealed sliders make it easy to move despite its *very* solid construction. 31½″ x 16½″ x 20″ high.

*Quick delivery. Satisfaction guaranteed*
PERSONALIZED—add $1.50

Exp. charges collect Send check or M.O. **$16.95** with hand-rubbed, antiqued Pine finish

Write for FREE catalog. **Jeff Elliot Craftsmen**
Dept. A127, Statesville, North Carolina

---

## DOESN'T IT RING A BELL?



AS SEEN FROM BELOW

HOW OFTEN YOU'VE NEEDED A VERSATILE GOLDEN HOLIDAY BELL TO "RING OUT GLAD TIDINGS" of Xmas -- New Years -- Weddings -- Liberty Day -- Easter.

Let this graceful, gilded metal basket hold your MISTLETOE, ORANGE BLOSSOMS, XMAS CARDS, FIRECRACKERS, FRUIT, LILIES, ETC., AND INTRIGUE YOUR GUESTS

Ribbon and holly **not** included at this low price. 14-inch diameter.
Money-back guarantee. Send check or money order. No C.O.D's.

**$3.95** postpaid in U. S.

MERRIDAY HOUSE 53 N. Maple Fairfield, Iowa

---

Complete Indoor **FLOWER GARDEN**



**$1**

7 Imported from Holland Bulbs, Vase,

Already planted Just Add Water—Watch it Grow!

Lavender GRAPE HYACINTHS . . . fragrant white NARCISSUS . . . white SNOWDROPS . . . exotic IRIS RETICULATA . . . red, pink and yellow TULIPS . . . our choice of these and other indoor flowering bulbs all imported from HOLLAND . . . in lovely vase filled with special soil . . . 7 blooming size bulbs to grow and bloom indoors with all the color and beauty only real flowers can bring. Instructions included. Complete for only $1. Special.....2 for $1.89

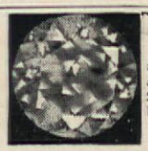
IMPORTED DUTCH HYACINTH BULB GIVEN FREE OF EXTRA COST

Dutch Hyacinths bloom in fragrant clusters. Yours free of extra cost (8 bulbs in all) for promptness. If C.O.D., postage extra. Cash orders add 35¢ and we ship postpaid. If not satisfied on arrival return for purchase price refund. Any bulb not blooming, replacement free.

**DUTCH BULB IMPORTERS**
Dept. A-1402, Grand Rapids 2, Michigan

---

## TITANIA



*the most BRILLIANT gem stone on Earth!*—says the Saturday Evening POST & READER'S DIGEST about this amazing man-made miracle!

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per carat ONLY **$10***



1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY **$22.50***

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY **$28.50***

*Regent (Synth.) Star Rubies and Sapphires at proportionately low prices.*

FREE booklet and handy Ring-Size Chart
* Plus 10% Federal tax

**REGENT** 10 Day Money-Back Guarantee **LAPIDARY CO.**
Dept. AH-69, 511 East 12 St., New York 9, N. Y.

---

## CALENDAR PAL 1958



Shows 6 Weeks At A Glance

**GIANT** *Appointment* **CALENDAR**

See at a glance how your next 6 weeks shape up. Either size Calendar-Pal contains ample space to note all your important memos. Ideal for personal, club, business use. A must for busy housewives. It's a current 12 month calendar NO MATTER WHEN YOU BUY IT.

Senior Size 16″x22″ **$1.00** ea. | Junior Size 10 3/4″x17″ **75¢** ea. | *No Stamps, no C.O.D's please.*

**COMMERCIAL PRESS**
Dept. 580, 3521 Butler Street, Pittsburgh 1, Pa.

---

## Canary® TRASH CART



STRONG, RUST-PROOF STEEL WIDE TREAD RUBBER TIRES WIND-PROOF . . . RAT-PROOF HOLDS 10 & 20 GAL. CANS

Ends lifting heavy, dirty garbage cans! So light a child can wheel it out. Ideal for heavy moving chores around home, yard, garden, cookouts. Satisfaction guaranteed. Shipped prepaid . . . no CODs.

**18.95** 1 Can Model B 15.95 2 Can Model 24.95
CANS NOT INCLUDED

**L-A-H SALES DIV. Box 4076, Norfolk, Va.**

---

## Monroe FOLDING BANQUET TABLES



Factory prices and discounts to churches, schools, clubs, etc. Write for Catalog of Tables, Chairs, Trucks.

Kitchen committees, social and recreational groups, you will be interested in this modern Folding Banquet Table. America's greatest line.

Monroe Co., 112 Church St., Colfax, Iowa

---

## PEE WEE BATTERYLESS TUBELESS "LIFETIME" RADIO




REALLY WORKS — FOR LIFE! WITHOUT TUBES, BATTERIES OR ELECTRICAL PLUG-INS. Never runs down. SMALLER THAN A PACK OF CIGARETTES! GUARANTEED TO RECEIVE LOCAL RADIO STATIONS ANYTIME—ANYWHERE YOU GO! Sensational new Ferrite Selective Tuner—Permacrystal diode. Super SPEAKER-PHONE. Durable black and gold plastic case.

**Send only $2.00** (bill, ck, mo.) and pay postman $4.99 COD on arrival or send $6.99 for postpaid delivery. SENT COMPLETE READY TO LISTEN WITH LIFETIME GUARANTEE. Nothing extra to buy—ever. Available only from:
MIDWAY CO., Dept. WAH-12, Kearney, Nebr.

---

## Bedtime Prayer Lamp



*Now I lay me down to sleep*
*I pray the Lord my soul to keep*
*Guard me thru the starry night*
*And waken me at morning's light*

ADORABLE lamp for every child's room. 14″ high. Bedtime Prayer imprinted on washable plastic shade, and 4-color illustrations on shade and gleaming white glass base.

$5.45 ea.; 2 for $10 prepaid
*Money back if not delighted. Mail order today*

DAVE-LEE DISTRIBUTORS.
2610 Central Park, Dept. AH-1, Evanston, Ill.

---



ADJUSTABLE COLLAR STAYS. He'll bless your heart if you "discover" these Adjustable Collar Stays for him. Gold-plated and spring-tempered, they adjust to fit any collar length and will not curl or rust. No more daily scramble for the right size and they will last for years. $1.00 pair, ppd.

**NANCY NORMAN**

LEATHER ACCESSORY CASE. Man-sized, horseshoe-shaped case will keep his dresser tidy, end frantic searches for precious possessions! Honey-brown genuine leather, saddle-stitched, lined with turf-green velvet. 6½″ x 6″ x 1¾″, has removable top tray, secret lower compartment. Gold-tooled initials included free!




$3.95 ppd.

422-127K Washington St., Brighton 35, Mass. ORDERS SHIPPED WITHIN 3 DAYS

---



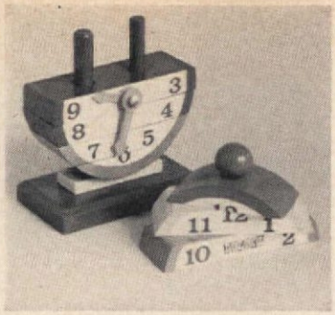
**FOR DINING COMFORT**

This ball-bearing lazy susan puts condiments at guests fingertips. Salt and pepper shakers crafted of well-turned hardwood, fit for any table setting. Relish and mustard jars are of delicately misted pottery. Your choice of yellow, white, blue or green pottery. Ideal for your home or for well appreciated Xmas gifts. Nicely priced at only

**6.95**

Satisfaction GUARANTEED
*Send check or money order to*

**Cottage Beautiful** 504 ROUTE 17 PARAMUS, N. J.



**LIKE CLOCKWORK,** an ingenious peg toy comes apart and fits back together again, 'til a child with time on his hands becomes accustomed to the face he should be learning about. Brightly-painted layers help a toddler identify colors, numbers and movable hands teach older children to count and tell time. 7½" high. $2.95. Artisan Galleries, 2100 North Haskell, Dallas 4, Texas.



**A TOAST WITH THE CAKE.** Miniature goblets of clear, sparkling plastic have pointed ends to insert into a cake. They are then filled with a bit of wine or punch and a toast is proposed before the cake is served. Each guest then receives one with his cake. They might also hold candles. Two dozen, $1. From Maid of Scandinavia, 3245-AH Raleigh Avenue, Minneapolis 16, Minnesota.



**SNOWBALLS OF LIGHT** for a Christmas tree are soft, flame-proof fiber glass. Slip them over tree lights and they glow evenly with soft color from the bulb. When lights are off, they're pretty white decorations with silvery sparkles that look just like glistening snowballs. 2½" in diameter, set of 8, 79¢. Walter Drake, AH-36 Drake Bldg., Colorado Springs, Colorado.


**IVES MEAT-LIFTERS** . . . *the perfect practical gift for the Gourmet!*





For any occasion, give a pair of Ives Meat-Lifters. Your thoughtfulness for safety in handling large roasts, hams, steaks and fowl the easy, convenient way, will be doubly appreciated. No spills — no painful burns — no loss of juices. Approx. 12½" long; overall tine spread 6¾". Mailed in self-storage box.

Send check or money-order—sorry, no C.O.D.'s. Money-back guarantee.

**$2.75** PER PAIR plus 25c postage. Immediate delivery.

**IVES NEW PRODUCTS, INC.**
207 Medical Arts Building, Richmond, Indiana



*Fountain of Fruit*

THE DRINK YOU MUST TRY!

Truly tropical fruit nectars. From the tropics we bring to you these fruit drinks, delicious and healthful, rich in Vitamins, nicely packed and beautifully labeled, a New and Exotic gift. Each tin a different fruit nectar, Guanabana, Tamarindo, Papaya, Mango, Guayaba and Pineapple. **6/12 oz. cans $1.65** plus 35¢ postage. Also cartons of **24/12 oz. cans $6.00** plus 65¢ postage. For larger orders send for information.

**FOUNTAIN OF FRUIT, INC.**
2830 N. Miami Ave., Miami 37, Fla.

**GIANT SET OF INDOOR GAMES**



New—clever—tremendous value! Fascinating, absorbing, loads of fun. Set them up on floor or table top—children LOVE them (so do adults). 12 complete games—Miniature Golf . . . complete 9 hole course—greens, flags, balls, etc. Miniature Croquet—wickets, goal posts, mallets, balls. Bowling—alley layout—balls & pins. Badminton—raquets, shuttles. Horseshoes—stakes & shoes. Shuffle Board—court layout, cues & discs. Plus a complete checkers and chess outfit with board. At least 4 other games can be played. Simple instructions for every game. Worth much more than this low price . . . **only $2.00 for the full 105 piece set, postpaid.** Insured & guaranteed. Order Now. TRI-UNITED MFG., INC., 104 Hussa St., Dept. 1H-3, Linden, New Jersey.

**Make Hundreds Of Funny Faces**



*Whimsical Looney Toys*

Fun for kids, adults! Perfect for parties and playtime. 72 complete pieces including 6" round balloon heads, bodies, hair, eyes, ears, noses, etc. . . . to create the funniest people ever. Nothing extra needed. Make a different funny face each time—everyone will howl with glee. Not flat cutouts but 3-D figures that stand more than 15" high. **$1 postpaid—6 sets for $5.** Craft Shop, Inc., Dept. AH-2, Cambridge, N.Y.

**YOUR OLD FUR MADE INTO NEW CAPE, STOLE, JACKET $22.95** TAX FREE

Save Over 50%



**LET MORTON'S REMODEL YOUR OLD WORN FUR COAT, JACKET, EVEN YOUR OLD CAPE INTO GLAMOROUS NEW FUR STYLE.**
Includes New Lining, Interlining, Monogram, Cleaned, Glazed, Complete:

- Morton's is world's first and largest 1-price fur service.
- Widest selection of styles! Over 30 Lovely Fashions!
- Morton's styling and work praised by Harper's Bazaar, Glamour, other fashion leaders.
- Send no money. Just mail us your old fur. State dress size and height. Pay postman when restyled fashion arrives. Or write for new 1958 Style Book.

WRITE FOR NEW 1958 **FREE STYLE BOOK**



Order By Mail

**MORTON'S,** Dept. 21-L Washington 4, D. C.

*in N. Y. visit our showrooms at 225 W. 34th St.*

**duncraft's new improved 1958 FLIGHT DECK®**

**LURES BEAUTIFUL WILD BIRDS TO YOUR WINDOW!**

• *a fascinating gift!*



**$7.95** ppd. 2 for 14.95

Clip flight Deck to your window and thrill to the joy of attracting wild birds. Discover the excitement of feeding them, photographing them, watching them frolic just inches away—without going outdoors. Everyone enjoys the close-up activity and charm of wild birds and becomes an armchair bird watcher—shut-ins, camera fans, youngsters! New Flight Deck is a large 17¼" x 15½" custom molded of all weather duralon. Green with white trim, it has hardwood perch rails and feeding stick, 4 seed wells, drinking and bird bath pool. Attach or detach instantly without tools. Gift packed. We pay postage on your order and gifts to friends. Order today! Money back guarantee.

**NOW complete with BIRD BATH POOL**

patented

**duncraft** • dept. 12AH • Dunn bldg. • Penacook, New Hampshire

**Recommended and approved by National Audubon Society**



*RELAX in PATAKWA MOCCASINS*
Ideal Gift for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible, padded soles, lifted inside heel cushions and insoles. **BLISS TO WEAR** indoors and out with cuffs rolled up or down. **HANDCRAFTED** in Natural, Turquoise, Russet Brown, Red & Indian White.

**FOR MEN and WOMEN in sizes 4 to 8 . . $4.95**
**in sizes 9 thru 12 . . $5.95**

**FOR CHILDREN** too in natural or brown only. Sizes 5, 7, 9 . . $2.95—Sizes 11, 13, 2 . . $3.95

*Add 35¢ post. please. For COD's send $2 deposit. Immed. delivery. Gift orders carefully handled.*

**OLD PUEBLO TRADERS** Box 4035, Dept. AP2 Tucson, Arizona

**THE "Natural" GIFT for TEACHER**



**NEW! AUTOMATIC PENCIL FOR CHALK**
Encourage teacher's efforts with this practical token of your appreciation—**HAND-GIENIC**, the automatic pencil that uses any standard blackboard chalk, ends forever messy chalk dust on hands and clothes, fingernails scratching on board. Every teaching hour teacher will bless **HAND-GIENIC** and your child. **1 YR. WRITTEN GUARANTEE.** Impressive jewel-like appearance! 22k gold plated. Send $2 for one, only $5 for set of 3 (for different colored chalks). Postage free. Satisfaction or money back. Same day shipment. For Air Mail, add 15¢ ea.
**EXCLUSIVE! NOT SOLD IN STORES**
**HAND-GIENIC**, Dept. 63
161 West 23 St., New York 11, N. Y.



**FRANKLIN STOVES**
Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. *For information write to Dept. "AH".*
**PORTLAND STOVE FOUNDRY CO.**
Portland, Maine

**MAGIC WATER MILL**
**COMPLETE with MOTOR and PUMP . . BATTERY OPERATED**

Also in Do-it-Yourself Easy-Assemble Kits 7.95



**9.95**

Made in U.S.A.

VIBRANT with COLOR • ILLUMINATED CABIN REVOLVING WHEEL • RUNNING WATER • PORTABLE USE with ELECTRIC TRAIN • UNDER XMAS TREE

Flow of water down chute and over revolving wheel set into action by regular flashlight batteries. Order as gifts, too. Money-back Guarantee. Save postage by sending check or M.O. TRI-STATE, Inc., 3310 Saw Mill Run Blvd., Pittsburgh 27, Pa.

**DIRECT FROM FACTORY!**
**SOLID BIRCH OR MAPLE!**
*Captain's Chairs*
**FULLY ASSEMBLED • READY-TO-PAINT**
**2 for $15.95**




**SADDLE SEATS • BENT WOOD BACKRESTS**
The finest glue and dowel construction for a full lifetime of comfort and service. Smart clean lines that make them at home in any room. **Solid birch or maple** sanded silky smooth ready for you to paint, stain or lacquer. These chairs are **full size**—seat 17"x16½", overall height 28½". **Minimum order, 2 chairs.**
**PROMPT DELIVERY**—shpg. chgs. collect. **Send check or money-order. Sorry no C.O.D.'s.**
**MONEY BACK GUARANTEE.**
Complete instructions on "How to Finish Unpainted Furniture" sent **FREE** with each order. Ask for our beautifully illustrated catalog.

**VISIT OUR SHOWROOMS**
*Makers of Fine Chairs Since 1851*

**MEADOWBROOK INDUSTRIES**
Dept. A127, 126 E. Sunrise H'way, Merrick, L.I., N.Y.

**BLUE RIBBON PECANS**
**THE FINEST NUTS GROWN**

| | |
|---|---|
| Stuarts—Thin Shell—5 lbs. | 3.95 |
| Schleys—Papershell—5 lbs. | 4.95 |
| Fresh Shelled Halves—3 lbs. | 5.45 |

Postpaid. Satisfaction or your money back. Send List, we gift pack with your card.

**BLUE RIBBON GROVES**
Dept. AH Vero Beach, Florida

**FOR CHRISTMAS**
**give the perfect gift . . . the NEW**
All-Steel Vio Holda
**PLANT STAND**




**Sturdy, heavy gauge all-steel welded, 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms moveable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black, white or green enamel.**
**ORDER BY MAIL TODAY**
**Only $14.95 each, plus $1.00 for packing and postage ($2.00 for Canada).**
Specify color desired. Send check or money order. Immediate shipment. Satisfaction guaranteed or money back. Circular on request.

VIO HOLDA MANUFACTURING CO.
Box 915 Dept. 9127 Topeka, Kans.

the **ONE GIFT** they **DON'T** have . .



## MOPPER* *the absorbing new "dry-off"* AFTER-BATH ROBE

Here's a great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim. Made of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, huge draft-screen collar . . . it's a whopper of a Mopper! Has big "carry-all" pocket, wrap-around belt, tassel tie at neck, raglan sleeves . . . fits any man or woman perfectly. For 6-footers, order king-size . . . only one dollar more. A great buy! Get one for yourself, several for house guests. Sorry, no C.O.D.'s.

*Trademark

Gift-ready, in clear plastic bag. Add 35¢ postage. **$6.95** ea. (Save! 3 for $20)

**WOODMERE MILLS, INC.**
Dept. 64, P. O. BOX 167, BENNINGTON, VT.



*Half gallon*

## Brass WATERING POT

A favorite with indoor gardeners because of its sleek lines, long spout and convenient handle, and because it waters a lot of plants without refilling. Replica of a fine English piece. 7.95, plus handling charge of 40c.

Is your name on our mailing list? Catalogs 5 times yearly.

**THE VERMONT CROSSROADS STORE**
Montpelier 2, Vermont

## SNOOZE in the SUDS



**New Relax-in-Bath and Travel Pillow**

Delightfully luxurious because it's uniquely contoured for relaxing comfort. 100% waterproof, it keeps your hair dry and neat. Twin suction cups hold it to tub. Also popular for auto riding or driving, camping and bed because it cradles your head and relaxes your neck—or fits snugly in small of back. Adjustable for height and softness. 9" x 15". Folds to pocket size. Specify Blue, Turquoise or White. Fully guaranteed. Gifts mailed direct. Sent postpaid for only $2.25. *Two-day airmail, 40¢ extra.*

White washable zipper cover, 75¢

BETTER SLEEP Inc., Dept. 443, New Providence, N.J.



## Remarkable *value*

Early American Mule Ear Chair with handwoven *double*-ply natural cane seat—a value you can't duplicate *anywhere*. This pull-up chair is fully assembled, has curved ladders, and "mule ear" back posts 36" high. It's authentically handcrafted from selected native hardwoods (birch or ash). Seat is 17" x 14" deep x 18" high. Unpainted $4.95 each; light natural finish $5.95; finished in maple, mahogany, pine, cherry or walnut $6.95. Minimum order is two. *Write for FREE catalog. Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.*

**Jeff Elliot Craftsmen**
Dept. A127, Statesville, North Carolina

## Moss Rose Perfume Set



*Snowy White China*
*Hand Decorated*

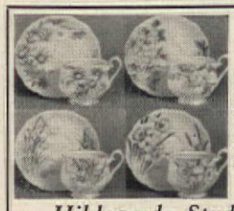
$1.50 Set
2 Sets $2.89 Postpaid

3-piece set designed to grace the vanity of any fair lady. Lavishly decorated with pink moss roses frosted with golden accents. Set consists of Cologne Bottle and Atomizer Bottle—3½" high—and 2½" Powder Box. A delicate feminine gift in smart good taste and sure to please.

*Satisfaction Guaranteed or Money Back*

FREE CHRISTMAS GIFT CATALOG In Color Write for it!

**Helen Gallagher**
413-K-12 Fulton St., Peoria, Ill.



**FLOWER of the MONTH**

Birthday Cups & Saucers. A charming series by Royal Albert. You will be happy with your collection. Cup & Saucer $3.50 ppd. 3 C&S $9.95 ppd. entire set of 12 C&S $39.00 ppd.

Free Gift Catalog

*Hildegarde Studios* AH
597 Farmington Ave., Hartford 5, Conn.




**PERSONALIZED CRAYON BUCKET**

Hand made of native pine. Natural lacquer finish. Colorfully hand painted with any child's name. Holds full set of crayons or tidbits, buttons, etc. 5" x 5".

$2.95 plus 30¢ handling charge

*Send for FREE Catalog*
*No CODs*

**GOTHAM GIFTS**
67-85 Exeter St., Dept. A12, Forest Hills 75, N.Y.

## the gift for a gardener



**SOAKEZE multiple root soaker** soaks 5 shrubs up to 30 feet apart, at one time. Attaches to garden hose; polished brass fitting. 5 lengths of gleaming plastic hose (total 60 ft.) deliver water for deep, thorough soaking of selected plants. Complete, ready to use. 5-year guarantee. Gift-wrapped and mailed for you with gift card..... $6.95

Same-day shipment. Send check or MO. We pay postage anywhere in U.S.

**JONS MANUFACTURING CO.**
Dept. D-14, Saint Matthews, S. C.

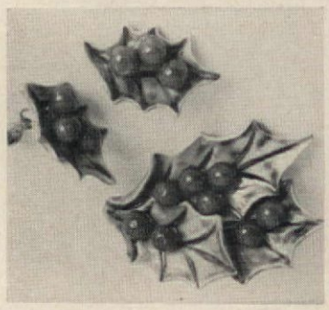
**DOLL-SIZED** furniture is scaled just right to have an eight-inch doll sitting pretty. Early American designs make you wish these were large enough to use in your living room. Clockwise starting with rocker: Boston Rocker, $1.75; Comback Winsor, $1.75; Ladderback, $1.35; Captain's Chair, $1.35. Add 30¢ post. (8" Jenny June doll, $4.95). Mark Farmer, Box 573, El Cerrito, Calif.



**DIAL "L" FOR LOVELY** and that's how the lucky girl who finds this compact in her stocking on Christmas morning will look when she uses this lovely 3½" compact. A black and gold copy of a Telephone Dial, it has powder sifter and puff. Engraved with her first name and phone number and sent in 4 days. $1.95. Nancy Norman, 127K-422 Washington St., Brighton, Mass.



**DECKED WITH HOLLY,** you'll be the prettiest on the holiday scene. Made of lightweight ceramic, 1½" earrings and 1¾" lapel pin have cheery red berries nestled delicately atop wintry green holly leaves. Any friend will be wreathed in smiles to receive them as a merry Christmas gift. Set, $1.50 plus 15¢ Fed. tax. Religious Art Guiid, 200-AH Monson St., Peoria, Illinois.



## AT CHRISTMAS THOUGHTS TURN TO BETHLEHEM . . .



and from Jerusalem comes this Camel Caravan, hand-carved from wood from the Mount of Olives—three camels in single file, led by a countryman on a donkey, crossing the deserts of the Holy Land. Clear-grained olive wood with painted red and green pack saddles. About 4" tall; overall length of caravan, 21".

*Write for free catalog of imported fashions & gifts.*

ONLY $4.75 PPD. FROM

*The* **OLD MEXICO SHOP**
AH SANTA FÉ—NEW MEXICO

Old Time Family Size



## SHOE SHINE FIRKIN

**Made From A Genuine Swanzey Maple Sugarin' Firkin**

Hand turned by our Swanzey Village craftsmen with over 100 years father-son tradition, this jumbo (12½" high, 13" diam.) holds whole family's polishing gear. Authentic hand-rubbed Maple finish. Sturdy pine staves, steel hoops assure years of rugged service. **Only $4.45, ppd.** (West of Miss. R. please add 50¢). **Personal size,** 8½"x9", only **$3.30,** ppd. (W. of Miss. River add 25¢). *Money back if not "tickled pink".*

PUDDIN' HOLLER, Rt. 7A12, E. Swanzey, N. H.



## Miniature Grandfather Clock

**Genuine Colonial Design**

Display that treasured family heirloom pocket watch in a realistic appropriate setting, approximately 10 in. tall, authentic in every detail. Made from solid selected hardwoods, maple, black walnut, and mahogany; hand rubbed to a satin smooth finish. Watch mounts safely and securely in a resilient cushioned frame. State diameter of watch crystal and choice of wood. Money back guarantee.

*Please no COD's* $14.95 ppd.

Treasured Gifts of Distinction, 3159 11th St. Boulder, Colo.

## TROUBLED WITH UNWANTED HAIR?



You needn't be! Now you can remove unwanted hair forever—in the privacy of your home—with the famous Mahler Hair Removal Epilator! Acclaimed by thousands of women who have discovered how Mahler destroys the hair root permanently! By following our instructions you, too, can learn to use the Mahler safely and efficiently! Positive money-back guarantee! Act today!

**MAHLER'S INC.**
DEPT. 837-T, PROVIDENCE 15, R. I.

Send 5¢ for illustrated 16-page booklet "New Radiant Beauty"!

## Giftsmanship



Complete guidebook guaranteed to answer your most difficult gift problems. A brilliant, new approach to creative gift-giving by W. Stanton Bircher. "GIFTSMANSHIP" gives you all the success secrets of gift giving . . . at Christmas and throughout the year. An original gift, too! Attractively bound, over 95 pages. $2.00 postpaid. Send cash, check or M.O. (no C.O.D.'s please) to:

BOARDMAN-BROYLES ASSOCIATES, DEPT. A, 432 Holland Avenue, Los Angeles 42, Calif.

NEW IDEA!

*do it yourself*



UNBELIEVABLE BUT TRUE!

*Real* **MINK** *Stole* $9.00 FULL PRICE
or 8 accessories *Only* $3.00 FULL PRICE POSTPAID



*buy direct* Pieces of luxurious new mink obtained when mink skins are trimmed to shape. Simply sew these genuine mink strips (approx. 4") to any cloth pattern. The thrilling result—a beautiful mink garment or accessories. These strips are not tails, but expensive prime quality genuine body fur used by custom furriers in $2500 coats. Give mink to that "special someone". Enough mink strips for a purse, dress trimming, earrings, pins, all for $3. Enough for stole (approx. 4 sq. ft.), $9. Postpaid. Patterns and instructions with every order. Satisfaction guaranteed. Buy direct at this special price.

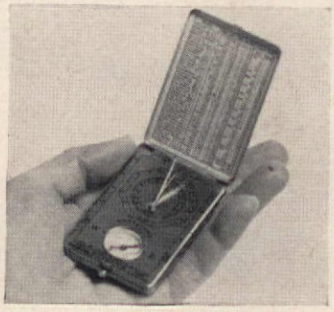
Send to GREAT NORTHERN FURRIERS, Box S-16 San Gabriel, California



**GOT A MATCH.** A black cast iron holder handsomely topped with a brass eagle is smart to hang beside the fireplace for when you want to set a flame in your hearth or your man wants to light up his pipe. Another in the kitchen will supply you with matches to set a birthday cake ablaze, or relight the pilot. 5" wide. $2.65. Old Guilford Forge, Dept. AH, Guilford, Connecticut.



**ALL AROUND THE BLOCK** are parts of the six delightful fairy tale pictures a child can piece together by turning up and matching the correct blocks. We remember ones just like this from our own pre-kindergarten days! Each is 1⅜" square so it won't fit into a little rosebud mouth. Twenty blocks in box, $1.95 plus 25¢ post. Page & Biddle, Dept. AH, 21 Station Rd., Haverford, Pa.



**TELL TIME BY THE SUN.** The tick is missing in this *Sun Watch* which has a compass and sun-dial arrangement to tell the time whenever the sun shines. Approved by the Boy Scouts of America, it makes a wonderful timepiece for boys or outdoor men to take on hikes or camping trips. Satin-finish brass case, 2x3", $2. Old Mexico Shop, 141 West Water St., Santa Fe., N. M.



**150 FT. FINE SATIN RIBBON 50¢**

**BEST VALUE EVER OFFERED!**

10 COLORS—White, Red, Green, Pink, Lt. Blue, Royal Blue, Orchid, Yellow, Nile, Cocoa. Factory-fresh, no scraps or pieces. Reg. $1.50 value! ½" width ribbon 150 ft. roll only 50¢ ppd. Ribbon in 1" width, 75 ft. roll, same colors 50¢ ppd. State width and colors when ordering. Money back guarantee. **WRITE FOR FREE GIFT CATALOG.**

**EASTERLING CO.,** 1227 Loyola Dept. RB-16, Chicago 26, Ill.

**8 HAND-TIED SATIN BOWS $1.00** ppd. Approx. 6" dia., 1" wide. 2 bows each in white, red, green or gold; or 8 bows in any one solid color listed above. Specify assorted or solid.

**COSTUME DOLLS FROM HOLLAND**



Exquisitely fashioned by native craftsmen and garbed in authentic native dress, with delicately hand painted features, and wooden shoes. High quality, unbreakable, non-inflammable. Arrive from a far away land, with foreign stamps and postmark. About 9 inches high. **$5.95 per pair.** Send check or money order. Money back guarantee.

**Time and Tides, Bonita Springs, Florida**

**1000 Printed Name & Address Labels $1**



1000 Sparkling name & address labels, nicely printed with a lovely Plastic box for just $1 postpaid! Worth much more! 5 orders or more at 75¢ per order! MONEY BACK GUARANTEE. 3000 NAME & ADDRESS LABELS—50¢. Same fine printed quality but NO PLASTIC Box. Free Wholesale Selling Plan!

**Tower Press, Inc., Box 591 PPK, Lynn, Mass.**

**UNUSUAL GIFT**

*POPULAR NEW DECORATOR'S CHOICE*



For its million fabulous uses, your friends will love your gift of exquisite and romantic Spanish Moss!

Barbara Debney's free booklet, "Decorating Hints 'n' History" will guide them to many months of creative enjoyment.

Gift-packaged. In festive mailing carton. Give mailing instructions.

**ORDER TODAY! Send Only $3.95**
**Quick Delivery 3/$10.50**
Add $1 Airmail in U.S.

**GOLDEN ISLES PLANTATION**
Post Office Box 563, Savannah, Georgia

**Early American THERMOMETER**

*A Beautiful Gift!*



Looks like an heirloom. Hangs on wall, or stands on desk or shelf. Dial 3 in. diameter. Antique polished finish.

**GIFT BOXED $2 POST PAID**

**Wallace Kent** POST OFFICE BOX 606 JACKSON, MICHIGAN



*Decorative! Useful!*

**TWIN-PURPOSE MIRROR-FRAME**

*Sparkling in the home! Ideal as a gift!*

BEAUTIFUL classic design; superbly fashioned of fine enduring metal, custom finished in gold, white or pink. Has easel back for standing or can be hung on wall. VERSATILE—a lovely vanity mirror of best quality plate glass for last minute makeup or perfect frame for pictures. 9 x 12 frames, 5 x 7 picture—$5.95 (2 for $10.95); 12 x 16 for 8 x 10 picture $10.95 (2 for $20.95) plus 50¢ each postage. Money back guarantee. No COD's please.

*Dealers inquiries invited.*

**D'ALDO ARTS,** P.O. Box 71, Hackensack, N. J.

**PERSONALIZED GIFTS . . . *to Treasure Always***



**PERSONALIZED BOOK MARKS** of Solid Sterling Silver or 24K Gold Plate, these will be treasured by your book-loving friends. Give the Cross design to your favorite nuns, clergymen, bible-readers. Slips onto page easily. 2¼" high. Specify initials to engrave and cross, round or crest design. Sterling – $1.25, 3 for $3.50; Gold – $1.00, 3 for $2.75.



**BABY SHOE HEIRLOOMS** — Proud parents and grandparents will treasure our Solid Sterling Silver or 12K Gold-Filled Baby Shoe Bracelet and Tie Bar. They proudly proclaim the beloved children or grandchildren. Each first name and birthdate is engraved on a separate ¾" shoe. Custom-made, of excellent weight and adorably crafted, they are sure to become family heirlooms. Add more as the family grows. Baby Shoes $1.95 each; Bracelet $1.95; Tie Bar $2.50.



**MONOGRAMMED PERFUME FLACON**—Gleaming gold-finished oval flacon to glamorize dressing table; carry in purse. Inner glass bottle is spill-proof. Comes with its own plastic funnel; holds 1 oz. perfume. Also comes in round shape. **$1.50.**



**PROFILES ON PARADE** — Proudly proclaim the beloved children or grandchildren with our ¾" Boy and Girl Silhouettes. Each is engraved with a child's name and birthdate and attached to a 7¼" bracelet. Made of non-tarnishing Solid Sterling Silver or 12K Gold-filled. Up to 11 letters and spaces per line. Add more as family grows. Silhouettes **$1.10** each; Bracelet **$1.10.**



**WHAT'S IN A NAME?** It will be obvious when you see this Solid Sterling Silver bracelet that spells out any girl's name you specify up to 7 letters. (Add 20c for each letter over 7). Beautiful letters are ⅜" high, bracelet is 7" long (longer if specified). **$2.50.**

**ORDERS SHIPPED WITHIN THREE DAYS**
**CHRISTMAS DELIVERY GUARANTEED**
PLEASE PRINT CLEARLY

**SOLD BY MAIL ORDER ONLY AT THESE SALE PRICES. PRICES INCLUDE ENGRAVING, TAX, POSTAGE.**

**ZENITH GIFTS** 127-K POST OFFICE BLDG., BRIGHTON 35, MASS.

**A MAGNIFICENT IMPORT**



**at a scandalously low price!**

Charming, genuine Creamware Soup Tureen, gracefully sculptured with the heirloom quality of timeless beauty. Masterfully crafted in Western Germany, each piece is a collector's item you'll be proud to use for serving or showing on table, sideboard, or china, cupboard. Wonderful gift for weddings, showers, every occasion!

Soup Tureen, 12" x 12", holds 3 qts. Complete with ladle and 13" platter. . . . **$10.95 ppd.**
Add $1.00 West of Miss.

*Write for free catalog*

*Jenifer House* Dept. A-12
*New Marlboro Stage*
GREAT BARRINGTON, MASS.

**SHOE CHEST**

Complete or in 1-Hr. Kit



**AERATED LOUVERED CABINET HOLDS 24 PRS. WOMEN'S SHOES OR 18 PRS. MEN'S SHOES**

Are your shoes jumbled in closets, lost, strayed, stolen? Now store them neatly, compactly in our lovely shoe chest. Holds men's, women's, children's shoes separately or together. Adjustable rods accommodate slippers, high heels, wedgies, sneakers, high shoes, etc. Louvered doors, open back and bottom for ventilation. Brass hardware. 29" x 15" x 36" high. Finely hand-crafted in honey tone knotty pine or maple finish. Complete **$32.50.** *Exp. Chgs. Col.*

**IN COMPLETE KIT** for easy assembly, precision cut, drilled, sanded, etc. Simple instructions. Doors all assembled. **$19.75** *Exp. Chgs. Col.*

**48-Page Catalog—175 Pieces—10c Coin or Stamps.**

*Money-back guarantee*
*Not sold in stores*

**YIELD HOUSE**
Dept. A12-7, North Conway, N.H.

*Mr. & Mrs.*
*Robert Q. Williams*

**PROUD OF YOUR DOOR?**

Let us beautify and identify your doorbell or door with this impressive solid brass engraved nameplate, 2¾ in. long. Your name smartly engraved in script. Money back if not delighted. Solid brass screws included. Full price $1.00. Sorry, no COD's. We ship in 2 days. Mail to: **Elgin Engraving Co., 485 Ann St., Elgin 2, Illinois**

**Gives You $100.00 for Xmas**

***Automatically*** with each "Christmas Fund" Date & Amount Bank. Drop in 25¢ a day, or Calendar won't change date. Also totals amount saved. Good year after year. Order plain or with "Christmas Fund" in gold letters. Reg. $3.50, now only $1.99 each, 3 for $5.75; 6 for $11.00 ppd. Mail cash, check or money order to **LEECRAFT, Dept. AX, 300 Albany Ave., Brooklyn 13, N.Y.**




**MAGIC PHONOGRAPH**



A big thrill for the little ones. A real hand operated phonograph of their very own. The special unbreakable record tells seven popular nursery rhymes and the accompanying coloring book illustrates the story. Simple to operate. A cute 'n clever gift—perfectly safe. Keeps youngsters fascinated for hours. Complete, ready to play—only **$1.50** postpaid. Satisfaction guaranteed. Sold exclusively by mail. Order Now—while supply lasts. TRI-UNITED MFG., INC., 104 Hussa St., Dept. PH-3, Linden, New Jersey.




**Fascinating Ant Farm $2.98 Postpaid**

For hours of fun and fascination, watch "the world's smallest engineers" dig tunnels, build bridges, move mountains! See the ants' entire world through clear plastic walls! Exciting nature study demonstrates work and patience, fascinates children, adults, shut-ins. Unbreakable, escape-proof plastic, 6" x 9", with soil, sandbar, farm buildings, ants and "Ant Watcher's Manual." Shipped in 24 hrs.; satisfaction guaranteed. $2.98 postpaid.

**WALTER DRAKE & SONS,**
412 Drake Bldg., Colorado Springs 6, Colo.

## SAVE 75% ON TYPICAL "American Girl"

THE WORLD'S MOST BEAUTIFUL DOLL

with 10 OUTFITS, JEWELRY & TRAVEL CASE

Retail value $14.95

Only $4.95 plus 50¢ shipping or C.O.D. plus postage




**ALL THIS INCLUDED:**

- Ballerina Tutu
- Blouse • Skirt
- Shortie Nightie
- Raincape • Sun Visor • Leotard
- Toreador Pants
- Coolie Hat • Purse • Pair of Pearl Earrings & Matching Bracelet

**SAUCY SUE DOES EVERYTHING!**

- She sits, stands, sleeps, dances!
- Assumes authentic ballet poses plus hundreds of lifelike positions.
- Fully jointed, even at the waist.
- Turns freely in all directions.
- Full pony tail rooted Saran hair.
- New type 100% virgin vinyl body & head, soft yet firm; nearest thing to natural skin ever invented.
- Completely washable, soap and detergent won't harm her.
- Unbreakable construction.
- Wears high heels, ballet shoes and wedgies. ©1957 P. J. Hill Co.

From the moment Saucy Sue steps out of her own traveling case, she'll walk right into your heart. She is sweet and demure, a perfect little lady who is as talented as she is beautiful. She loves to wash, dance and dress. She can spend hours with you combing and setting her long rooted Saran hair. Best of all, delicate as her beauty is, the roughest play of the smallest tot won't hurt her. Sue means endless hours of wholesome play and companionship for every girl, big or little. Order now at this amazingly low price.

**Unconditional Money-Back Guarantee**

**P. J. HILL CO., Dept. G-111**

**884 Broad Street, Newark 1, N. J.**



## BEAUTIFUL DESSERT DISHES

Beautiful and versatile of fine iridescent china these dishes are a collector's find. Soft colored floral design with gold handles and trim. 3½" diameter, 5" high. Wonderful for desserts, soups, seafood cocktails or use them for condiments. When not in use show them off in the corner cupboard. Set of four..... $3.95

SET OF 8....$7.75

*Please Add 25¢ For Postage*
*Send For Free Gift Catalog*

THE ADDED TOUCH, Wynnewood AH 12, Pa.

## DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT-REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to overexercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE! (FIRMS FLABBY TISSUE!)



110 Volts A.C.

Restores elasticity to sagging skin.

STANDARD MODEL only $9.98 . . .

AMAZING DELUXE MODEL only $12.98.

(Save 90¢ postage. Send payment with order)

send to BODY MASSAGER COMPANY

403 Market Street, Dept. B-866, Newark, New Jersey



*Add a touch of*

## Victorian Charm

to your home with an exact brass plated copy of great-grandmother's wall bracket lamp with swivel hinge. Enhances beauty of any wall in your home or club house. Complete with milk glass lamp, electric adapter and kerosene burner. May be used either as electric or kerosene lamp. Electric adapter has standard size socket that burns 100-watt bulb; bracket extends 11 inches from wall and lamp is approximately 12 inches tall.

*Only* $12.95 *Postpaid in U. S. No C.O.D.'s*

**JACK DANIEL** CENTRALIA ILLINOIS

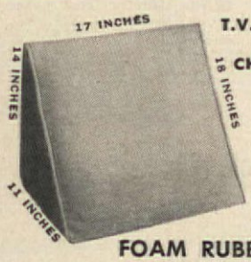
**HANDBAG HOLDER**

Oo-La-La! An irresistible little pearl-studded, Gold Plated French Poodle that sits on edge of table or lunch bar to hold and guard your handbag. Just hang your bag on his tail; he won't slip; your hands are free! Cute gift! $1.50 ppd.



Gifts MASTERCRAFT 273A CONGRESS BOSTON 10, MASS.

FREE! GIFT 'N GADGET CATALOG




**T.V. PILLOW FOR CHRISTMAS GIFTS**

*Foam Rubber Through and Through*

**FOAM RUBBER**

## 3-WAY PILLOW

A comfortable, molded Foam Rubber 3-way pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Non-slip construction. Just the thing for bed readers or invalids. Zipper covered in decorators fabric with corded edge. Gray, green, Turquoise, Gold, Maroon, Brown, Red.

***Shipped anywhere. Ppd.* $10.95**

*The Foam Rubber Store*

1829 E. 13th St. Dept. 94 Cleveland 14, Ohio

**WHEN YOU CHANGE YOUR ADDRESS** Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. The American Home Subscription Dept. American Home Bldg., Forest Hills, N. Y.

*New! Greatest Music Value Ever Offered!*

## The FAMILY MUSIC BOOK

only $6.00 postpaid money-back guarantee

**800 PAGES OF MUSIC**

Over 300 well-known standard favorites. Piano, organ and vocal music for all occasions. The most complete collection under one cover. Full 9" x 12" size, cloth-bound. An ideal gift!

**G. SCHIRMER**

3 East 43 St., New York 17, Dept. 2

**PERFECT FITS** and perfectly fitting for your American HOME Bird Prints. (1) *Triple Trolley* frame 33¼x16½" displays three prints, has English Walnut finish. $15. Pair, $28. Documentary Framing, Baytown 2, Texas. (2) Wide flat *Knotty Pine Frames* (2¾") measure 14x17½" overall. Choose Hone (amber) or Rustic (walnut). Two for $5.50; six, $15. Suwanee Cra Shops, Dept. 57A, Norcross, Ga. (3) *Quick Frames* are almost invisib clips to accommodate any size mat and glass you wish to use, up to 2 fe Dull black or brass, $1 each. Braquette, Dept. AH, Lenox, Mass.



**ON A NEW FOOTING.** A smart Colonial Footstool is right at your feet when you need it, but when you flip open its lid, it really shines! Inside is a handy shoeshine box with a footrest and ample storage space for all your shoe polishing gear. 10x10x16" in knotty pine. Choose honeytone pine or maple finish. $11.75. Kit, $7.75. Yield House, Dept. A-7, North Conway, N. H.



**YOU CAN'T IMPROVE ON NATURE** for the design of a darling little covered dish of hand-colored Majolica pottery. A real Bossy sits on top of a little butter tub, looking as pasturized as you please, ready to serve butter better or just to look quaint on an antique table. ½ lb. size, $3.50; ¼ lb. size, $2.50. Jenifer House, Dept. A-12, New Marlboro Stage, Great Barrington, Mass.





Only 3.98 Set

**NEW: CIRCUS—WALLPAPER CUTOUTS**

Now you can decorate your nursery, den, playroom or bar the way you've wanted to. These giant impish full color circus animals are the cutest ever. They come complete with all the trimmings; yards and yards of candy striped tent poles and canopies, 8 cuddly 2 foot tall circus animals, lots of stars, circles and balls all in exciting full color plus illustrated decorating instructions. Easily applied to wall with paste, tacks or scotch tape. Complete set only $3.98 plus 32 cents postage. Positively guaranteed to please or your money refunded. 2 sets $6.95, plus 50¢ postage.

MICKIEJACKSON, 1902 Redcliffe Drive Dept. A-1, Los Angeles 39, California

## DOWN COMFORTS *Beautifully* RE-COVERED

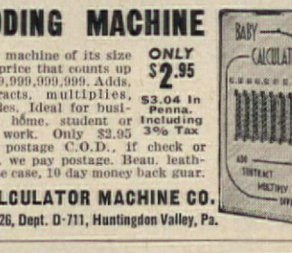


Also Wool Comforts Re-Covered . . . and . . . Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. No salesmen — © 1954 Mail order only!

ALDEN COMFORT MILLS-AH Box 6070 Dallas, Texas

*WORLD'S LOWEST PRICED*

## ADDING MACHINE




Only machine of its size and price that counts up to 999,999,999,999. Adds, subtracts, multiplies, divides. Ideal for business, home, student or tax work. Only $2.95 plus postage C.O.D., if check or M.O. we pay postage. Beau. leatherette case, 10 day money back guar.

ONLY $2.95

$3.04 in Penna. including 3% Tax

**CALCULATOR MACHINE CO.**

Box 126, Dept. D-711, Huntingdon Valley, Pa.

## IRISH COIN BRACELET

YOURS DIRECT FROM IRELAND FOR ONLY $1 (U.S. DUTY FREE PLUS 25¢ POSTAGE)



**The Luck of the IRISH**

*can be yours by ordering DIRECT this lovely gilded charm bracelet of IRISH COINS each one as lucky as the BLARNEY STONE*

YOU'LL BE THE ENVY OF YOUR FRIENDS

ORDERS RUSHED TO YOU BY RETURN MAIL

ROMAX 81-82 GRAFTON ST. DUBLIN IRELAND

## PIPE-RAK

*for his car!*

SAFE! HANDY! NO MESS!

holds his pipe while he drives



Adjusts to any pipe, any drying angle. Powerful *magnet* holds it firmly to dashboard. Suede lining protects pipe. Satisfaction guaranteed. *In suede finish*, $2 postpaid. *Polished chrome*, $3.95, Ppd. Add 25¢ for Airmail. No C.O.D.'s, please.

$2 postpaid

**BOYD F. SCHERNBECK**

5713-AH2 Standish Ave. Minneapolis, Minn.

2.

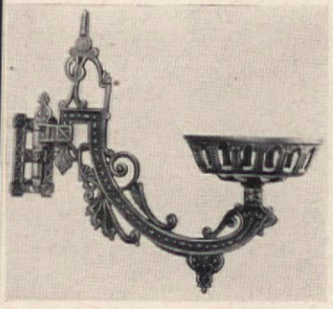


3.

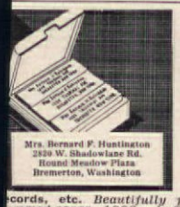




**THIS BLACK ANGUS** savings account "on-the-hoof" is our idea of a real *man's* "piggy" bank. He can fatten him up on the cash he saves by giving up cigarettes! Hand cast aluminum finished in black, 7½" long. This exact replica of a breed of cattle most famous on a steak platter is also a sturdy paperweight. $7.25 (Add 50¢ W. of Miss.) New England Gen. Store, Medfield, Mass.



**MAKE WALLFLOWERS** out of your prettiest potted plants by setting them on old-time *Swinging Brackets* which in the good-old-days were holders for the old oil lamps. Finely detailed in wrought iron with black finish, the swinging arm extends 11" from the wall, the bowl base is 3½" across. Use singly or in pairs. $3.75 each. Stern's Nurseries, Dept. HG176, Geneva, N. Y.




**1000 Name & Address Labels $1**

Special Xmas Offer
**Any 3 different orders $2 ppd.**

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with FREE, useful Plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. *Beautifully printed on finest quality gummed paper—1000 only $1.* SPECIAL XMAS OFFER ANY 3 DIFFERENT ORDERS $2. Makes an ideal gift. *Satisfaction guaranteed* or your money back.
TIME-SAVER LABELS, 1201 Jasperson Bldg., Culver City 1, California

**MR. HAPPY PIGGY BANK**



Always Smiling, but never happier than when you feed him your loose change. A pig who loves to hog money. An ideal gift for the young and old. Introductory offer at $1.75 — postage paid. Mail check, money order or cash to

**Sculpture-Craft**
**216 E. Big Bend Rd.**
**Kirkwood 22, Mo.**
*Sorry no C.O.D.'s*

*7" Long, 7" High, 2 lb. Wt.*

**MOTHER: Send for This!**

**8 Mistakes Parents make**



Every parent should have this new book about child training. It is free; no obligation. Simply address

Covers all ages

**FREE BOOK**

**PARENTS ASSOCIATION**
Dept. 15912 Pleasant Hill, Ohio

**SHOO SHINE BOX**



**IDEAL GIFT FOR CHILDREN FROM 6 to 66**

PREFAB-CUT-DRILLED-SANDED-FOR EASY ASSEMBLY. Everything included. Made from selected southern pine. All shipments postpaid. Sorry no COD's.
**Kits $3.00 ea., 2 for $5.00**
**Assembled $4.00 ea., 2 for $7.00**

**THE KING'S WORKSHOP**
**Chalmette, La.**



**BOTHERED?**

By SNAPS THAT WON'T STAY CLOSED



Then you need this handy Snap Fixer. It squeezes together the spread-out fingers of the snap and makes it grip like new. Works on regular Dot, and large and medium Gripper snaps on sleepers, pajamas, shorts, overalls, shirts, creepers, uniforms, etc. Makes a welcome gift for any busy mother. Guaranteed to do the job or your money back. Order now! Send $1.50 with your name and address to **SAUBER MFG. CO., 123 Pine St., Virgil, Illinois.**

**Beautiful Aluminum NUT BOWL & MALLET**



Cast aluminum, hammered finish, with mirror bright polished decorative rim and mallet. Indestructible. Will last a lifetime. Bowl —9½" across. Mallet—6¾". $4.95 ppd. anywhere in the United States. Check or money order. No C.O.D.'s please.

**Perma Cast Company, 305 West St., Pueblo, Colo.**

**engraved DESK-n-DOOR Markers**

**Permanent, distinctive beauty for your name**







At home or in the office, your engraved DESK-n-DOOR Marker identifies you with classic beauty and quiet good taste. It helps visitors -- saves time -- prevents errors in delivery. Ageless design harmonizes with any setting.

- Engraved letters, black-filled.
- Solid brass, solid copper or solid aluminum bars. Fine-satin finish.
- Any wording, up to 20 letters and numbers per line.
- Solid walnut bases on Desk Markers; choice of walnut or ebony finish.
- Special stick-on backing on Door Markers; grips any clean surface, never slips, can be removed and re-used. No screws or holes.

**DOOR MARKERS**

| ONE-LINE (7"x1") | | TWO-LINE (7"x1") | |
|---|---|---|---|
| Aluminum | Style AF | Aluminum | Style AOF |
| Brass | Style BF | Brass | style BOF |
| Copper | Style CF | Copper | Style COF |

*your choice only* **$1.95** POSTPAID




**DESK MARKERS**

| ONE-LINE (Base 8½" x 2") | | TWO-LINE (Base 8½" x 2") | |
|---|---|---|---|
| Aluminum bar on walnut base | Style AKW | Aluminum bar on walnut base | Style AOKW |
| " " " ebony " | Style AKE | " " " ebony " | Style AOKE |
| Brass bar on walnut base | Style BKW | Brass bar on walnut base | Style BOKW |
| " " " ebony " | Style BKE | " " " ebony " | Style BOKE |
| Copper bar on walnut base | Style CKW | Copper bar on walnut base | Style COKW |
| " " " ebony " | Style CKE | " " " ebony " | Style COKE |

*your choice . . . . only* **$2.95** POSTPAID




SATISFACTION GUARANTEED OR YOUR MONEY BACK — WE SHIP WITHIN 48 HOURS

*Spear ENGINEERING COMPANY*
752 Spear Bldg., Colorado Springs, Colo.

Ice Skate In Safety In Your Own Back Yard!

**STEEL WALL SKATING POND**



- SAFE! KIDS CAN'T FALL IN
- FREEZES OVERNIGHT
- SETS UP IN MINUTES
- FULLY GUARANTEED

SIZE ILLUSTRATED 16 Ft. Dia.
**$14.95** ppd.
Reg. $24.95—

IMAGINE YOUR OWN PRIVATE SKATING POND—always available without waiting for the lake to freeze over. No more worrying whether the kids will fall in or be knocked down in the wild mobs of skaters. Ideal for learning. Plenty of room for even the fanciest figure skating. Freezes overnight on a good cold day—stays frozen longer. Uses less than 6 inches of water. Made of weatherproof, rustproof, brightly enamelled steel with no sharp edges. Bottom of frosty plastic that's guaranteed crackproof to 72 below zero. Easily repaired. Double wall construction. Coils up to small package for easy storage at end of season. All prices include delivery by insured mail. Money back in 10 days if not delighted.
**SIZE ILLUSTRATED—16 FT. DIA. 47 Ft. Around . . . . . Reg. $24.95 Now $14.95**
**20 FT. DIA. 57 Ft. Around Reg. $39.95 Now $24.95**
**24 FT. DIA. 70 Ft. Around Reg. $50.95 Now $39.95**
**GOLDEN RULE CO. Box 345-A LINDEN, N.J.**

MONTREAL • LONDON • PARIS • MILAN

**PORTRAIT IN OILS**



Magnificently painted on canvas from old or new photos, by outstanding European and American artists. A superb living likeness in full color is executed in rich oils.

**12" x 16" 39.95**
**16" x 20" 49.95**

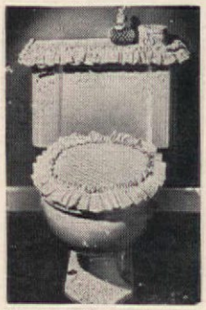
*The Perfect Gift*

**LARGER SIZES ON REQUEST**

No longer need you envy those fortunate enough to own a family oil portrait. Have you a photograph of some loved one whose memory you wish to perpetuate? Compare our True Works Of Art with others selling up to $300. Do not confuse these oil paintings with colored photographs. Send any size photo; mention color of hair, eyes and complexion. "Living Likeness," guaranteed or money back. Delivery approximately 3 weeks. Write for Free booklet.

*"EVERY PAINTING A MASTERPIECE"*

**Van Dyke Oil Portraits, Ltd.**
Dept. F.P., 165 W. 46 St., New York, N. Y.
In Canada: 25 Stratford Rd., Montreal 29, P. Q.



**Decor-Aids**

**Colorful— Washable— Smart—**

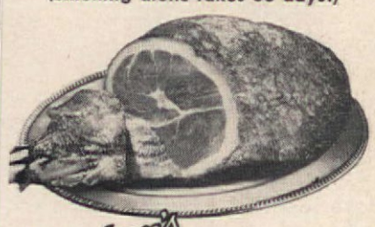
**$4.95 ppd.**

**Finest quality everglaze chintz, charmingly quilted and ruffled! Concealed drawstring assures perfect fit or any tank or stool. White, Yellow, Light or Dark Blue, Wine, Pink, Cherry Red, Brown, Aqua, Chartreuse, Dark or Light Green, Gray. Every Home needs several. Sorry, no C. O. D.'s. Order today for ideal gifts!**

*Ask for FREE Gifts 'N Gadgets Catalog*

**MEREDITH'S** *of EVANSTON 3, ILLINOIS*

**AGED LIKE VINTAGE WINE**
**(Smoking alone takes 30 days!)**



*Jordan's*

**GENUINE VIRGINIA HAM**

Each magnificent ham now hanging in our aging rooms — thoroughly cured, hickory smoked to a rich mahogany hue, and aged approx. one year — has been tended by hand through each unhurried step, as we have been doing for 117 years! Just before shipment we simmer and bake the ham with wine and sugar to a savory, sweet and tender feast of flavor unlike any other.

Order now for Christmas delivery to you or someone you wish to please! Beautifully packed. $1.89 per lb. cooked. 8 to 13 lbs. Postpaid anywhere in continental U. S. (add 35¢ per lb. for shipping outside U. S.).

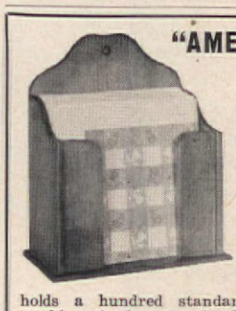
**JORDAN'S** OLD VIRGINIA SMOKEHOUSE
1433-L E. CARY ST., RICHMOND, VIRGINIA



**SAIL MAKER'S BENCH — $22.50 SPECIAL**

A handy coffee table on sturdy spread legs. Spacious drawer opens either side. N. H. White Pine 17 x 32" Height 17½". Flared legs, fluted edges, hand rubbed, lacquered fin. Ex. coll. wt. 20 lbs. Send check. No C.O.D.'s Free catalog.

**GREENFIELD INDUSTRIES**
**54 Forest Road** **Greenfield, N. H.**



**"AMERICANA" PAPER NAPKIN HOLDER**

**$3.95**

It's hand-crafted, mello-finished pine, 9½" high, holds a hundred standard-size paper napkins. A charming kitchen decor accent either standing or hanging filled with these old-fashioned red and white print paper napkins. Napkins are cloth-textured and are a mere $1.00 for 100. Holder (without napkins) only $3.95, Postpaid. No C.O.D.'s, please.

*Send for free gift catalog*

**ARTISAN GALLERIES** 2100-D12 N. Haskell Dallas 4, Texas

"AUTHENTIC Hummel"®

FIGURINES

BRING JOY AND BEAUTY INTO YOUR HOME




©W. Goebel, Oeslau

—the timeless moods and dreams of the world's happiest children are captured for eternity.

Authentic "HUMMEL" figurines are identified by the indented M.J.Hummel® on the base of every piece, as well as the familiar V with a Bee trademark printed on the underside.

Available at leading gift and department stores from coast to coast

®Trademark *Made Exclusively By*

W. GOEBEL • HUMMELWERK • BAVARIA • W. GERMANY



Refresh your fireplace— with Flexscreen®

REG. U.S. & CANADA PAT. OFF.



The sheer, full draping metal curtains of a sparkling new Flexscreen—with matching andirons and fireset—can transform the most forlorn fireplace into a new center of beauty in your home. Tried-and-true traditional — or magnificent modern — Flexscreen offers the broadest selection of styles, sizes and finishes to flatter *your* fireplace.

SEND 25¢ FOR STYLE CATALOG — 32 pages full of fireplace fashions — decorator ideas for fireplaces of every shape, size and type.

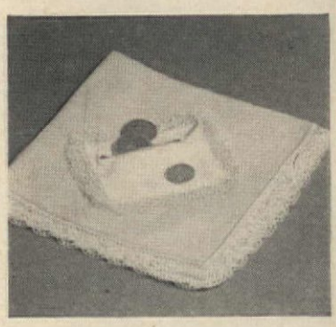
This Unipull Tab is found only on the true Flexscreen

BENNETT-IRELAND, INC. 1257 Water St., Norwich, N.Y.


**SHE'S GOT YOUR NUMBER** right in her purse, along with the phone numbers and addresses of her other best friends, favorite restaurants, her hair dresser, and the gayest people she meets at parties. A *Keyring Phone Index* holds 28 tabs which fan out from a gold-plated metal case trimmed with fabulous fake jewels. $1. Jolan Sales, 902 Fostertown Road, Newburg, N. Y.




**MAD MONEY HANKIE** is handmade of Irish linen with a cute zipper pocket just large enough for carfare home, or even your vitamin pills. Send it to your favorite niece with a folded bill inside. Give one to the little girl next door for her Sunday School pennies. Pastels with contrasting pocket and lace. $1.50. Florida Gifts and Gadgets, Dept. 473, 1356 Main St., Sarasota, Fla.



**A LADY'S ORGANIZATION** of her dressing table trivia is made easy with a *Vanitray*. 9¾x14x1½", it has adjustable compartments she may place to suit herself. A special compartment holds 4 lipsticks upright. Check this for any feminine name on your list. Pastel pink, blue, green, or yellow plastic. $2.50. Camalier & Buckley, 1141 Connecticut Avenue, Washington 6, D.C.



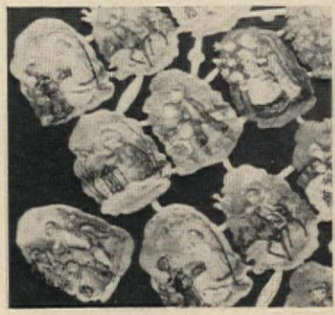
**DUEL PURPOSE.** Children will love to take up the challenge of "Florette" fencing. In this exciting but safe game, no attempt is made to touch the opponent's body. Actual targets are a series of rings on the opponent's shield which each tries to pull out with the hook on his own 18¼" foil. Sturdy plastic. $2.98 plus 30¢ post. Morton's, 312 Seventh St., N.W., Washington, D.C.



**TRAVELING MUSIC.** Amazing self-powered auto rolls forward, in a straight line, or in circles, singing a happy tune on its imported Swiss musical works, as if its radio is on full blast. No pushing or winding is needed, it runs on standard flashlight batteries (not incl.). 9" long. $2.95 plus 15¢ post. Bancroft's, Dept. AH-374, 2170 South Canalport Avenue, Chicago 8, Illinois.



**MADE TO STICK** onto the prettiest Christmas packages, these great big seals made in Germany have a real Old World charm. If you love old-fashioned Christmases, these are for you. On embossed gummed paper, brightly colored and touched with glitter, they come in sheets of 16. Each one about 2x2⅞". Three sheets, 48 stickers, $1.35. New Hampton Gen. Store, Hampton 5, N.J.



# Young Marrieds are married to Pepperell!



## Now! Pepperell brings you the latest look in stripes! The wide, wide look of excitingly new and different Rainbow Mist*!



**Marvelous matchmaker! Rainbow Mist and your pretty Pepperell pastels!**

Every bedroom takes on new life with softly muted Rainbow Mist and *any* one of your dainty Pepperell pastels! Now yours in 7 Vat-dyed colors that stay blossom-fresh always!



**Happy day! Unique Slip-On corners make bedmaking easy!**

Yes, Pepperell's fitted sheets take the work out of bedmaking! Exclusive Slip-On® corners go on easier, last longer because they're ⅓ stronger. And they're reversible and 'Sanforized,' too!



**What a love! Full-blown roses strewn on the lightest, loveliest blanket ever!**

This wonderful blanket has *everything!* It's mothproof. It's machine-washable. And exclusive Marvelok® Weave makes it warmer ounce for ounce than any blankets comparably priced!

* Design patent applied for

FITTED · REGULAR · WHITE · COLORS · STRIPES · PATTERNS · SCALLOPED · PERCALE · MUSLIN · NYLON

*You pay no more for* **Lady Pepperell Sheets—percales and muslins**

PEPPERELL FABRICS®

*Look for the Pepperell name on blankets, sportswear, and work clothes, too!*



# Festive Underwood Dips you whip up in minutes!

**RECIPES FOR 2 WONDERFUL-TASTING, GALA-LOOKING DIPS:** For the lovely pink one, just mix a Family Size (4½-oz.) can of zesty Underwood Deviled Ham with an 8-oz. package of Philadelphia Brand Cream Cheese, ⅓ cup ketchup, and 1 teaspoon grated onion.

**FOR THE OTHER DELICIOUS DIP,** mix together one Family Size (4½-oz.) can of Underwood Deviled Ham, one 3-oz. package of Philadelphia Brand Cream Cheese and 3 tablespoons of hot-dog relish. Add about a teaspoon of milk to make dip consistency.

Just two of the exciting party dishes you'll make with Underwood Deviled Ham . . . no doubt you'll think of many more.

**UNDERWOOD** is made from selected whole hams for can't-be-copied flavor. Perfect for dips with Philadelphia Brand Cream Cheese.







FREE PARTY RECIPE BOOKLET. WRITE: WM. UNDERWOOD CO., DEPT. 6B, WATERTOWN 72, MASS.



# *Actress Anne Seymour collects* ANGELS

• As a noted motion picture, radio and TV actress, Anne Seymour is just as apt to find herself on the "road" as at home. But whether it's Hollywood, New York or somewhere in between, one thing's for sure—actress Seymour carries a small band of angels with her. As she says, "Angels make wonderful collector's items for anyone away from home—especially at Christmas. It's nice to have familiar things around in unfamiliar places."

Above, Miss Seymour *wears* part of her collection—a pair of angel earrings. Below, the large figure is one of a pair of book ends. The other two are cream-color ceramic. PLEASE TURN THE PAGE



# ook what's new from Aunt Jemima!




*Good and quick coffee cakes for breakfast and coffee breaks*

## offee Cakes" in 10 shakes!

od with your breakfast coffee. And so easy, you'll make *these* "coffee cakes" moment's notice *any* day of the week! Prepare one recipe Aunt Jemima der Waffles "in ten shakes" as directed on package. Pour onto hot waffle sprinkle with raisins; bake. Makes 6 waffle squares. Cut warm waffles in Top with orange marmalade and coconut; or confectioners' icing and ped nuts (or make up your own combination). Serve with butter.

The famous TWO plus one that's NEW




Only Aunt Jemima gives you ALL THREE!

CHRISTMAS CHEER ALL THROUGH THE YEAR

NEW! *fringed* TROY ROBES OF ORLON* OR WOOL!

"So nice to have around you®" . . . at home, at the best football games, in the sportiest cars.

Singing plaids, luxuriously soft and toasty warm. WOOL robe in MATCH-MATE carrying case with built-in FOAM CUSHION, as shown above, is $13.95. Robe without case is $9.95. Other WOOL robes from $5.98 to $25.00. ORLON robes at $12.00 and $14.95. Slightly higher with carrying case. In department, luggage or sport stores, or write for name of store nearest you.

*DuPont's name for its acrylic fibre.













**FOR LITTLE GIRLS:** Doll size robe, fringed red plaid. 16 x 24 inches, only $1. (No carrying case.) Send check or money order to address below.
Please send me _____ Doll Robes. I enclose _____

Name_____
Address_____
City_____ Zone____ State_____

**TROY BLANKET MILLS** • *Founded 1865* • *Troy, New Hampshire*






**(Continued)**

Anne Seymour's collection of angels started in 1936 when she was doing a radio series in Chicago. Incidentally, they are the three ceramic figures shown at the top—a gift from her mother. Just underneath is a wood box from Italy with four little angels, each in a different color. Beside the box are two angels made of china. To the right, the September Angel, in china with a white dress and wings tipped in gold. The little ruffle around the skirt is edged in gold. Below are two heavenly angels made of gold and silver paper. The hair is white silk floss; the faces are wax and wood. The larger figure carries two tiny candles.







# AHEAD FOR KEEPS!

Here's your great new Plymouth . . . distinctive from its new Silver Dart Styling to new Luxury Line Interiors . . . with the custom-car comfort of Torsion-Aire Ride . . . the supreme ease of Push-Button TorqueFlite* . . . and for you who really love fine cars, the response of the new Golden Commando V-8*. See, ride, drive the leader of the low-price "3" today!

*optional at low extra cost

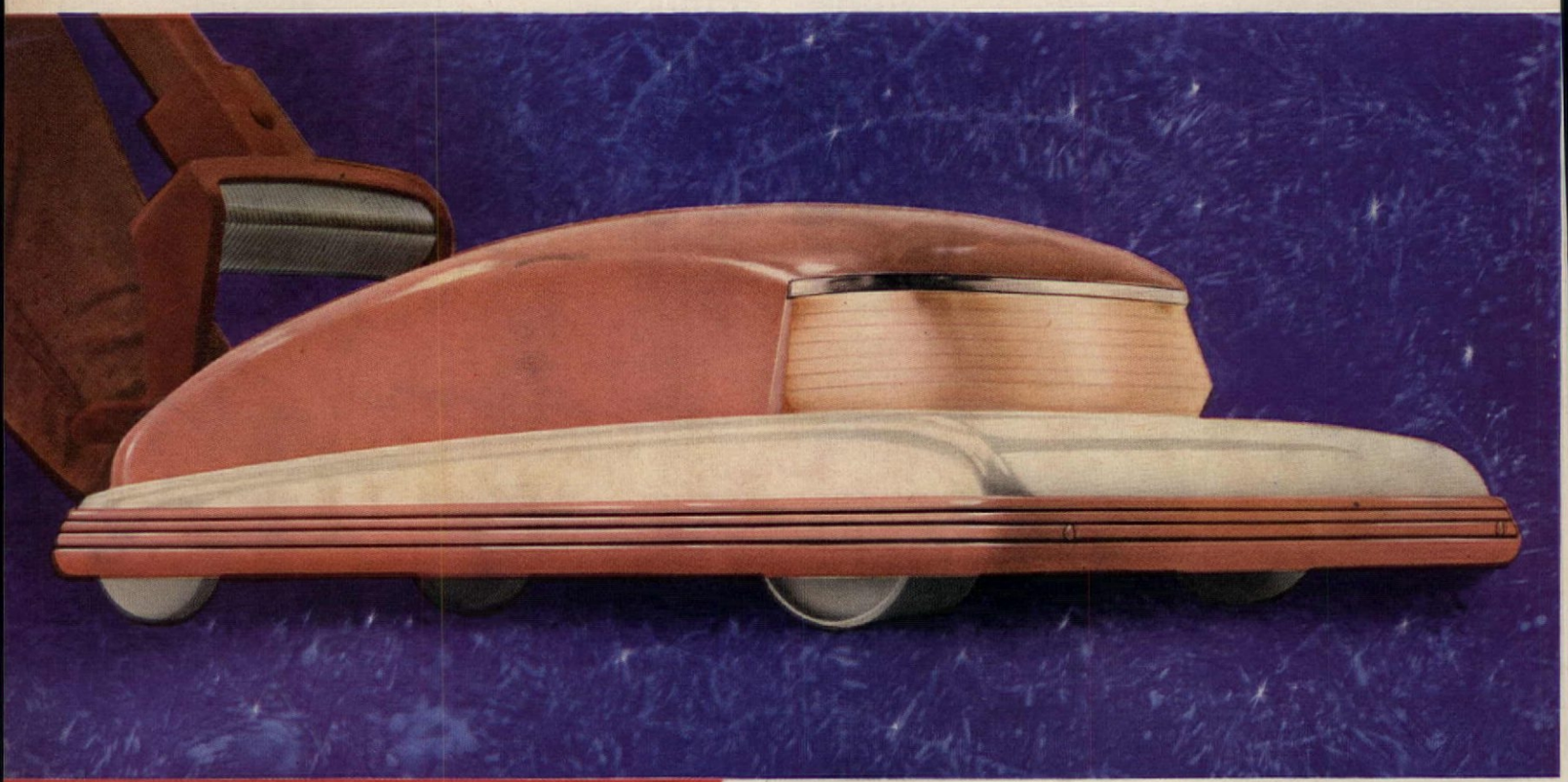
*Star of the Forward Look...* **Plymouth**

# GIVE HER



# A HOOVER

## 5 Hoover





**NEW HOOVER CONVERTIBLE.** *The Cleaner with the Automatic Shift!* Help her get cleaning over with faster, and do a better job of it with the new kind of Hoover that's two cleaners in one.

It's frisky and free-wheeling on carpets, yet gets the deep-down dirt others miss because "it beats, as it sweeps, as it cleans."

After carpets, she just clicks in the converter and the big-cleaner motor *automatically* shifts into high. Presto! . . . there's an extra burst of power for all other cleaning. Complete with accessories, $132.90

**NEW HOOVER CONSTELLATION.** *The cleaner that walks on air!* The new Hoover Constellation follows her around on its own air stream. No pulling, no tugging. She simply guides the easy-rolling 3-wheel nozzle. Exclusive double-stretch hose gives her the world's longest reach (16 feet!) for cleaning anywhere in the house. Full horsepower motor. Complete with tools, $89.95

# HOLIDAY FROM HOUSEWORK

## *helpers to make her life easier from now on*




**NEW HOOVER PIXIE®.** New easy way to clean up, pick up, dust up, touch up. Goes anywhere dirt goes. She doesn't carry it, she wears it like a shoulder bag. Handiest cleaner ever (you'll borrow it for the car and workbench). $39.95 complete




**NEW HOOVER STEAM-DRY IRON** *with exclusive stainless steel soleplate.* Makes ironing faster, smoother, easier —on any kind of fabric. Resists scratches and stains and is so considerate of the new sheer synthetics. $18.95




**NEW HOOVER POLISHER.** The polisher that scrubs, applies wax and polishes without changing brushes. Now she can have floors with that hand-scrubbed, hand-rubbed look, as easy as running a vacuum cleaner. $49.95 *plus excise tax*



*Give her a HOOVER® and you give her the best*

HOOVER FINE APPLIANCES

*. . . around the house, around the world*




# Yes! New Tide

## with Reserve Cleaning Power–

**EXTRA CLEANING POWER . . . does a better job on everything you wash . . . on all kinds of dirt!**

**New Tide** brings you the *extra* cleaning power you've probably wished for on many a washday. Extra cleaning power that does a better job on everything you wash . . . even on the lightest, easiest jobs. But where you'll see a really *dramatic* difference is in things you couldn't get *really* clean before—shirt collars, for instance. When you see the way New Tide gets that dirt line out, you'll wonder if there's *anything* it can't do. Get some . . . *soon!*

**New Tide is available now**—in the same familiar package.




**New TIDE for dishes, too! It's Mild! Mild! Mild!**

How mild? Lady, not even the products made just for dishwashing can beat New Tide for mildness to your hands!

*Now, more than ever . . .* the cleanest clean possible is **TIDE-CLEAN!**



1

# 34 ways to say Merry Christmas

**Produced by:**

**MARION M. MAYER**

**DOROTHY BRIGHTBILL**

**GERTRUDE BRASSARD**










4


5


6


7


8


9


10


12


11

Arrangements by Betty B. Merriam:
1, 4, 7, 8, 10, 14, 16, 17, 18, 21, 24, 25.

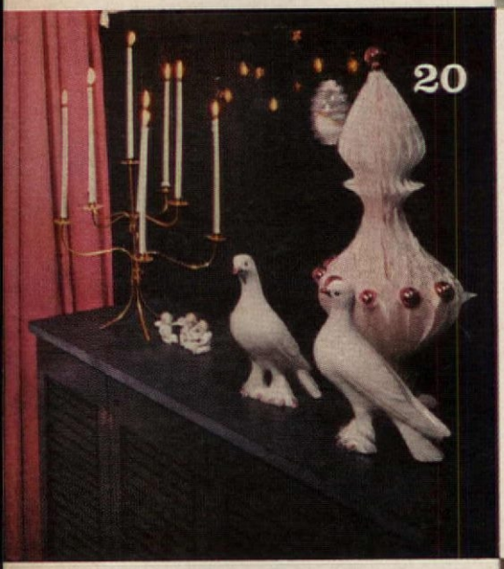
*You'll find loads of Christmas ideas on the following pages.*

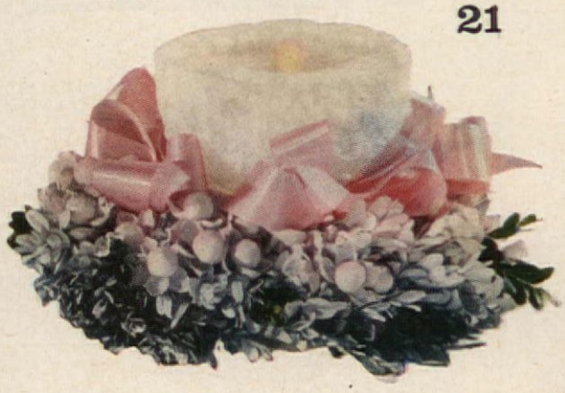

13


14

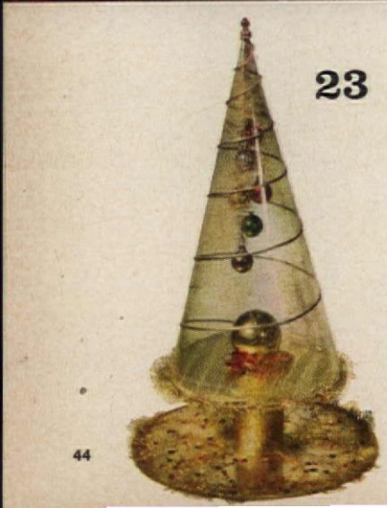

16


17

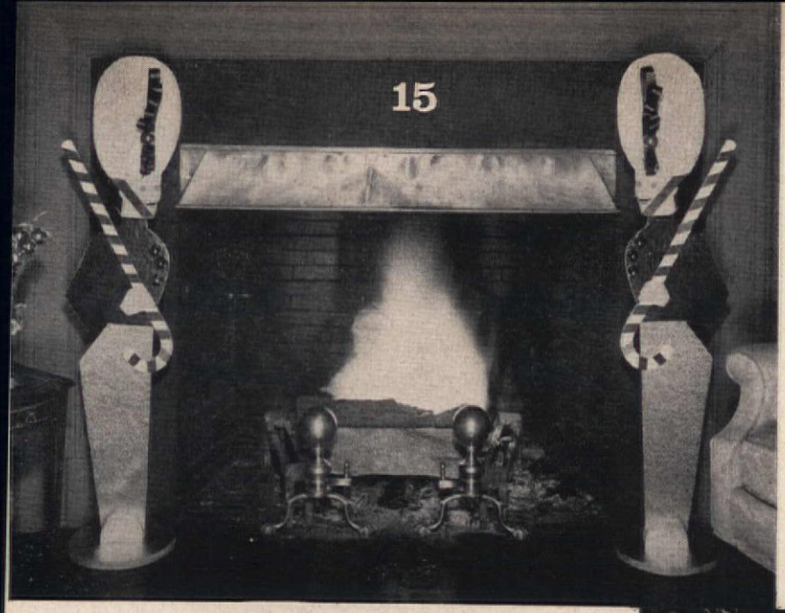

20

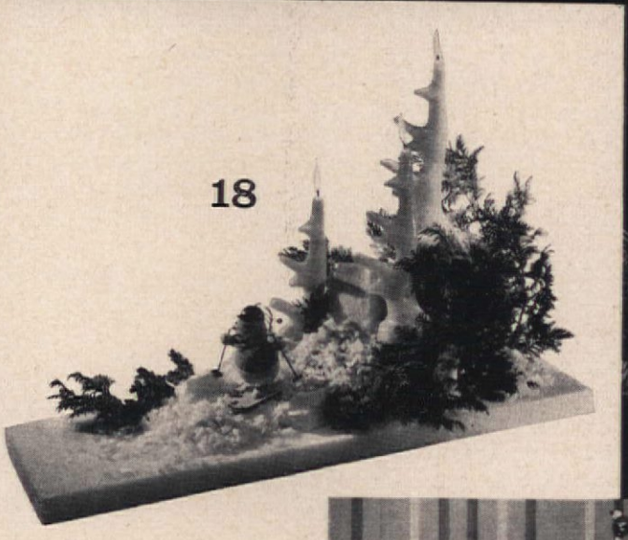

21


25


23

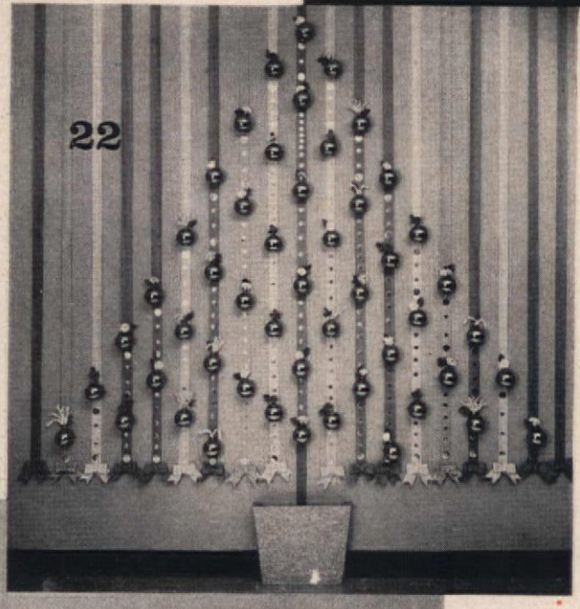

24













# You can duplicate these Christmas beauties. Here's how...

**1** **APPLE AND PEAR TREE.** The container used for the arrangement on page 41 is a copy of an old mortar, but any type of vertical container will do. Here we use one with straight sides. Cut a square block of wood larger than the diameter of top of the container. Secure 6″ vertical rod to center of the block by nail or screw from the bottom. Nail six or eight tacks around edge of the board and one on top of center rod, but don't drive them all the way in. Attach block to the container with adhesive tape pulled tight, criss-cross. Wind 1-in. wire mesh around the rod to form a cone. Secure spool wire to the top nail, then pull down and up, twisting around all the nails. (Fig. 1.) Begin at the tape line to insert sprays of yew, box chamaecyparis in circular "bed." (Fig. 2.) Insert shellacked lady-apples and Christmas pears impaled on 6″ florist picks. (Fig. 3.) Now continue with alternate layers of greens and fruit, building up to a pyramid. For special elegance spray *lightly* and quickly with gold paint. If the container is to be sprayed, do that first of all.

FIG. 1



FIG. 2



FIG. 3



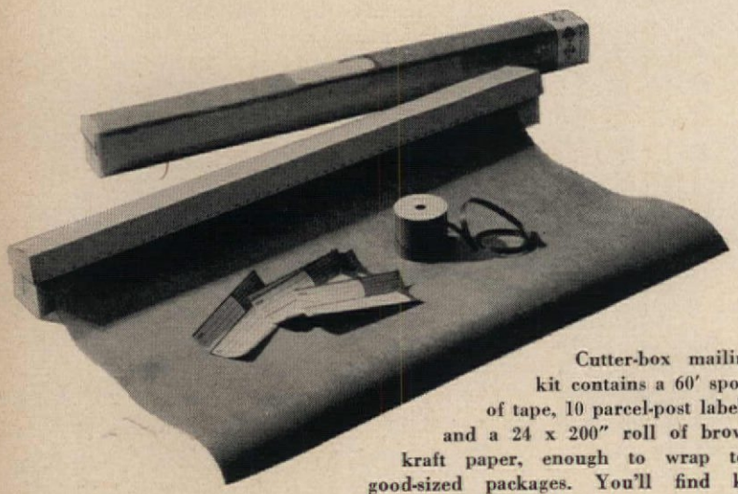
**2** **DECORATED WREATH.** Make or buy a very round 18″ wreath of boxwood or huckleberry. If you prefer you can use juniper or cedar. Spray wreath with white spray-on enamel. Dry. Wind blue velvet ribbons, criss-cross around wreath (see photograph), and add little clusters of artificial fruit. Spray with

PLEASE TURN THE PAGE

spray-on snow. Spray two little dime-store trees white, trim with tiny turquoise Christmas balls, trinkets, bits of old jewelry. This makes a dignified, beautiful decoration for over the mantle. For a double door, make two wreaths. Hang a swag of heavy rayon drapery cord with *BIG* tassels and clusters of fruit over the doorway.

**3** **CHRISTMAS CARD TREE.** Here's a most effective way to display cards. Make a tree-shaped pattern from a large piece of cardboard, such as a suit box or illustration board. Hardboard makes a perfect permanent one. Tape to wall with *masking* tape. Tape cards to tree with *cellophane* tape. Idea from the Newton Griffith home.

**4** **SANSEVIERIA CANDLE AND CONED SPRUCE.** You'll need a wood base and two pin holders. The candle has the swirl and rich green and brown coloring of a sansevieria leaf. Attach wood base to pin holder and arrange spruce to convey rhythm or swirl of the candle.



**Cutter-box mailing kit contains a 60′ spool of tape, 10 parcel-post labels, and a 24 x 200″ roll of brown kraft paper, enough to wrap ten good-sized packages. You'll find kit handy for year 'round use.**

**5** **GOLD CHRISTMAS TREE.** Make a cone about 18″ high from ordinary chicken wire. Fasten at the back with florist's wire. Cut a disc of plywood to fit bottom of cone. Tack chicken wire "tree" to plywood base with "U" tacks. Spray entire tree with gold spray-on paint. Make tiny wire hooks from brass florist's wire to fit the tiny holes in tops of large round gold sequins (available in millinery supply and dime stores). Trim the tree by hanging a single sequin in each open space of the gilded chicken wire. Make a tub from small paper bucket which is used for mixing paint; these buckets are available at paint stores. Spray with gold paint; while still wet sprinkle on gold glitter and dry. Turn upside down and set tree on tub.

**6** **CHRISTMAS CAROUSEL.** Here are the materials you'll need for the complete carousel, so get out your pencil and make a list: wood lazy Susan, 12-inch plastic foam wreath for the base, 10 plastic foam 15-inch canes wrapped with red satin ribbon, 1½-inch plastic foam pole for the center of the carousel, 5 ski boys or Santas, 5 plastic reindeer, 3 dozen red and white cellophane-wrapped kisses. Start with the top of the carousel and take red expandable foil, cut it into sections and pin into place. Tie bright red bows on the plastic foam cane handles and wire red beads onto real holly to trim the top. Whimsical centerpiece was designed by Ruth Godshalk.

**7** **MADONNA AND CHILD.** Make a two-tiered base for the centerpiece out of plywood or wood with the top block at least 2 inches thick. Drill a hole over to one side in the top block large enough to hold candle securely. Place figurine off center near the candle and cup pin holder at back of the base. Materials: natural juniper, white flocked juniper, gold eucalyptus.

**8** **WILDLIFE CENTERPIECE.** Cedar and boxwood, a herd of tiny animals, a shining candle, ensure a white Christmas—at least at your table. Using a very large pie tin as a base, place a candle in a low glass holder on the pie tin and build a snowy mound of plaster of Paris, covering the holder. Before plaster hardens, insert sprays of cedar and boxwood and brush some wet plaster on the evergreen tips to simulate snow. You can complete the scene with an appropriate group of animal figurines, including deer, rabbits, birds.



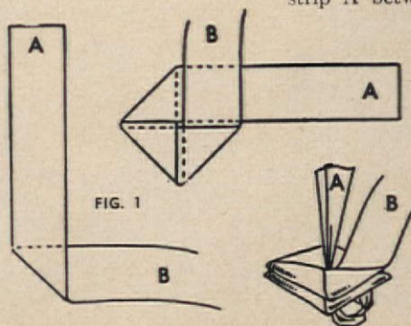
**9** **GOLDEN ANGELS** can be put anywhere on the walls of a room or hung from a chandelier. They can be especially effective hung from a wall sconce candelabra, where their shimmer and sparkle constantly changes in the reflection of candlelight. To duplicate, cut out angel design from sturdy cardboard (preferably artist's illustration board). Then, using poster paint, paint the body a very pale pink. Angel's wings are part of original pattern and, like the leaves, are decorated with gold glitter paper. Angel's face has eyes of tiny stars with blue sequins and a mouth made of a red star. Hair is made of strings of beads carefully glued on. Beads can be any color you wish. Designed by Pearl Snyder.

**10** **RED PILLAR CANDLE** and red plastic branches create a flaming beauty of a centerpiece. To simulate the design, start with an oval base and two pin-cup holders. Centering the twisted pillar candle, arrange the plastic branches to capture the rhythm of the twisted candle, placing the tallest branch in position first. Fill in and complete the design with natural spiral eucalyptus.

**11** **PEG-BOARD CHRISTMAS TREE.** If you have any left-over peg-board from that kitchen remodeling or home workshop job here's a good way to make use of it. Cut two oblong pieces each 8x10″. Cut a tree-shaped pattern, paper-doll fashion out of newspaper and trace this onto peg-board. Cut out with a hand-coping saw and cut slots, egg-crate fashion up the center of one section as shown in the small sketch. Sand all edges smooth with fine sandpaper. Prime both sections of tree with aluminum paint. Then spray on a gay color or use gold or silver spray-on paints. Decorate with silver stars, colored Christmas balls, garlands of beads and small candles. Perforations in peg-board make it easy to hang ornaments. If you light the candles, do so only when someone is in room to guard against fire.




**12** **ROSE TREE.** Starting 5″ from end of 40″ length of 1¼″ Satintone ribbon, fold back to form right angle. (Fig 1.) Fold strip B under at right angle parallel to strip A. (Fig. 2.) Fold B under at right angle crossing top of A and continue until 2 squares have been formed. (Fig. 3.) Pull A up through center hole; continue folding strip B at right angles around strip A to end of ribbon. Turn rose over, holding strip A between two fingers. (Fig. 4.)



Twist strip A counterclockwise tightening folds until rose is formed. Bring A and B together; tie securely with narrow strip of ribbon as close to base of rose as possible. To make leaves, cut ends of 4″ strip (1¼″) Satintone; tie at center. Gather and clip ends. Attach leaves at base of rose with ends from rose tie. Stem ends (A and B) may be clipped short or turned into stem by holding them together and winding tightly with narrow green Satintone. Finish by moistening end of green Satintone and pressing in place.

To complete the rose tree you will need a flower pot, wooden knitting needle, styrofoam block, styrofoam ball about 3″ in diameter and 25 pipe cleaners.

Begin by binding knitting needle with green Satintone, securing end by moistening Satintone and sticking it to itself. Insert this stem into styrofoam block in flower pot. Make 50 roses, adding petals to about 10 of them to give some needed green color to the tree. Now cut the 25 pipe cleaners in half and tie a rose to the center of each one. Next, bend each pipe cleaner in half and insert ends (about 1½″ long) into styrofoam ball. Finish by filling top of pot with colored sand, pebbles or Satintone petals. (Make petals by taking ten 8″ lengths of 1¼″ Satintone ribbon and cutting into shapes of pairs of petals.) Strip a narrow piece of Satintone and tie in center; then tie to stem of rose tree. Fluff out petals.

**13** **ANGEL HAIR WREATH.** Here's a novel kind of decoration for a door—a snowy wreath of angel hair, holly and candy canes. First make a wreath frame out of heavy corrugated board; cover this with white shelf paper, cutting out 12 wedge-shaped tabs (Fig. 1.). Fold back tabs to back of wreath and secure with cellophane tape. Fluff angel hair around wreath very generously (Fig. 2.). Take a long piece of strong white button thread, double it and tie a cluster of holly at top of wreath. Divide space so you can arrange five clusters of holly on it evenly. (Fig. 3.) Tie each cluster securely around angel hair to back of wreath. Complete by tying canes over holly. Idea: Janet Leck.

FIG. 1



FIG. 2

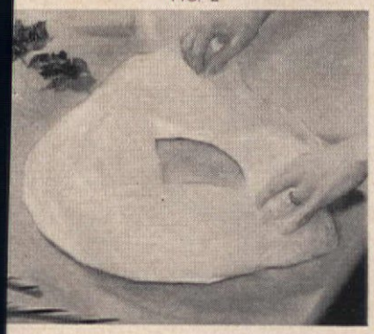
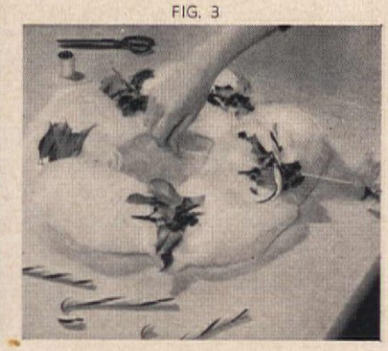


FIG. 3



**14** **PINE CONE SWAG.** For a rather unusual decoration try this S-shaped swag for above a door or on a wall. Begin by making an S-shaped curved frame formed by joining pieces of wood with wire brads. The frame can be any size—the width of a door frame, the width of a large picture or a wall space you want

FIG. 1



FIG. 2

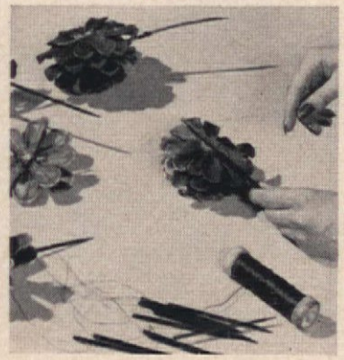


FIG. 3



FIG. 4



to cover. Use a coping saw to slice large pine cones (Fig. 1) to form "flowers" and, with wire, attach florist pick to each. (Fig. 2.) Cover the frame with enough cones to give it a "full" look. Wire sprigs of boxwood and balsam to frame with spool wire. (Fig. 3.) Insert cone flowers in clusters, spraying lightly with gold paint. Attach florist picks to red satin bows and insert them on either side of the swag.

**15** **GRENADIER GUARDSMAN** will stand watch on either side of a fireplace, front door, or at the foot of the stairs. Easy to make; begin by making a pattern, drawing a complete outline of the figure on a piece of brown wrapping paper. Lay cut-out brown paper over hardboard and draw around pattern. Cut design out with a power or hand-coping saw. Using the same pattern, cut out hat and trousers from gold-ripple foil, jacket from green foil; face and hand from white paper painted pink with water-base paint. Cut candy cane out of white paper and put diagonal stripes on it with red ribbon. Glue all the paper pieces into place, referring to the photograph as a guide. Add green paper ribbons and balls. The 10″ base has small rounded wedges cut on either side to hold guardsman in place. Finish base with gold paint. Design by Pearl Snyder.



**16** **POCKET CANDLE.** Place candle in a glass holder. Wire sprig of holly, boxwood, eucalyptus together and insert in the little pocket or vial near base of the candle. Secure with adhesive tape to a pale green candle. Use a matching color in ribbon bow attached with wire. With tiny flowers, water in vial helps to keep them fresh.

**17** **SERPENTINE CENTERPIECE,** especially dramatic on a long oval table or sideboard. Base is made up of three wood segments arranged in a double "S" curve. Wood bases should hold 8 flame-colored "honeycomb" candles. These honeycomb candles are especially long-burning, hollow and dripless, and do not bend even in very high temperature. Candles can be cut with scissors or a knife and pinched to fit socket of holder. Select two large cup pin holders for the flowers and greens: 1 bunch of white spray chrysanthemums, laurel, holly. Mass flowers and greens around the central part of the base to give a full, luxuriant look. As a finishing touch, add a few sliced pine cones, just as we did in the PINE CONE SWAG (Fig. 14.). Spray cones with a pinkish flame-colored paint and then just give them a "touch" of gold spray. Keep cones low and unobtrusive in the arrangement.



PLEASE TURN THE PAGE

**18** **SNOW SCENE.** At one end of a rectangular slab of plastic foam (Fig. 1.) arrange irregular chunks of salt lick (used for animals). Large slabs of plastic foam such as this can be purchased at your local florists. Salt lick is usually found at a feed or grain supply store. Place three white tree candles at graduated heights, using modeling clay under the candles to straighten them and prevent slipping. Attach florist picks to sprigs of boxwood and cedar and stick them in a pin holder, placing pin holder on the foam. Fill in crevices with packaged snow. Tip evergreens with gold or white spray and use a little glitter on candles and snow. Place little ski figure in a strategic position.

FIG. 1



FIG. 2



**19** **ANGELS AND SANTAS.** Here's a good way to use up those perfectly good small purse mirrors that always seem to collect in a bureau drawer. Paint little angels or Santas on the glass (the simpler the better—you can copy the designs from Fig. 19.). Use the new enamels that come in very small jars. Finish by decorating the edges with gold-paper braid.

The little angel at the top of the tree is made from wooden spoons, cardboard, gold paper, colored enamel paints and masking tape. Make figure, including wings, of cardboard, covering completely with gold paper. Head is made of a wooden spoon, slipped through a cut in the cardboard at top. Hands and feet are ends of wooden spoons taped in place with masking tape on back of figure. Paint gown and wings, indicating feathers by allowing wavy lines of the gold background to show through the paint. Halo is the gold background paper. Add black eyes and hair, red mouth and crown. The delightful Santa is made of a small paper cup. Make a red felt cone for his hat, adding an extra band of red felt to join the cap to the cup. Felt is used for blue eyes, pink nose and white beard. All designs by Lietta.

**20** **TWO TURTLE DOVES** are part of the decorative Christmas theme used in the home of David Hanlin Becker of New Orleans. Taken from the traditional French carol, "The Twelve Days of Christmas," the two turtle doves mentioned in the words of the carol as the gift of the second day of Christmas are shown here. The carol is carried out in its entirety throughout the house. The partridge in a pear tree, of course, plays the stellar role and occupies a focal position in the main hall.

FIG. 1

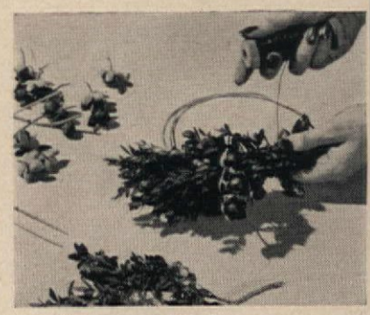


FIG. 2

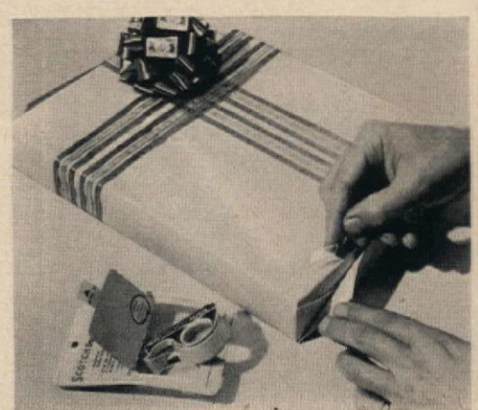


FIG. 3



**21** **WREATH WITH BOWL CANDLE.** One form of decoration that conveys the spirit and mood of Christmas is the abundant use of traditional symbols. Here's a novel design for a table you might add to the variations already designed around candles and wreaths. To make: place chunky-type candle on the bottom of an inverted bowl. Make a wire frame for a wreath and cover it with sprigs of boxwood and clusters of baby roses, using spool wire for securing. (Fig. 1.) Using cans of white and pink paint, spray colors on *lightly*, mostly toward the inside. Don't cover the entire wreath. Place wreath over the candle and bowl. Make 4 pink ribbon bows; wire florist's picks to them, insert between candle and decorated wreath.

**22** **CHRISTMAS TREE FOR A WALL.** If you simply have no room for a large, real old-fashioned Christmas tree, here's one that won't interfere with traffic, take up needed space in a room (or shed its needles). What's more it's fun to make. First tape string to form a large tree-shaped triangle on the wall. Bottom of tree is to be about 12" from the floor. Cut strips of gaily colored felt (or you could use ribbon) 1½ inches wide and as long as you need to reach from the ceiling to 12 inches from the floor. Tack or tape at ceiling line. Felt strips start at ceiling to *outside bottom points* of the tree. (See photograph No. 22.) Trim the tree with brightly colored Christmas-tree balls, using the string triangle which you have taped on the wall as your pattern or as a guide. The balls should line up diagonally on the tree. Pin them through the wire loops right to the felt strips with small gold safety pins. Tuck a small flower or sprig in the top of each ball and glue in place to hold securely. Tack a fat felt bow at the bottom of each felt strip. Glue gold notary seals in several sizes between the balls on the tree. The tub is made of plywood with sides 3 inches deep. We covered ours with gold theatrical cloth, but you could spray it with gold spray-on paint, and while it's still wet sprinkle on gold glitter.



**Here's a new invisible tape that's a wonderful sealer for packages. It's Scotch tape with adhesive on both sides. Use it to restore stamps or envelopes without mucilage; to fasten recipes and snapshots in albums. About 39¢ for a 200-inch roll. ½-inch wide.**

**23** **MODERN TREE.** Cut one 8-inch, one 11-inch circle of cardboard and a 4-inch strip of mailing tube: cover these with gold-foil paper. Cover one side of the 8-inch circle with red-foil paper. Trace outline of gold-covered tube on the center of the 11-inch circle, tacking round gold braid loosely around the edge with gold thread. Wind gold tinsel around the braid as you tack in place (see photograph No. 23.). Cover top of this gold circle with gold tinsel, except the area marked off for the tube. Glue tube in place in center of circle. Slit a cross in the center of the 8-inch circle, red side up, just large enough for the neck of a 2-inch gold Christmas tree ball to slip through. Cut six 1½-inch circles from red foil, arranging these petal-like around the opening for the gold ball. Slip the gold ball through the cross-slit, and glue into place. Red petals frame ball. Make two cones of two sheets of clear acetate plastic, each sheet being 15x20". Shape temporarily to make a cone size 15 inches high by 8 inches at base. Trim ends to make shape symmetrical. Open cones. Next cut strips of gold lace ribbon and lay them diagonally across one cone, securing with Sobo. (You will need 1½ yards of 3-inch gold lace ribbon.) Place second cone over this. Make a string of tiny gold Christmas balls fastened to coarse gold thread, woven around a piece of gold tinsel. Fasten with a metal hook at top of two cones. Glue cones together at back, top of hook through top of cone, fastening gold ball on outside of cones through hook. To complete, glue assembled cones to 8-inch base and gold braid and tinsel around edge of circle as you did on the bottom one, spiraling round gold braid up the cone. Spray base with acrilac and while still wet sprinkle on gold, silver or colored sequins. Idea by Mrs. R. Gould.

**24** **PEARL BRANCHES.** Using plastic foam as a base (Fig. 1.), insert pearl branches in it. Pearl branches consist of natural twigs and branches with plastic pearl-like berries attached, and can usually be obtained through your local florist if he doesn't have them on hand. The chartreuse materials are magnolia, teazel, cotton balls painted with a rubber-base paint. Sprinkle a little gold glitter on them. Wire florist picks to sprigs of the above for inserting in place (Fig. 2.). Unusual branch shapes are better and easier to work with.

FIG. 1



FIG. 2





**25** **MINARET CANDLE** has been specially modeled and decorated to resemble a Christmas-tree decoration. Using a glass pedestal cake plate, turn it upside down, wiring sprigs of boxwood, holly, gold eucalyptus to pedestal base. Attach florist pick to bows of green ribbon, insert on either side. Put minaret candle in place and secure with modeling clay.

**26** **GARLAND FOR A STAIRWAY.** Get the children to help you with this—it's easy to do. Begin by measuring the length of each swag for your garland (see photograph No. 26.). At the top of each of the swags fasten a many-folded star, or a cluster of Christmas balls, pine cones or artificial fruit. You will also need gold and green foil papers and cellophane tape. Cut metal papers into strips 3 inches wide and as long as your paper. Work in short lengths, never more than 36 inches long, to avoid tangles. Tape lengths together with cellophane tape, using two 3-inch wide strips together, one gold and one green, as shown in Fig. 1. (We will call green foil "A" and gold foil "B".) Fold A over B (as shown in Fig. 2.), keeping papers straight. Press lightly against folded line. Now fold B over A (Fig. 3.), pressing fold lightly. When new lengths are required, tape new lengths on both A and B with cellophane tape. (Fig. 4. shows side view of the folded papers.) Pull gently to open garland (Fig. 5.). Secure each length of swag to the banister with tape and thumbtacks. You can substitute any two colors desired for the folds, or make each swag in two different colors. Use colored craft papers, colored cellophane, or the shiny papers used in nursery schools. You might also add a little toy, such as a drum, horn, rag doll or a little horse where the swags join on the banisters. A long stairway such as the one illustrated here will need many lengths to garland it from top to bottom. However, swags may be stored flat and used year after year.

Idea from Pearl Snyder.

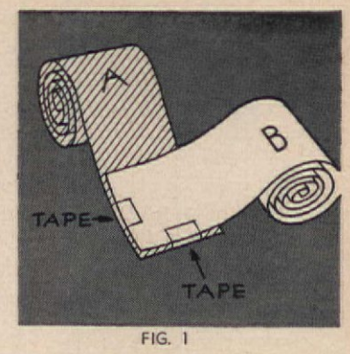



FIG. 1

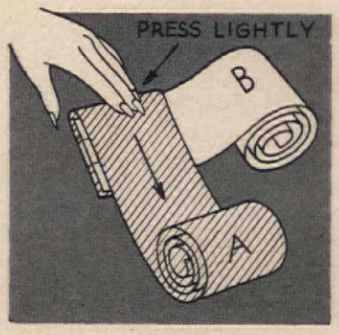



FIG. 2

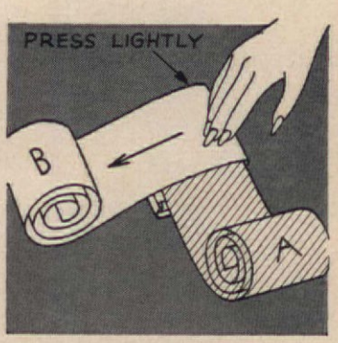



FIG. 3




FIG. 4

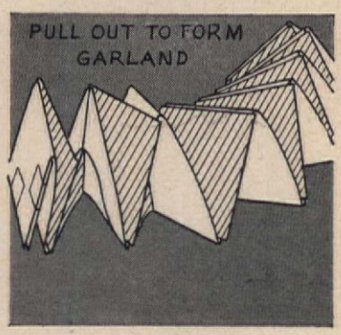


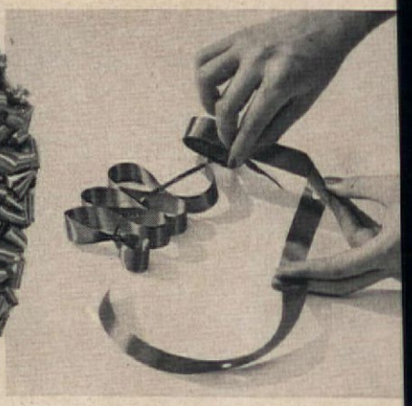

FIG. 5

*And here are still more last-minute specials for your use at Yuletide. . . . .*

See "Where Credit Is Due," page 96

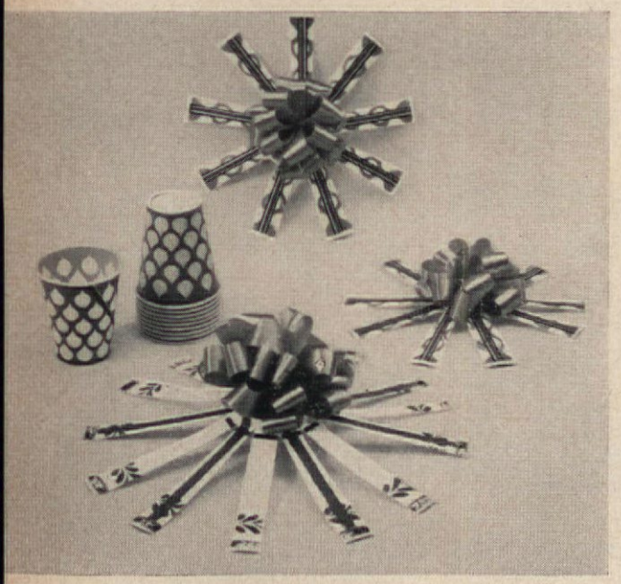
*Here are some more wonderful ideas. . .*





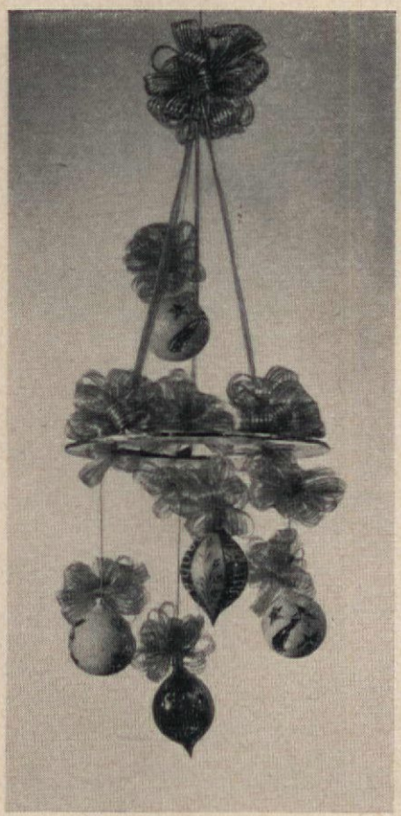
**27** **THREAD-A-BOW POMPON WREATH**

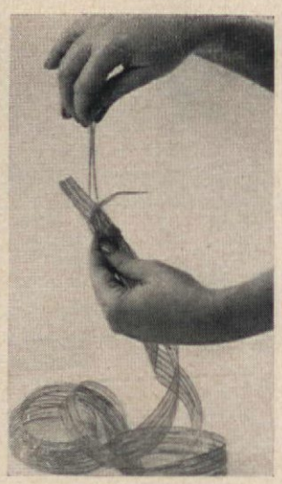
To form perfect pompons, thread ribbo and pull gently but firmly. Second knot r tains perfect size and shape of loops. T make 12″ wreath, cut an 11″ diameter card board circle with a 1⅛″ border. Cut 1



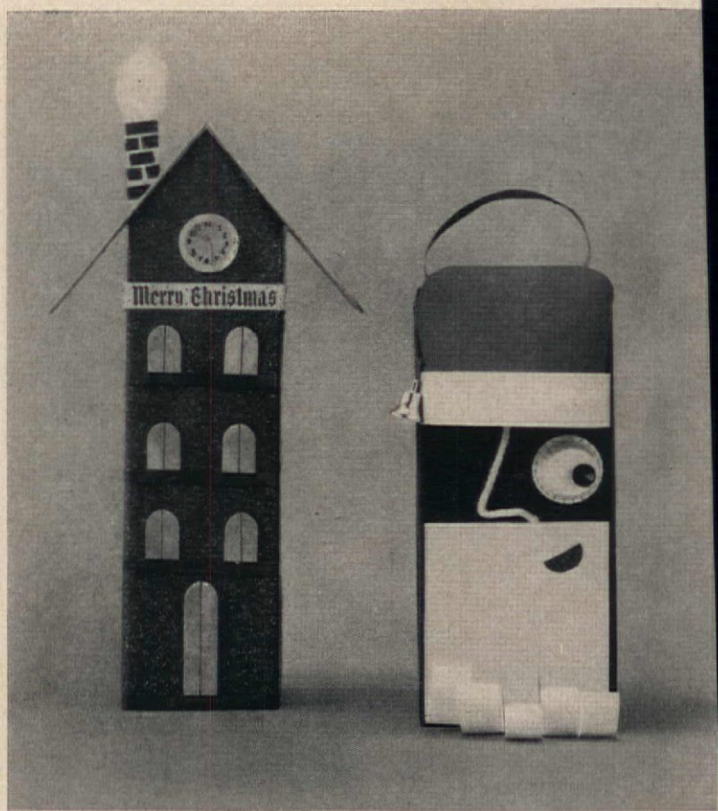
**28** **PAPER-CUP SUNBURSTS.** Who would think that the lowly paper cup could turn into something so decorative? A festive note for doors, mirrors—even walls, they're easy to do and can be made from any size waxed-paper drinking cup. Here's how to make them: using a pair of shears, cut 6 to 8 equal strips down the sides of a cup, from rim to base. Bend and flatten strips (star points) on a table surface. Cover strips with either red or green gift-wrapping tape for decoration. Finish by punching two holes on base of the cup star and tying on a red or green ribbon bow.







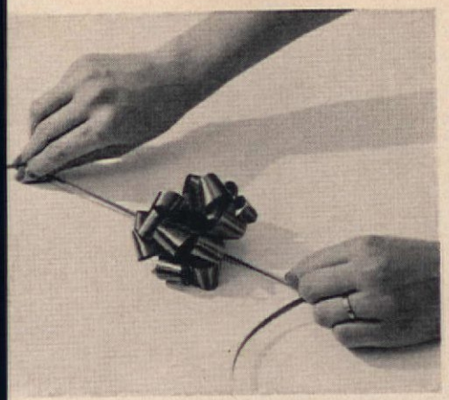





**29** **BOW MOBILE** is made by cutting 10″ circle of cardboard with 5″ hole in center and covering with foil paper. Using ⅝″ ribbon, make 4 bows, pulling threads on ends of bows long enough to tie on ornaments. Thread needle and stitch through cardboard at 4 points, letting ornaments hang at various lengths. To form top of mobile, puncture 3 holes through cardboard, insert 3 12″ strips of ⅝″ ribbon through holes, knotting on back. Hold strands with large 1″ bow and 6 or 8 others.

**30** **HOLIDAY HOUSE** is made of cardboard taped atop a tall box (left) to form roof, then covered with red paper. Roof line is finished with 2 tongue depressors. Chimney is small box with red tape "bricks." Depressors are cut for windows and doors, lettering from a card.

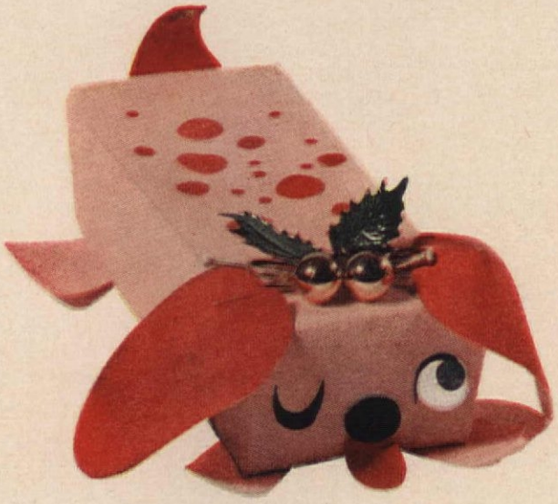
**31** **SANTA BOX** is covered with red paper and decorated with a paper cup and button eye, a pipe cleaner nose, red paper mouth. White paper whiskers are cut to curl up. Ribbon at top allows box to be hung.



notches, opposite each other, evenly spaced 1″ apart on outside and inside of band. Tie finished pompons to cardboard ring at notches, massing closely on entire ring. Finish wreath with large Satintone bow at top.

**32 HAVE YOU EVER USED CHRISTMAS SEALS TO DECORATE PACKAGES?** Here we use Tuberculosis seals in a pattern of a cross. Affix rows of bows. Try using woven- and wire-edged ribbon to make bows easier and fuller. Make your loops any size; pinch at the bottom before making knot. Loops can be crushed to avoid stiff-looking bows.



**33 A "DOGGY" GIFT,** wrapped to look like a pooch! Especially good for children's presents, here's how to do it: wrap a gift box in paper and glue on ears, face, feet and tail cut from colorful construction paper. Add spots and a gold-ribbon collar trimmed with tree ornaments.

**34 ONE OF THE SUREST WAYS TO DRAW ATTENTION TO A GIFT** is with a bright, imaginative wrapping. By way of example, here is an assortment of presents decorated with ideas you might adapt to your own gifts. Wrapped in either gift paper or wallpaper, the packages have been pasted with such bits of whimsey as pictures of fabric and wallpaper, a watch, keys, Christmas cards, alphabet letters, play money, and other miscellaneous items. Here's a chance for you to have some fun wrapping your own!



*This year give thought to*

# A PRESENT WITH A FUTURE



Well, it's Christmas time again and if you think this is going to be the same old Christmas like any other Christmas you've just given yourself away. That attitude, particularly evident among males, is commonly known as the Tie and Perfume Complex. What you need to do is to listen more to those casual comments or chance remarks your wife makes that may seem to be completely unrelated to Christmas. For example, you may have heard her say, "If only I had a phone in the kitchen," or "How I wish we had an air conditioner for the bed-



room." Therein, friend husband, lie ideas for future Christmas presents. Of course she'll still appreciate the perfume and gloves you give her, the children will love their bicycles, but why forget yourself? A few carefully dropped hints in front of the right party and a little extra thought and care about the matter of Christmas will make it a happy time for everyone.

To ascertain what most homemakers would love to have—or be given—we took a sampling of the current dreams and desires among our neighbors, co-workers, relatives and friends. Though, admittedly, this hardly comprises a national survey, it seems safe to assume that these needs and wishes are not too far afield from the general hankering of people all over the country who own or rent their own home, do their own housekeeping, bottle washing, child-rearing and entertaining.

So let's have a look at the list we've compiled of their Christmas preferences. We've left out



$15,000 yachts, a world cruise or repainting the garage, figuring they were either dreamy or something you'll naturally do anyway. However, there may be some ideas here you haven't thought of—things that might make life just a little easier or happier for the recipient:

Gift certificates for:

Flowers x number of times a year.

Fabric for new draperies.

Materials to build a barbecue.

(With gift certificates or promissory notes, try thinking of some imaginative or unusual way to present them.)

A dolly for moving garbage cans, furniture, trunks or other heavy objects.

An extension telephone. (You can pick one in a color to match the room.)

A roll-up garage door.

A backrest for the car. (A godsend on long journeys.)

A pick-up stick to retrieve stray papers in the garden. (Like the kind they use in parks.)

An inflatable pool for the yard.



Beautifully engraved Christmas cards and an assortment of gift wrappings and ribbons—complete to the last sticker. These are time-savers but must be given ahead of time to be useful.

Start a collection for someone. (What more appropriate time to make it a madonna collection?)

A power lawn mower.

A fine carving knife. (Father will value this.)

A small tool chest for Mom, complete with pliers, hammer, string, screw driver, etc.

Small step stools for every closet in the house. (Why is it there's never anything near at hand that's safe to climb on when you want to reach the topmost shelf?)

A small sewing box that looks like a regular piece of furniture, complete with buttons, needle and thread, pins. (This would be particularl handy for a guest room.)

A garage door controlled by an electric ey (Not even fingertip control necessary. This goe one better than the roll-up type.)

A BIG trash basket. (Enough of frilly basket that are full with the mere addition of a ciga rette wrapper.)

A trouble light.

An indoor light with a photo-electric cell that controlled by natural daylight. (At dusk th house lights automatically go on.)

A set of outdoor lamps for safety and decorativ effect. (You might even have garden parties nex July once you have these.)

Snow-melting coils in the driveway and walks




(As long as you're going to replace that broken walk, why not do it right and fix it so you won't have to do *any* snow shoveling in the winter?)

A portable TV.

A gift certificate at a local nursery, for shrubs for spring planting. (A new home owner will love you for this!)

That air conditioner for the bedroom.

A set of plans and all the materials necessary to build a hi-fi unit.

Better yet—a custom-made hi-fi. Then there's one thing you'll never have too much of—record space. How about a cabinet-type end table that is in itself an attractive piece of furniture?

Luggage rack for bedroom or guest room.

Swimming lessons for the children. Grandmother might like to give this present.

Books on a favorite hobby.

A low, Lazy Susan table for the living room, porch, or patio.

A promissory note to clean out the garage or basement. (Or should we mention this?)

A prepaid and promised baby sitter for once a week for the next six months. (Let's see, what will be going on this coming Saturday night?)

A sun lamp. (Been asking for this for years.)

A puppy, bird or kitten for the children. (On their Scout's honor *they'll* take care of it.)

A ten-trip railroad ticket for Mother or Aunt Margaret for an occasional lunch or matinee in town.

A remote-control system for the radio-phonograph so that music can be piped into any room.



(Why shouldn't you have music while you dine?)

For the kitchen, a slicing and peeling knife.

A fold-up extension table in the kitchen to hold those extras at breakfast time like the toaster and morning newspaper.

Indoor clothes hanger for the bathroom. (So you won't find nylons hanging on your towel rack.)

A towel set packaged in a brass magazine rack. (A nice way to combine two very different gifts.)

Portraits of the children.

The cost of professional service to redecorate at least one room in the house.

An attachment that would provide light in a closet. (Simple to install, and *very* helpful.)

A swimming pool to be installed by professional help, or a promissory note for all the necessary construction materials—and a how-to construction pattern for the do-it-yourselfer.

## Lovely Gifts–so easy to grow

*Lily of the Valley*

**Everyone loves lilies-of-the-valley—and amaryllis, narcissus and hyacinths, too. What's more, *anyone* can grow them, so you couldn't choose lovelier, more fascinating gifts than bulbs for indoor flowering. Turn to pages 80 and 81 for pictures of these flowering bulbs in color as well as for more information on how you can grow them yourself**



Presiding at the waffle iron, the doctor keeps up with heavy demands for the main course. Introducing the family from left to right: Tina, age 2 (is out of sight behind the doctor) Kathy, age 3, Lisa, age 1, Nancy, age 5 and Betty, age 4. (John, 3 months, is not in picture.)

# Family Food

Somehow it's doubly heartening to know some families of American HOME readers around the Christmas season. So many of them have developed such wonderful Christmas customs (which their children will come to call "family traditions") that they do much to refute the opinion so common today that Christmas has become a time of rampant commercialism. There are still plenty of people around the country today who in a modern way are just as traditional about Christmas as grandmother was. It is just such families as these among our readers we'd like you to meet. This month we introduce you to two of our favorites: one is a family of eight—a prominent doctor, his wife, their five little daughters and a new baby brother. One of their family traditions centers on breakfast on Christmas day—a very special time for most families and particularly for this one.

The doctor loves to cook breakfast, particularly on holidays. On Christmas he serves what he calls his "automatic breakfast." Created with the help of automatic appliances



RECIPES ON PAGES 67, 68

Christmas Eve is the big opening event in the tradition of this family. Ann (in the blue sweater) and blond brother Doug, (seen below in the lineup for cider) assemble a group of their teenage friends from around the neighborhood to trim the tree and finish the decorating.



With the children still in their night clothes, Christmas breakfast begins in the doctor's family with a first course of hot baked apples.



Satisfying teenage appetites is accomplished with a main course and popular extras like doughnuts, popcorn, and hot mulled cider.

and timers, both mother and dad are free to watch the children empty their stockings. The menu starts with FESTIVE BAKED APPLES put in the automatically timed oven. Though the doctor admits that bacon and eggs are always acceptable (and that he could do these automatically too) on Christmas, he says, "I like to have a little more heart-warming main course to celebrate the day. The children seem to yearn for waffles or hot cakes, but unfortunately they consider three or four cakes a single serving. It would take an electric griddle equipped with a conveyor belt to produce them in that profusion. So I fudge a bit, and use a recipe called ORANGE WAFFLE TOAST. It looks like waffles, but is a bread base, dipped in batter, and browned in the waffle iron. Rather like French toast." The good doctor runs these out on a production basis and keeps them warm in the automatic oven. HOT MOCHA, mixed the night before, is kept in an automatic saucepan. Another custom is the tiny Christmas tree at the breakfast table decorated with real CHRISTMAS STOLLEN WREATHS.

Our other family has a tradition that takes place during Christmas Eve tree-trimming time and the opening of presents. Though everyone is a little tired, certainly they're hungry. Mother has a one-dish meal, a super concoction that can be made ahead of time and kept hot throughout the evening with the aid of an electric frying pan. This year's dish: CREAMED CHIPPED BEEF and artichokes. And there's HOT MULLED CIDER, kept at drinking temperature in an automatically controlled saucepan or a deep fat fryer.

For details about table appointments see "Where Credit Is Due," page 96



*Here we come a-wassailing*
*Among the leaves so green;*
*Here we come a-wandering*
*So fair to be seen:*

*Call up the butler of this house,*
*Put on his golden ring:*
*Let him bring us a glass of beer,*
*And better we shall sing:*

*Bring us out a table,*
*And spread it with a cloth:*
*Bring us out a moldy cheese*
*And some of your Christmas loaf:*

*God bless the master of this house,*
*Likewise the mistress, too!*
*And all the little children*
*That round the table go.*

*From a Yorkshire Carol*

# Good Victuals 'round the



**RECIPES ON PAGES 58, 67, 68**

JEAN AUSTIN



Few words are needed, so evident the cheer, the conviviality, the warmth of each and all its forms of hospitality you see here . . . come early in the morning come late into the evening, there's welcome always ready on a little table set with buttery bites called sandtarts, bites one doesn't really need at all but munches so contentedly and are so absolutely perfect whilst savoring the dark, smooth mystery of murky stout and bubbly champagne poured simultaneouslv into a handsome goblet—so very, very rightly called Black Velvets, this favorite of mine. Or, for the lustier of guests, a table set with homemade loaf of Christmas fragrances . . . of stout and yeast to make it hearty, richly brown from brown molasses, redolent of fennel, anise and the rind of bright, tart oranges baked in it . . . spread heavily with fresh sweet butter and each slice downed with tingling cold of beer "that goth down at ones."

The stores are closed, the feet so weary, yet soon doorbell

CONTINUED ON PAGE 62

# Christmas Clock

For details about table appointments, see "Where Credit Is Due," page 96





## • CHRISTMAS LIMPA

2 cups stout
2 pkgs. yeast
½ tsp. salt
3 tbs. butter
⅔ cup molasses
grated rind from 2 oranges
4 cups rye flour
2 cups white flour
1 tbs. anise seed
1 tsp. fennel

• Heat 2 cups stout until lukewarm, add soft butter and molasses. Place in large bowl and add half of the flour and yeast dissolved in water, salt, grated orange rind, spices (previously pounded in mortar) and flour, saving 1 cup of the white flour. Beat well until dough is smooth. Cover with towel and let rise in warm place until doubled in bulk. Turn out on floured baking board and knead with remaining flour until dough feels firm and satiny, using additional flour if needed. Divide dough into two equal parts. Shape into loaves and place closely together on buttered baking sheet or in buttered loaf pans (10x5x3). Let rise again. Prick loaves with toothpick. Bake in 350° oven for 35-40 min. After 30 min. baking, brush surface with water mixed with molasses. Repeat when taken from oven. This not only imparts a beautiful brown sheen, but will also keep the crust soft.

A Traditional Swedish Recipe, from Vera Biorck







PICKLED RED CABBAGE. Select firm head, wash, and remove outer leaves. Hold firmly on board and shred with sharp knife. Place layer of shredded cabbage in a sieve; sprinkle freely with salt. Repeat until all is salted; then pack in crock for two days, turning it several times. Drain off liquid. Boil 2 cups cider vinegar or malt vinegar with 1 tsp. peppercorns, 6 cloves, blade of mace. While it's hot, pour mixture over cabbage. When cool, cover. Stand in a cold place two weeks. Store in glass jars in cold place. Especially good with cold meat or fish.

## • HAM 'N TURKEY BAKED IN A LOAF

3 lbs. ground, uncooked smoked ham
2 eggs, slightly beaten
3 cups fine soft bread crumbs
1¼ cups buttermilk
2 tbs. brown sugar
2 tbs. ground horse-radish

• Blend together above ingredients. Set aside. Prepare the turkey layer. Combine 2½ cups ground cooked turkey (packed)
1 cup soft white bread crumbs
1 cup rich cream sauce*

• Mix well. Mixture should be firm. Pack half of ham mixture in the bottom of a well-greased loaf pan (10x5x3). Then layer of the turkey mixture and last the rest of the ham mixture. Bake in 350° oven for 1½ hours. Serve hot or cold. Serve on a bed of hot red cabbage cooked with apples and red wine or, as here, watercress and pickled red cabbage. Garnish design of stuffed olives, pickled onions and corn, tiny gherkins and maraschino cherries. (Serves 10-12.)

*CREAM SAUCE. In saucepan melt 2 tbs. butter and 2 tbs. flour, ½ cup chicken stock, ½ cup cream. Let come to a boil, stirring constantly.

A GOOD VICTUALS RECIPE

## • HORS D'OEUVRES & APPETIZERS



CRAB EMERALDS: 1 package lime gelatin. 2 tbs. lemon juice. 1½ cups water. Pour 1 tbs. in oiled muffin pan. Let set. Mix 1 cup crabmeat, 2 tsp. capers and enough mayonnaise to make a firm mixture. Place small amount in each pan, fill up with cold gelatin. Chill. Unmold on buttered round of white bread.

PORT WINE PATE: * 1½ pkgs. gelatin. ¼ cup cold water. ⅔ cup hot water. ¾ cup port wine. ½ cup sugar. 3 tbs. lemon juice. Dissolve gelatin in cold water. Add boiling water and rest of ingredients. Oil muffin pans, pour 1 tbs. of gelatin mixture in each section. Let set. Make a paste of liverwurst, form into balls size of a large walnut and place on the set gelatin. Fill up pans with gelatin, let set. Unmold on buttered rounds of white bread



FOLD





STUFFED EGGS: 6 hard-cooked eggs. ½ tsp. salt. ½ tsp. dry mustard. 1 tsp. worcestershire sauce. Mayonnaise. Red or black caviar. Cream cheese. Cut eggs in halves crosswise. Remove yolks, force through a fine sieve. Add salt, dry mustard, worcestershire sauce and mayonnaise to make a firm paste. Fill whites with mixture. Make a dent in center, fill with red or black caviar. Decorate around top with cream cheese.



SARDINE AND EGG SALAD: On oval pieces of whole wheat bread, spread egg salad, generously. Then top with a sardine and some strips of pimiento.



ANCHOVY ONION RINGS: Spread oblong pieces of white bread with softened cream cheese. Place a fillet of anchovies in center lengthwise; one strip pimiento on one side, eggbutter pressed through pastry tube on other side. Top with small onion rings.

FOLD



CHICKEN DIAMOND: 1 cup ground chicken. 2 tbs. green pepper coarsely chopped. 2 tbs. black olives coarsely chopped. 2 tbs. pimiento coarsely chopped. 4 tbs. soft butter. Combine ingredients adding a little mayonnaise to bind. Spread diamond-shaped white bread generously, decorate with radish wedges.



TONGUE IN PORT WINE GLAZE: Spread round of white bread with butter. With same cutter, cut sliced tongue to fit bread and cut one round Port-wine jelly.* Decorate with green peppers.
*Recipe elsewhere on this card



RADISH FLOWER: On round of whole wheat bread heap cream cheese. Press thin slices of radish all around into the cream cheese. Top with 1 tsp. pea purée (cooked peas pressed through fine sieve).

Recipes from Vera Biorck

# SOUPER BEEF DISHES

## de delicious with *Campbell's Soups*



Here they are! Best of Beef recipes made easy and inexpensive with Campbell's Soups. And souper delicious! Make one of these main dishes for your family tonight. P. S. They'll ask for it again!








**Souper Tomato Beef Stew.** Roll 1 lb. cubed beef in flour seasoned in salt and pepper. Brown meat in 2 tbsp. shortening. Add 1 can Campbell's Tomato Soup, 1 soup can water. Cover. Simmer 1½ hours; stir occasionally. Add 6 small onions, 1 cup peas, 3 quartered potatoes, ¼ tsp. thyme. Cover; cook about 45 min. or until done. 6 servings.




**Meat Loaf with Vegetables.** So Juicy! So Tender! So Good! Mix 2 lb. ground beef with 1 can Campbell's Vegetable Soup, 1 beaten egg, ½ cup bread crumbs, 1 chopped onion, 1 tbsp. Worcestershire sauce, 1 tbsp. prepared mustard, 1 tsp. salt and ¼ tsp. black pepper. Shape mixture into loaf. Bake 1 hour at 350° F. 10 servings.






**Baked Steak with Mushrooms.** Creamy mushroom sauce, that's what goes great with steak! Pound ¼ cup flour, ¼ tsp. salt, dash black pepper into 1½ lb. round steak. Brown in 2 tbsp. shortening in oven-proof skillet; add 1 can Campbell's Cream of Mushroom Soup and ¼ cup water. Cover. Bake in 350° F. oven for about 45 min. 6 servings.






**Pot Roast with Quick Onion Gravy.** M-m-m! Brown 4 to 5-lb. pot roast; add 1 can Campbell's Onion Soup. Cover; cook over low heat 2 hours. Add 10 carrots, 5 large halved potatoes, ½ tsp. salt, dash black pepper. Cover; cook 1 hour. Remove meat, vegetables. Thicken gravy with mixture of ¼ cup each flour and water. 10 to 12 servings.

Good cooks cook with *Campbell's Soup*



# TAKE A PACKAGE OF CAKE MIX

The traditional practice of giving gifts from your own kitchen during the holiday season is a most wonderful inheritance from your forefathers. Succeeding years haven't dimmed its popularity, but they *have* given us products that are far easier and faster to prepare —a point to be remembered at holiday time. Most specifically, I refer to the many wonderful varieties of cake mixes.

**PEPPERMINT ANGEL LOAF** is an example of a perfect gift when you drop in to wish a person Merry Christmas. *To package* for a gift, frost on a piece of cardboard that has been cut a bit larger than the cake itself. Thumbtack or tape the extended edges to the bottom of a shoe box so it won't jiggle or spoil the soft frosting. Then wrap the box in your prettiest Christmas paper.

**QUICK FRUIT CAKE** can be made as much as a year ahead of time—yes, from a mix! For any fruit cake freezes well. *To package,* after baking, it may be sealed in a moisture-proof wrapping. (A saran covering would show off its beauty.) The cake should be served when it is thawed, so when you deliver it, be sure to give instructions accordingly.

**FRUIT POUND CAKE** is another recipe you may want to use for Christmas giving. This cake, like the others you will find on these



r details about table appointments, see "Where Credit Is Due," page 96

**JUNE TOWNE**

pages, costs comparatively little made from a mix. Yet it wears a festive air and finds a receptive welcome. *To package*, put on a decorative plate (have you seen the handsome new Melamine plastic dinnerware?) and garnish the cake with sprigs of holly, wrap with foil and seal securely.

**FRUITED CHRISTMAS COOKIES** can be made days in advance and refrigerated until ready to be delivered. Variations are endless with the fruit mixtures as well as the mixes themselves. You know all of the popular varieties such as white, chocolate, spice, orange, etc. Those concocted on the spur of the moment often turn out to be top favorites. That is really great fun, so follow your impulse —it's Christmas!

**A WRAPPING REMINDER.** Dig out your personal hoard of candy boxes, cake boxes, or plastic refrigerator containers that you have collected and spray paint them in Christmas colors or tape on bows and holiday greens.

**POPPY SEED LAYER CAKE** personifies Christmas giving too, again at a remarkably low cost in ingredients and labor. It would look awfully pretty perched on a decorative milk-glass platter. This cake is trimmed with pretty little sequined trees that when removed (as the cake is cut) turn out to be lapel pins from the dime store. *To package:* do in a clear wrapping, it's too pretty to cover up.

**FANCY ROLLED COOKIES** from a cake mix? Certainly. Another plus from a prepared mix. And if you're missing a few of the fancy cutters, it takes little artistic talent to cut out a cardboard template and use that as a tracing pattern. *To package for a gift:* they look fascinating in any old box, done up with a bit of ribbon, and a leaf of greens. Merry Christmas! **RECIPES ON PAGES 65, 66**

NOW SHE'LL NEVER . . . NO NEVER



Char the bacon... Scorch the potatoes... Cook the meat dry!

She can run 7 Controlled Heat Appliances with ONE

Presto®

Control Master*




This Christmas Give Her an Electric Range in the Palm of Her Hand!



Presto appliances are so economical you could buy a Control Master with each one and still save money. But you need only one $6.95 control to run them all. So we have priced appliances separately to show

savings up to 40%



Each appliance washes completely under water

A turn of the dial and she's turned her back on pot watching forever. Control Master never forgets... holds cooking temperature constant. Results? Perfectly cooked meals every single time. Permits healthful waterless cooking. Remember, one Control Master fits the entire family of seven Presto appliances . . . detaches instantly so each appliance can be washed under water, handles and all! See them all at your Presto dealer.

FRY PANS 9" x 9" size $10.95† Square shape for greater cooking capacity. No scorched foods. Large 11-inch size $12.95† Giant 12-inch size $16.95†



$16.95† GRIDDLE. Holds lots of pancakes, hamburgers or sausages . . . great for large get-togethers! Cook at table, too.

PRESSURE COOKER Whole meals in 5 minutes! Keeps vitamins in food.

SAUCE PAN. Foods can't burn, stick or boil over. Big 3-quart capacity.

DUTCH OVEN. For meats, casseroles or one-dish meals. Bakes, stews, roasts... *automatically*. Holds 5 quarts. $17.95†



$19.95† $13.95†

NATIONAL PRESTO INDUSTRIES, INC., EAU CLAIRE, WISCONSIN

Makers of Presto Control Master Appliances, Presto Cookers and Canners

*Control Master is the registered trademark of NPI for its automatic heat control.
†Manufacturer's recommended retail or Fair Trade price. Fed. tax included. Slightly higher in Canada.


# Good Victuals (Begins on page 56)

will ring? The table's set, bring in the food, the pretty, pretty loaf that is the meal tonight . . . a shapely loaf of ground smoked ham . . . and in it too, the surprising bite of horse-radish, the sweet and the sour of brown sugar and buttermilk . . . wrapped round a creamy layer of (left-over!) turkey . . . looking like a pretty Christmas package setting there upon the table.

Christmas is for everyone, and a poor thing 'twould be were there no Good Victuals in the town as well as suburb. And so, for all my city dwellers of great, good Christmas spirit but small the space to share it in, a Christmas special. For you, dear friends, a beautiful tray of hospitality . . . very special, very *Vera* (and that IS special indeed in the hors d'oeuvres department), these hors d'oeuvres and appetizers to serve the Christmas caller. Special too, the special-long recipe card that needs an extra fold to get it in its cellophane envelope, so detailed the directions for exact reproduction of this hospitality tray!

And now, and now, throughout this land so blessed, the halls are hung with holly, the presents tied, the tree is trimmed. Church bells rejoice, it's Christmas Eve. Unless one's very young indeed, one cannot bear to part with Christmas Eve. And so, it seems, to make it last, all this while the steam has hissed, the pudding's bounced with Christmas joy. A pudding made of figs and dates, fruits native to the Holy Land . . . a pudding made of sugar and spice and marmalade too . . . a hot rich pudding . . . a pudding so rich the merest wedge suffices . . . its sauce as cold as the t'other's hot.

And now, and now, because it's Christmas Eve, let's toast in sherry or in port—

"God bless the master of this house; Likewise the mistress too."

THE END

# HOLIDAY TID-BITS



**Different dips with dippers will help keep the guests busy. Make these dips thin enough to be scooped up on a cracker or potato chip: *East Indian Dip*, cream cheese, chopped chutney, and a little curry powder thinned with milk. *Guacamole Dip*, mashed ripe avocado with lemon juice, onions, and seasoning or *Cucumber Dip*, sour cream, coarsely chopped cucumber mixed with minced onion.**



**For piping hot party mixtures, choose those you can serve effortlessly. Try some that can be kept warm in a chafing dish or electric skillet: *Swedish Meat Balls*, made small, in a spicy tomato sauce. *Welsh Rarebit*, cheddar cheese as a thick dip with toast strips, celery sticks, or cauliflower flowerettes. *Turkey Hash*, with sage or poultry seasoning, served with crackers.**

# ew Mix:

# Betty Crocker
# Cream Puff Mix!

ow *you* can make fabulous cream puffs at ome — and it's so easy! You just add boiling ater and fresh eggs to our new Cream Puff ix! Your puffs come out crispy-tender, olden-rich every time! And they're economical, too! You can make 12 big puffs (for as little as 4¢ each) or 16 éclairs or a whole party tray of bite-size puffs. Our convenient 2-stick pack lets you bake just half a batch or a great big batch of heavenly puffs!




## lew Idea: Bite-Size Party Puffs!



**PARTY PUFFS**

Dainty bite-size hors d'oeuvre puffs make a gala — and easy — holiday treat! One package of new Betty Crocker Cream Puff Mix makes about 80 puffs. Fill with a variety of cocktail spreads.

**EASY FILLINGS**

- cream cheese and chives
- minced ham and relish
- shrimp and cocktail sauce
- Cheddar cheese with chopped olives
- soft blue cheese, parsley
- mashed avocado and mayonnaise
- chopped egg
- peanut butter and bacon
- anchovy and cream cheese
- lobster salad



**"Puff after puff, they'll come out perfect*— I guarantee it!"** Betty Crocker

* PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

General Mills

for an old-fashioned sundae through and through

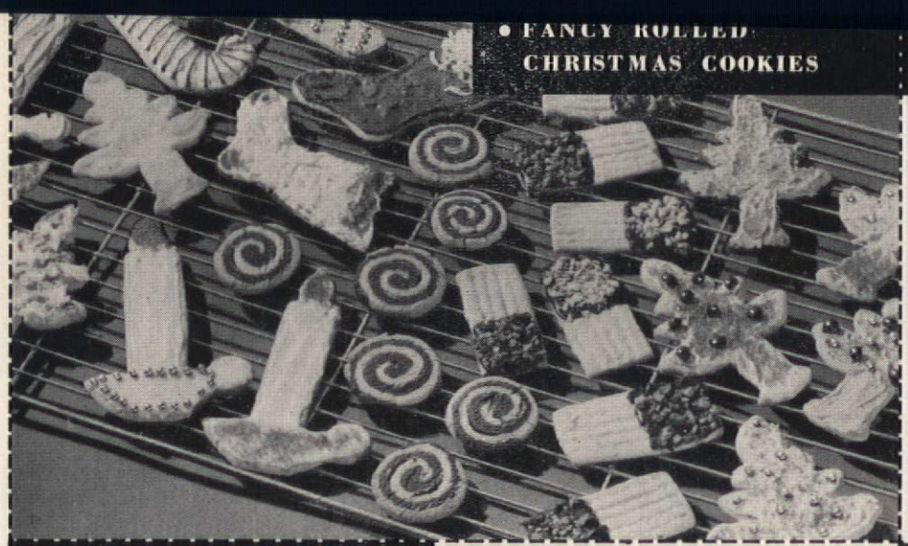
# discover Del Monte® means Freestones, too




**Once upon a time,** the way you got a sundae like this was to have a grandmother with a peach orchard — and a good old ice cream freezer for you to crank.

Now — peaches with that wonderful old-fashioned flavor are yours in DEL MONTE Freestones. (We'll have to leave the ice cream to you!) And even if you'd climbed the tree for these peaches yourself, they couldn't be more delightfully soft and ragged-centered— tender and running over with juice. They're simply perfect for shortcakes, cobblers and just plain with cream.

Welcome these *different* DEL MONTE Peaches to your pantry. Give them a place right next to the DEL MONTE Cling Peaches you know so well. Surely everything you like about DEL MONTE Cling Peaches should tell you — you'll love Freestones by DEL MONTE, too.



## • FANCY ROLLED CHRISTMAS COOKIES

Use soup can with one end removed to chill refrigerator cookies. After chilling, remove other end, and use that end to push the dough through can as you cut off slices. Moisten knife in warm water for best results.

## • PEPPERMINT ANGEL LOAF

*Baking time: 35 min.*
*Chilling time: 3 hrs.*

1 pkg. angel food cake mix
1 tbs. gelatin
¼ c. cold water
1 qt. heavy cream
¼ c. sugar
1 tsp. mint extract
red and green food coloring
¼-½ c. finely crushed peppermint candy

• Prepare cake mix by directions, baking in a 16x4x4-inch pan*. When cool, use half for this recipe; use remaining cake for another dessert. Cut off one corner of cake at 45° angle; continue slicing diagonally in ½-inch parallel slices.
*Filling and Frosting:* Dissolve gelatin in water; melt over hot water. Combine cream, sugar and extract in bowl. Measure out 2 cups for frosting: set aside. Beat remaining 2 c. until mixture stands in soft peaks. Gradually beat in melted gelatin, continue beating until smooth and thick. Tint half of this whipped mixture pale green; tint remaining whipped cream pale pink. To fill cake, line the 16x4x4-inch pan with waxed paper. Stand pan on narrow end. Starting with corner cut, spread alternate slices with green, then pink cream and stack in pan. Chill until set, 2-3 hours, or overnight. Tint reserved cream pink, whip and use to frost entire loaf. Sprinkle with crushed candy. To serve, cut in slices and top with fudge sauce.
* If long loaf pan is not available, use two 9x5x3-inch pans for baking and molding.

***Yield: 12-15 servings*** ***570 cal. per serving*** ***Source of Vitamins A, B, C***
*Tested in* THE AMERICAN HOME KITCHENS

## • FRUIT POUND CAKE

*Preparation time: 15 min.*
*Baking time: 1 hr.*

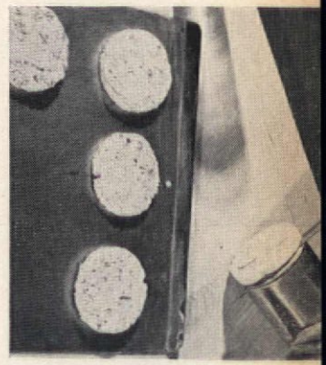
1 pkg. pound cake mix
½ tsp. salt
½ c. chopped maraschino cherries, well drained
½ c. chopped walnuts

• Add salt to pound cake mix and prepare according to package directions. Fold in cherries and nuts. Bake in greased and floured 1-quart star mold, or 8x4x3-inch loaf pan in slow oven (325°F.) 1 hour or until done. Cool in pan about 15 minutes; turn out on rack. Pour hot glaze over hot cake, allow to cool.
*Glaze:* Combine ½ c. sugar and ¾ c. peach or pear nectar in saucepan; bring to a boil and boil gently 10 minutes. Add 1 tbs. rum, pour over cake.
Note: Glaze may be made in advance and reheated.

***Yield: 6-8 servings*** ***250 cal. per serving*** ***Source of Vitamins A, B, C***
*Tested in* THE AMERICAN HOME KITCHENS



## • FRUITED CHRISTMAS COOKIES



AMERICAN HOME RECIPES

# Take a Package of Cake Mix

(Pictured in color on page 60)



## • POPPY SEED LAYER CAKE

## • QUICK FRUIT CAKE

*Preparation time: 15 min.*
*Baking time: 2 hrs.*

1 pkg. spice cake mix*
½ c. applesauce
4 eggs, unbeaten
1 tsp. salt
1 tsp. rum or brandy flavoring
½ lb. (2 c.) split blanched almonds
½ lb. (2 c.) seedless raisins
1 lb. (2 c.) whole candied cherries
1 lb.. (2 c.) chopped mixed candied fruit (lemon and orange peel, citron, pineapple)
½ c. flour

*Or use white or yellow cake mix

• Combine cake mix, applesauce, eggs, salt and flavoring in mixing bowl; beat until smooth and creamy, about 3 minutes. Mix together nuts, fruits and flour; fold into batter. Pour into two well-greased, waxed-paper lined 8x4x3-inch loaf pans. Bake in slow oven (275°F.) about 2 hours, or until done. Cool in pans about 15 minutes; turn out on racks. Wrap cakes in a cloth soaked in brandy, if desired. Then wrap tightly in aluminum foil, or heavy waxed paper and store at least 2 weeks in a cool, dry place to ripen.
*Christmas Fruit Cake:* Boil together 2 tbs. each light corn syrup and butter for 2 minutes; brush tops of cakes with this glaze; decorate with almonds, angelica and cherries.

***Yield: 2 loaf cakes (50 slices)*** ***250 cal. per slice*** ***Source of Vitamins A, B***
*Tested in* THE AMERICAN HOME KITCHENS

# Take a Package of Cake Mix

(Pictured in color on page 60)

## • POPPY SEED LAYER CAKE

*Preparation time: 1 hr.*
*Baking time: 30 min.*

*Poppy Seed Cake:*
⅓ c. poppy seeds
1 pkg. white cake mix*

*Lime Butter Cream Frosting:*
½ c. butter or margarine
4¼ c. (1 lb. box) sifted confectioners' sugar
¼ tsp. salt
1 egg white
1 tsp. vanilla
1½ tsp. grated lime rind
1½-2 tbs. lime juice
green food coloring

• Soak poppy seeds in total amount of liquid required by directions on cake mix package for 1 hour. Then prepare cake mix according to package directions, using poppy-seed mixture in place of milk or water. Bake in two 8-inch layers as directed. Cool and frost with lime butter cream frosting. Sprinkle with silver dragees for festive touch.

*Frosting:* Cream butter or margarine. Add sugar and salt alternately with egg white, beating well after each addition. Add vanilla, lime rind and enough lime juice to make of spreading consistency. (Lemon juice and rind may be substituted for the lime juice and rind). Add green coloring for a pale green tint, if desired.

*Or use yellow, lemon flake or orange cake mix.

***Yields: 8-10 servings*** ***450 cal. per serving*** ***Source of Vitamins A, B, C***
***2½ c. Frosting***

*Tested in* THE AMERICAN HOME KITCHENS



## • QUICK FRUIT CAKE



## • FRUIT POUND CAKE

## • FRUITED CHRISTMAS COOKIES

*Preparation time: 15 min.*
*Baking time: 30 min.*

*Date-nut Chews:* Beat 4 eggs until light and thick; gradually beat in ½ c. sugar and ½ c. light corn syrup. Add 1 pkg. cake mix*, 1½ c. cut dates, 2 c. chopped nuts and 1 tsp. orange extract; blend well. Bake in greased 13x9x2-inch pan at 375°F. 25-30 minutes or until done. Cut immediately into squares, cool a few minutes and roll into balls. Roll in confectioners' sugar. Store in tightly covered tin.

*Mincemeat Squares:* Mix 1 c. brown sugar, firmly packed and 1 pkg. cake mix* together in a large bowl. Cut in ¾ c. butter or margarine with pastry blender to form coarse crumbs. Stir in 2 c. rolled oats. Press half this mixture evenly in ungreased 13x9x2-inch pan. Spread 2 c. mincemeat in thin layer on top; then sprinkle with remaining crumbs. Press together lightly. Bake at 400°F. 25-30 minutes. Cool in pan; cut in squares or bars. Store loosely covered to keep crisp.

*Frosted Fruit Bars:* Combine 1 pkg. cake mix*, ¼ c. milk, 2 unbeaten eggs, 2 tsp. grated lemon rind, 4 tbs. soft butter or margarine, and ¼ c. granulated or brown sugar in mixing bowl. Beat until well blended. Fold in 1 c. dried currants *or* chopped dried figs, and ½ c. chopped walnuts. Turn into greased 13x9x2-inch pan. Bake in hot oven (375°F.) 30-35 minutes. Cool in pan and cut in bars or squares. Frost with confectioners' sugar icing and decorate as desired. Wrap tightly to store.

* Use white, yellow, spice, butterscotch or lemon flake cake mix in above recipes

*Tested in* THE AMERICAN HOME KITCHENS



To avoid spill-overs when baking fruit pies:
1) Seal the crusts by cutting them 1 inch larger than the pan, fold under and crimp.
2) Cut several slits 1 inch long in top crust to give pie filling breathing space.

## • FANCY ROLLED CHRISTMAS COOKIES

*Preparation time: 30 min.*
*Chilling time: overnight*
*Baking time: 5-8 min.*

1 pkg. white or yellow cake mix
1 egg, unbeaten
½ tsp. orange extract
2 tbs. soft butter or margarine
1 tbs. water

• Combine all ingredients in mixing bowl and beat until well blended. Cover with waxed paper and chill overnight. Roll chilled dough (about ⅛-inch thick) on lightly floured board; cut in desired Christmas shapes. Bake on ungreased cookie sheet in hot oven (375°F.) 5-8 minutes or until very lightly browned. Cool on racks. Frost with confectioners' sugar frosting (tinted if desired) and decorate with silver dragees, cinnamon candies, tinted sugar, shredded coconut, etc.

*Chocolate Variation:* Use chocolate cake mix in above recipe; substitute almond extract for the orange extract.

*Chocolate-Dipped Strips:* Cut 1x3-inch pieces of the white cooky dough; mark in ridges with a fork; bake as above. Melt 1 square semi-sweet chocolate and 1 tbs. butter over hot water. Spread one end of baked cookie with chocolate mixture, and sprinkle with chopped almonds or pistachio nuts.

*Pinwheel Cookies:* Using equal amounts of the chilled white and chocolate dough, roll each into a rectangle about ⅛-inch thick. Place one on top of the other and roll as for jelly roll. Slice and bake as directed.

***Yield: 3-4 dozen*** ***50 cal. per cooky*** ***Source of Vitamins A, B***

*Tested in* THE AMERICAN HOME KITCHENS

## • PEPPERMINT ANGEL LOAF





## • HOT MOCHA

## • FESTIVE BAKED APPLES

***Preparation time: 20 min.***
***Baking time: 35 min.***

8 medium red apples
½ c. chopped kumquat preserves, with syrup
¼ c. chopped walnuts or pecans
3 tbs. butter or margarine
¼ c. red-colored sugar ornamettes

• Wash and core apples; peel off 1-inch of stem end. Place in shallow baking dish with small amount of warm water. Fill centers with preserves and nuts; dot with butter. Cover and bake in hot oven (375° F.) 30-35 minutes or until tender. Remove from oven, sprinkle with the red sugar. Place in hot broiler about 5 minutes. Top with milk or cream, if desired; or serve as a dessert, topped with custard sauce.
Filling Variations: Omit kumquat preserves and use either currants, dates or raisins; add 1 tsp. grated lemon or orange rind and 6 tbs. brown sugar.
***Yield: 8 servings*** ***200 cal. per serving*** ***Source of Vitamins A, B, C***
*Tested in* THE AMERICAN HOME KITCHENS

## • ORANGE WAFFLED TOAST

***Preparation time: 10 min.***

2 eggs
2 tbs. sugar
¼ c. milk
2 tsp. grated orange rind
½ c. finely chopped pecans
2 tbs. sugar
½ tsp. cinnamon
8-10 slices white bread

• Beat eggs slightly, add 2 tbs. sugar, milk and orange rind. Combine pecans, remaining sugar and cinnamon in separate bowl. Dip bread slices in egg mixture. Place on preheated waffle iron, quickly sprinkle with about 1 tbs. nut-sugar mixture. Bake 2-3 minutes or until browned. Serve with butter and maple syrup.

***Yield: 8 servings*** ***175 cal. per serving*** ***Source of Vitamins A, B, C***
*Tested in* THE AMERICAN HOME KITCHENS



## • CHRISTMAS STOLLEN WREATHS



## • STEAMED FIG AND DATE PUDDING, RUM CUSTARD SAUCE

## • SANDTARTS

1 cup butter
½ cup sugar
2 cups flour
¼ tsp. baking powder
½ tsp. rum

• Melt and brown butter slightly. Stir until cold. Add the rest of the ingredients and mix thoroughly. Chill. Roll out on floured baking board to ¼ inch thickness. Cut with very small cooky cutter (about 1 inch in diameter). Bake in 400° oven for 10 min. (Makes about 8 doz. cookies.)

A Good Victuals Recipe

You can cut cheese in uniform slices simply by using a piece of wire. It's easier on the thumbs if you hold the wire with a couple of teaspoons.



# Family Food

(pictured in color on page 54)

## Good Victuals

(pictured in color on page 56)

## • STEAMED FIG AND DATE PUDDING, RUM CUSTARD SAUCE

Cream 1 cup butter
2 cups light brown sugar
Add three eggs, lightly beaten
Add 3 cups bread crumbs
2 cups figs cut fine
1 cup dates cut fine
½ cup milk
½ tsp. nutmeg
½ tsp. cinnamon
1 tbs. orange marmalade

• Mix well, fill buttered and decorated 2½-quart mold. Cover and steam 3 hrs. Serve with ice cold—

RUM CUSTARD SAUCE

• Scald 2 cups milk with ½ cup sugar and a pinch of salt. Add milk gradually to 6 beaten egg yolks stirring constantly. Cook and stir in double boiler over hot water until mixture coats the spoon. Chill and stir in ¼ cup dark rum just before serving.

Recipe by Jean Austin



## • SANDTARTS



## • ORANGE WAFFLED TOAST

## • CHRISTMAS STOLLEN WREATHS

***Preparation time: 20 min.***
***Rising time: 2-3 hrs.***
***Baking time: 15 min.***

4½ c. sifted flour
1 tsp. salt
1½ tsp. grated lemon rind
1 c. butter or margarine
1 c. chopped mixed candied fruit
1 c. milk
½ c. sugar
2 pkgs. dry yeast
2 eggs, slightly beaten

• Combine flour, salt and lemon rind in large bowl; cut in shortening. Mix in candied fruit. Heat milk to lukewarm; add sugar and yeast and stir until dissolved; add eggs. Stir into flour mixture. (If dough seems too moist, stir in an additional ½ c. flour.) Knead dough on lightly floured board until smooth. Place in greased bowl, brush with melted butter and cover with a damp cloth. Allow to rise in warm place (80°) until double in bulk (about 2 hours). Turn out on floured board, knead and roll out ½-inch thick. Cut ½-inch strips, 4-5 inches long; roll between palms until smooth. Form into circles on greased baking sheet, moistening ends to seal; cover and let rise until double in bulk (about ½ hour). Brush with melted butter and bake at 400° F. 10-15 minutes or until browned. Frost with ornamental icing; decorate with angelica and cherries.

NOTE: If desired, wreaths may be made of half the dough, and 1 large stollen with the other half. Bake stollen at 375° F. 30 minutes.

***Yield: 7-8 dozen wreaths Or 4 dozen wreaths and 1 stollen*** ***50 cal. each*** ***Source of Vitamins A, B, C***

*Tested in* THE AMERICAN HOME KITCHENS

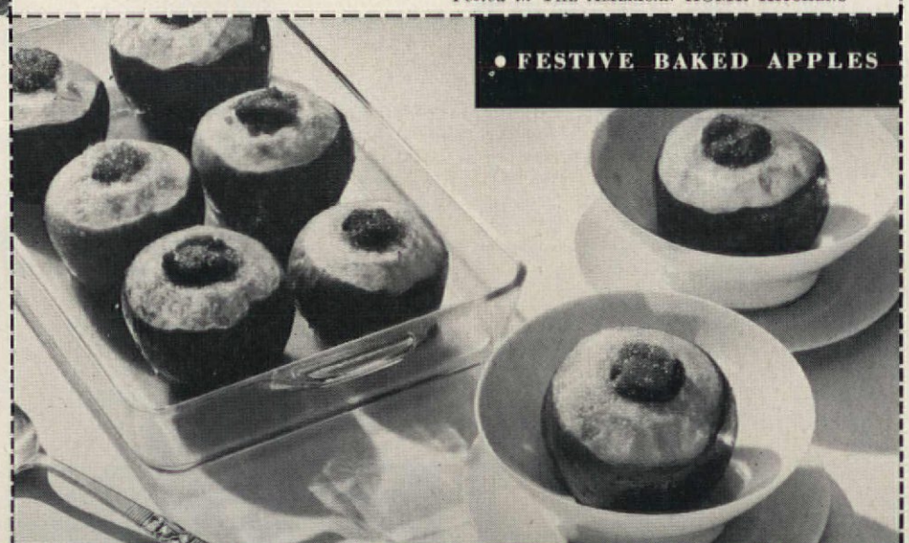
## • HOT MOCHA

***Preparation time: 15 min.***

½ c. cocoa
⅛ tsp. salt
½ c. sugar
3 tbs. instant coffee
½ c. cold water
5 c. milk or reconstituted instant non fat dried milk
marshmallow bits

• Combine cocoa, salt, sugar and instant coffee in saucepan or electric saucepan; add water and blend well. Cook and stir over medium heat until sugar is dissolved; bring to a boil and boil 3 minutes. Gradually add milk and heat thoroughly. Serve topped with marshmallow bits.

***Yield: 1½ qts. (6-8 servings) 200 cal. per serving Source of Vitamins A, B, C***
*Tested in* THE AMERICAN HOME KITCHENS



## • FESTIVE BAKED APPLES

# Family Food (pictured in color on page 54)

# Good Victuals (pictured in color on page 56)



Pour homemade soup into muffin tins and freeze. When frozen solid, run a little hot water over bottom of tin for easy removal and store in plastic bags for later use. Two soup muffins make one serving.

# Wesson® Oil
## takes the smoke out of frying!




**SOLID SHORTENINGS SMOKE BECAUSE** they contain an emulsifier. This additive is good for baking, but smokes at frying heat. Shortening that smokes is breaking down, and that can hardly be good for you.

**WESSON OIL DOES NOT SMOKE BECAUSE** it is *all* shortening in its purest form—nothing added. So clear and brilliant, so light in body, Wesson sparkles as it pours. No other as fresh, as pure and as light.

© 1957 WESSON OIL & SNOWDRIFT SALES CO.

## Smoke's out! Flavor's in!

Enjoy cleaner frying with no clinging odor

Brighter flavor in foods—no greasy film even after they've cooled

Digestible frying—more safely prepared than with costliest solid shortenings

Easier and thrifty—Wesson's the shortening you pour and can use again and again

***NEW!***
***NO-DRIP BOTTLE***
Stops mess—stops waste.
Only Wesson Oil has it!



# fun and fancy

## A SILEX GIFT



Electric
Bun and Food
Warmer

Electric
Toaster-Broiler





Starlight Carafe
with Candle Warmer



Duette Coffee and Tea Maker

**Electric Bun and Food Warmer**

Enjoy hot rolls and buns every day! Warms and re-freshens baked goods right at the table. Perfect for pancakes, waffles. Designed for gracious serving. With moisture control, $9.95.

**Electric Toaster-Broiler**

Toasts, broils and grills with *automatic heat control!* Ideal for cinnamon toast, muffins or open face sandwiches. For chops, steaks or frozen dinners, it's smart, new, $14.95.

**Starlight Carafe and Warmer**

Styled to the modern taste in smart but casual beverage service. For buffet and terrace use as well as formal dinners. Complete with candle warmer, 8-cup, $6.95. 12-cup, $7.95.

**Duette Coffee and Tea Maker**

Percolates coffee, brews tea. Both taste better made in glass. Modern carafe styling for new charm in serving. Smart copper or brass trim. 8-cup, complete with tea caddy, $7.95.

*Look for this Silex Display in stores everywhere. It's your guide to unusual and distinctive modern gifts.*




(Prices slightly higher in Canada)

Guaranteed by Good Housekeeping

THE SILEX CO.

The Silex Co., Philadelphia 33
Chicago Electric Division, Chicago 38
The Silex Co., Ltd., Iberville, Quebec




LEFT: A small, false ceili and cornice realigned t cabinets with the top of t window. Partially cover with café curtains and a v ance, the sink area becar a pleasant and cheerful pla at which to work.



RIGHT: The couple cooperating on the home-workshop project are Dr. and Mrs. Ray Ross of Columbus, Ohio, a college professor and his wife who have revitalized a slightly worn Dutch colonial with some interesting and pleasing decorating ideas.

# TAKE SOME TIPS FROM THE ROSSES



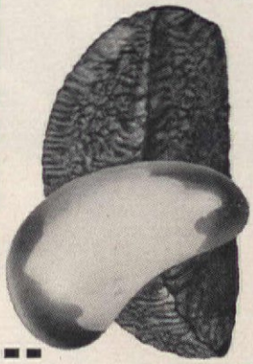
One way to enhance the clean, streamlined look of a modern appliance or a natural material is to play them against each other in decorating a room. Here a brick wall, copper hood above the stove, provincial print wallpaper and a knotty pine shelf show off the slick, clean lines of a modern stove.

# BRAZIL NUTS



KERNEL NUT OF BRAZIL SAYS:

**This holiday season keep a bowl of Brazil Nuts handy**



**TRY BRAZIL NUT FRUIT CAKE**

Add chopped Brazil Nuts to your Holiday Fruit Cake batter . . . decorate the outside with sliced Brazils. You'll love this delicious cake.

**FREE** Send for Brazil Nut Recipe Book, 32 pages of wonderful recipes for delicacies, main dishes, desserts. Write Brazil Nut Association Dept.AH-8,100 Hudson St., New York 13, N. Y.

**Fireplace IDEAS?**



Here's a big colorful catalog loaded with decorative ideas to flatter or refresh any type or size fireplace. Shows how Flexscreen curtains, andirons, firesets and other accessories make your fireplace a showplace! Send 25¢ for your copy —32 pages of "fireplace fashions" from Flexscreen—leading authorities on hearth decoration. **Bennett-Ireland Inc.** 2127 Water St. Norwich, N. Y.

Flexscreen®

**CAT CALENDAR**



New 1958 desk size. Cleverly posed photos of loveable felines. Send 10c and bottom flaps of 2 bags of KITTY LITTER, or 25c in coin. *Send for Folder*

KITTY LITTER absorbs, deodorizes—lasts longer than sand, sawdust. At pet counters.

LOWE'S INC., Dept. 1207, Cassopolis, Mich.

**Free!** To Gardeners... **This Big New 1958 Nursery BOOK**



Send for this greatest of all Spring Hill catalogs. Helpful hints, early order discounts. 40 colorful pages.

HUNDREDS OF SPECIAL OFFERS

Roses, shrubs, fruit and shade trees, bulbs, flowers. All guaranteed. Our 109th Year.

Spring Hill Nurseries, Dept. S-12-7 Tipp City, Ohio



**Gloxinia** Beautiful Pot Plants

**2 BULBS 50c**

Gorgeous, easy to grow house plants, 3" to 4" flowers, last for months. Exquisite mixed colors. Send only 50c for 2; $1 for 5. Send Order Now.

Postpaid with big Seed and Nursery Book **FREE**

R. H. SHUMWAY Seedsman, Dept. 302, Rockford, ILL.

**PATENTS** Without obligation, write for information on steps to take to secure a Patent.

*Registered Patent Attorney*

JOHN N. RANDOLPH 273 Columbian Bldg. Washington 1, D. C.

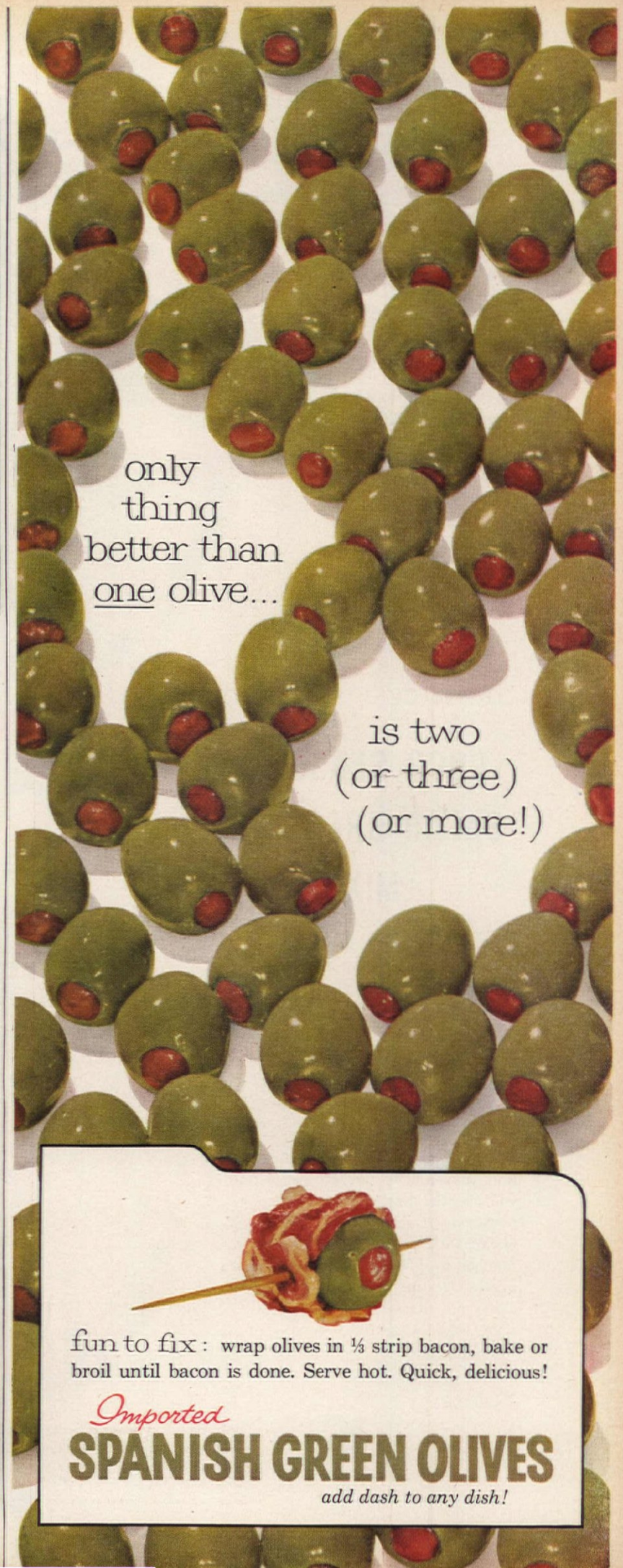

(Continued)



Since the Rosses owned an exquisite set of real Meissen Onion, they were determined to give it a simple, central setting. A wasted corner in the dining room proved to be just big enough to have a small built-in corner cabinet.

A handy lift-top secretary provides a simple but effective means here of camouflaging an extra doorway in the living room. Colors are two tones of Wedgwood green, with the darker tone on the wainscoting and fireplace bricks.



THESE HERBS AND SPICES AND THE MANY OTHERS IN GOOD SEASONS MIXES ARE THE SECRET BLENDS OF A FAMOUS CHEF!







# Variety is the nicest spice in GOOD SEASONS SALAD DRESSING MIX!

Choose one of 6 flavors —mix with vinegar, water and oil in this Good Seasons cruet

Each different flavor of Good Seasons Mix is a famous chef's secret blend of fine herbs and spices. In just seconds you mix the kind of *fresh*, delicately-seasoned dressing served in finest restaurants. You can add your creative touches, too! The water in the dressing makes blending smoother—but so do wine, mayonnaise, fruit juice, and many other delightful variations.







New AMERICAN FRENCH . . . makes a smooth, slightly thicker dressing with a lively flavor. Popular American type for every kind of salad. Gives zest to cottage cheese, mellows the tartness of fruit. Good with all greens.




OLD FASHION FRENCH . . . a subtle dressing of 9 fine seasonings, rare herbs and spices. Light in texture, delicately flavored—truly continental! Try it in your next tossed salad, (and add chilled, drained bean sprouts, too!)




BLEU CHEESE . . . nippy, but never sharp, with real cheese. For raves, pour it on sliced avocado and chilled little mandarin orange sections you buy in jars or cans, all on a lettuce leaf. So easy!



Start with the Good Seasons smart cruet for mixing and serving, the new recipe booklet, and 2 different Mixes—all in this low-priced Kit.




Other flavors of Good Seasons Mix: Old Fashion Garlic, Exotic Herbs, California French Try them . . . soon.

ANOTHER FINE PRODUCT OF GENERAL FOODS

Very few things can capture the spirit of Yuletide better than a visit with a young American family . . . the happy people above, for example: Bill and Prudy Lanyon, with five-year-old Billy and Cindy (just turned three), whom we "snapped" during a high point of a most important occasion for them—their very first

# CHRISTMAS

in their new home at Armonk, New York.

We thought you'd like to join them for this joyful family celebration, as gifts are unwrapped to shouts of glee and the Lanyons share the many pleasures of this special day in their new home—a home you'll see more of on the following pages.



MARY E. MONZE

'Way back in our December 1953 issue, when we featured an apartment of the Lanyons, we predicted that one day we would be writing a story about a home of their own. We knew they were the kind of forward-looking young couple that never rests until their dreams come true. Now that they have something more than dreams and promises to share, we think you'll enjoy reading about their first home and how they have made it a reflection of their personalities.



How did they achieve their goal so quickly and completely? For one thing, Bill Lanyon, our Managing Editor, and his wife Prudy are great do-it-yourselfers, with lots of enthusiasm for an idea and plenty of ability to carry it through to completion. Both are mightily endowed with ingenuity and a flair for putting things together, two very good reasons why their first home turned into such an attractive, comfortable place.



What prompted them to set their sights for a home of their own? Perhaps it began as a dream most people have, but as their family grew, it became a necessity. When we featured their apartment, son Billy was just a baby. Now he's five and sister Cindy is three years old. So one of their "musts" was a house with plenty of ground for the children.

After looking for months they finally found a development house—one of 36—built on an acre of land surrounded by trees. A front-to-rear split-level house, it had six rooms, a bath and two unfinished rooms on the lower level. The price was $19,950. (Bill is now making a recreation room out of an unfinished room. We'll tell you about it in January.)

PLEASE TURN THE PAGE







Table model TV didn't fit into new home plan, so Bill built a cabinet for it that fits mood of room.

Pleasant arrangement of interesting objects in picture group above sofa was collected and framed by Bill. Carpet, chair, slipcovers and curtains were only new items. All other furnishings were brought from their former home. Prudy made the slipcovers.



Here Bill applies protective coat of linseed oil to table to give it antique look. This is done with his "homemades." It's wise to do this monthly.

See "Where Credit Is Due," page 96

Here Prudy hangs felt café curtains in dining area. Felt needed no stitching, was cut to fit window and hung with café-curtain clips. Cardboard half circle, 4" in diameter, served as pattern for scallops on curtains. Opaque felt keeps out light, provides privacy. Curtains throughout are café style, unlined.



The children have a dining corner all their own, for even though their table manners are much improved now that they are a little older, they aren't quite ready for "formal" dining. Plans for enlarging the kitchen are brewing and work will begin soon.

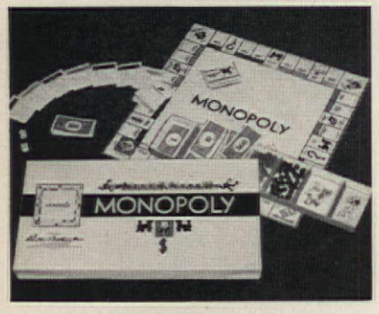


*GIVE A*
Parker Game
*FOR YEAR 'ROUND FUN*




**CAREERS**

Fame, Fortune, Happiness and fabulous careers are yours to choose in this grand new game everyone's playing! $3.00




**MONOPOLY**

*Parker Brothers' trade-mark name for its real estate trading game.* World-famous game offers plenty of fun; tests your business skill as you buy, sell and trade. $4, $5, $10




**CLUE**

Mystery, intrigue, suspense are provided in this entertaining thriller. $3.50




**SORRY**

*Parker Brothers' trade-mark name for its slide pursuit game.* An action-packed game that tests your skill, calls for luck to win. $3.00

*FAMOUS*
**Parker Games**

*Also Include*
**WIDE WORLD • GOING TO JERUSALEM**



*FREE!*
★ Send for illustrated 32-page Parker Games Party Booklet. Parker Brothers, Inc., Dept. 424, Salem, Mass.

Canadian Agent: Collett-Sproule Boxes, Limited, Toronto

(Continued)



Billy's room is full of small masculine comforts and—we should add—encouragements, like the Soldier Boy costumer made by his father. As Bill, Sr., says, "Billy doesn't always hang up his clothes, so we introduced the Soldier Boy costumer to encourage neatness and make it fun instead of a chore." Another addition—also Bill's handiwork—is the lamp base with its original design of a French policeman.



In the master bedroom, a lovely old spool bed gets dramatic attention with a quilt made by Bill's grandmother. The chest was an old pine piece the Lanyons wanted to redo in a natural finish until they discovered the wood was in such bad shape they had to give it a paint job after all. Decorated in a stenciled pattern with white porcelain knobs, the chest is now a presentable adjunct to the room. King and Queen playing-card prints, a white antique lamp and print curtains add to the charm. At left, Prudy dresses Cindy for playing in the yard, where she, as well as the children, spends a great deal of time.



# Your home is truly modern only when it has TWINDOW

*This twin-glass windowpane keeps rooms warmer in winter, cooler in summer. It reduces heating and cooling costs... minimizes cold air downdrafts... eliminates the need for storm windows.*

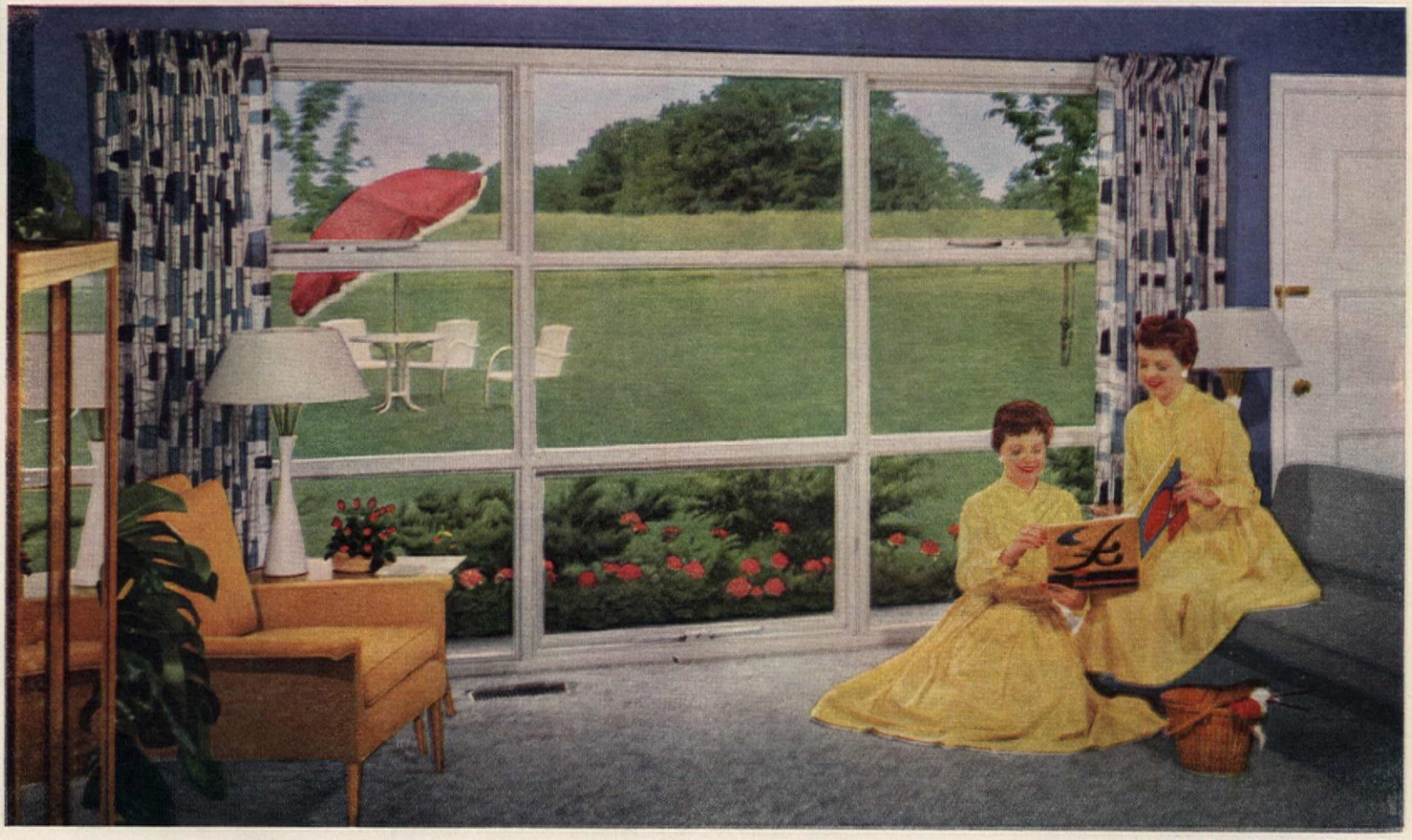
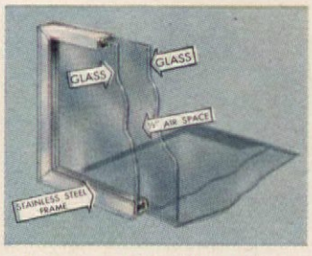
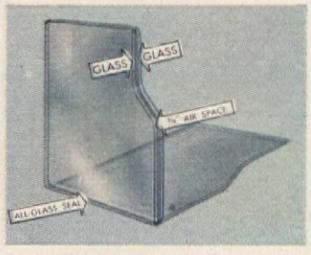


Photo Courtesy Pease Homes, Hamilton, Ohio

**TWO TYPES OF TWINDOW®**




**METAL EDGE.** These units are designed for larger window areas and where maximum insulation is needed. They are constructed of two panes of ¾" clear-vision Plate Glass, with a ½" sealed air space between them. The exclusive stainless steel frame protects the glass against chipping and creates strong units.




**GLASS EDGE.** These units are ideal for modern window wall construction. They are made up of two panes of ⅛" PENNVERNON®—the quality window glass—with a 3/16" air space between them. These windowpanes have high insulating value. They are available in popular sizes for a variety of window styles.

NO HOME is truly modern unless it utilizes the most advanced materials and techniques for greater comfort and convenience—products like TWINDOW, Pittsburgh's twin-glass windowpane that has insulation built in.

Because of its amazing insulating properties, TWINDOW keeps your home more comfortable winter and summer. You can enjoy nature's ever-changing landscape, through a "wall of glass," from the comfort of your easy chair. TWINDOW helps to reduce heating and air-conditioning costs, too. Window fogging and icing are practically eliminated. Cold air downdrafts, the cause of many winter colds and other illnesses, are substantially reduced. Moreover, you are spared the labor and bother of putting up storm windows in the fall and taking them down in the spring, for TWINDOW is storm sash in *permanent* form.

When buying, building or renovating your home, make sure it has TWINDOW in every room. Consult your architect or builder for detailed information. For full-color, descriptive booklet on TWINDOW, fill in and return this coupon.

**TWINDOW**

*the world's finest insulating glass!*

PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS · FIBER GLASS

**PITTSBURGH PLATE GLASS COMPANY**

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

**FREE BOOK.** Illustrated in full color, this valuable brochure should be in the hands of every homemaker interested in creating a *truly modern* home with TWINDOW.




PLEASE PRINT

**Pittsburgh Plate Glass Company**
**Room 7361, 632 Fort Duquesne Blvd.**
**Pittsburgh 22, Pa.**

Without obligation on my part, please send me your free book on TWINDOW . . . the world's finest insulating glass.

Name .....

Street .....

City ..... Zone.... State.....

If you live in California, Oregon or Washington, send to W. P. Fuller & Co., Room 942, 301 Mission St., San Francisco 19, Calif.

"Did you hear? He said... TREAT!"



No wonder! Perky just *loves* French's Parakeet Treat . . . and Suzie knows he *needs* it as part of his daily diet. *Naturally* good Treat is a tasty mixture of favorite seeds, enriched with yeast, wheat germ, and vitamins A, D, and B-12 to help keep parakeets lively and full of fun. *Your* pet, too, deserves French's Parakeet Treat . . . one of the "Basic 5" foods of French's *scientifically prepared* Natural Feeding Diet.







French's

NATURAL FEEDING DIET
KEEPS YOUR PARAKEET
HAPPY AND HEALTHY

## PATTERNS—

**1679—85¢** Pattern for soldier-boy costumer has full size transfer to apply right on plywood.



**2126—50¢** Build a dry sink like the one below in a weekend, with our blueprint pattern!



Kindly order the above patterns from:

THE AMERICAN HOME
PATTERN DEPT. P.O. BOX 296
FOREST HILLS, NEW YORK

Print name and address on a sheet of paper listing patterns desired. Enclose check or money order to cover cost of patterns. Please do not send stamps. If you live in New York City, add 3% sales tax.

## CHRISTMAS SPECIAL!
## PATTERN OF SANTA'S ELVES





Santa's helpers right out of Santa land! Delightful pink-cheeked, white bearded elves, getting ready for boss-man Santa's deliveries. **#1725—55¢** pattern is for painting 12-inch figures on illustration board. **#1726—55¢** are the same figures, 10 inches tall, to paint or cut of felt and use on a tree stand or tablecloth. **#1727—50¢** has 7-inch figures to paint on a tub for your tree. Prices include special handling. Orders received by Dec. 10 should reach you in time.

☐ 1725—55¢ ☐ 1726—55¢ ☐ 1727—50¢

(Name)

(Address)

City Zone No. State

Print name and address in coupon which will be used as label for mailing patterns. Cut out order form along dashlines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

**American HOME Pattern Department, P.O. Box 97, Forest Hills 75, New York**

# The GLOW of Christmas lasts all year long

## WHEN YOU GIVE The American HOME




At Christmastime, home wears a special glow of happiness. How pleasant to spread this Christmas joy over the whole year—with Gift Subscriptions to The American HOME!

When you give The American HOME, the magazine that *really cares* about home, you're giving brand-new pleasure in home-making

What more appropriate gift could there be for every home-loving friend!

### *Special Christmas Gift Subscription Rates*

One 1-year Gift Subscription . . . . . $3
Two 1-year Gift Subscriptions . . . . . $5
Three or more 1-year Gifts . . . . . each $2
*(All 3-year subscriptions, $6 each)*

Rates apply to U.S.A., Canada, Central & South America, U.S. Possessions
For other countries, add $1 a year.

**This Offer Expires December 31, 1957**

*Use the Handy Gift Form Bound into This Copy and*
*MAIL YOUR ORDER TODAY*

*A beautiful Gift Card is supplied for each friend on your list*

THE AMERICAN
HOME

American HOME Building • Forest Hills 75, N. Y.

THEODORE A. WESTON

# Lovely Gifts–so easy to grow



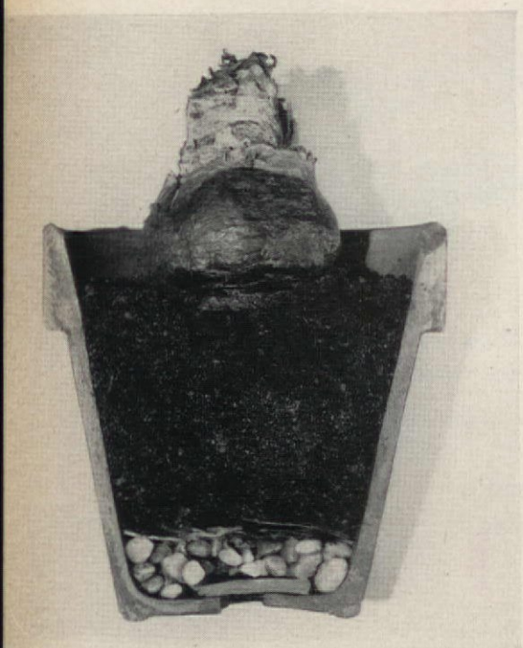
*Amaryllis*—most spectacular indoor bulbs, have huge trumpet flowers—red, orange, salmon, striped, pure white. Plant bulbs in 5″ pots, as below, with drainage pebbles at bottom. Keep moist, not soaking wet, using soluble plant food every two weeks. Plant outdoors, in pots, in late spring; bring indoors before frost and water lightly till new growth starts.



*Paperwhites* have a delicious narcissus fragrance and, if you grow enough, you can make delightful little corsages from their clusters of pure white blooms. (They're reasonably priced, so all you need is the room!) Plant the bulbs in pebbles and water, keep them cool (50° to 60°) till well rooted, then put them in a bright, warm window. Discard after flowering.



*Hyacinths*—are brilliant, intensely fragrant blooms—and altogether fascinating when grown in special hyacinth glasses. Fill glass to neck with water, so it just touches base of bulb, and keep in cool spot (50°) in basement until roots fill glass. Then bring into living room and cover with black paper cone till growth is 4″ high. Plant out in garden after flowering.





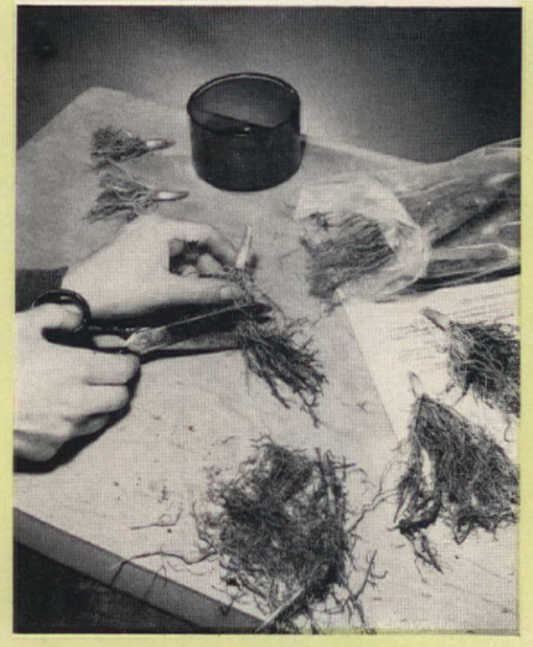


*Nothing's as cheery in the middle of winter as the bright flowers of indoor bulbs—doubly so when you've brought them into flower yourself! And so what could make lovelier, more cheer-producing gifts? It's smart, though, to choose easy-to-grow bulbs for your gift list—amaryllis, hyacinths, paperwhite narcissus, lily-of-the-valley—so there's no chance of failure with ordinary care. If a few of several kinds are started each week, they'll create a constant display—and rooms full of fragrance—from mid-January until springtime.*

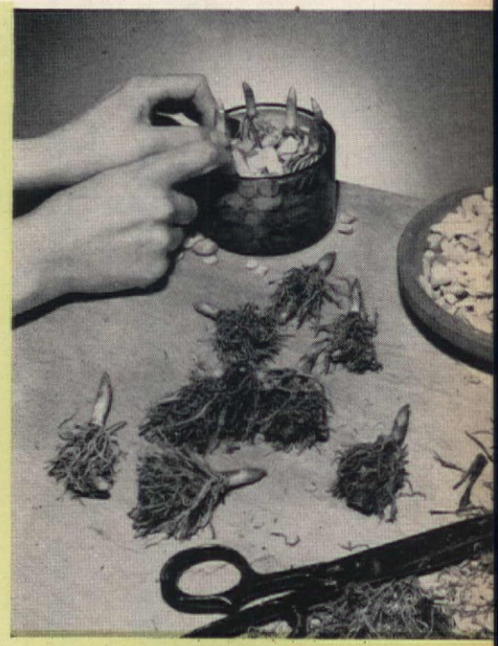
*Here are the steps that produced the lovely flowers pictured in color* *on page 53*



Lily-of-the-valley is one of the daintiest and most sweetly scented flowers that can be grown indoors. And from purchased "pips" (they're not true bulbs) they're one of the fastest flowering—just three weeks from planting to flowering! For your gift list you'll need to buy them, but, if you have a vigorously growing bed of them in your garden, you can "force" some for your own enjoyment. Pictures 1 and 2, at right, show how to grow purchased pips; pictures 3 and 4 show how to dig and prepare your own.

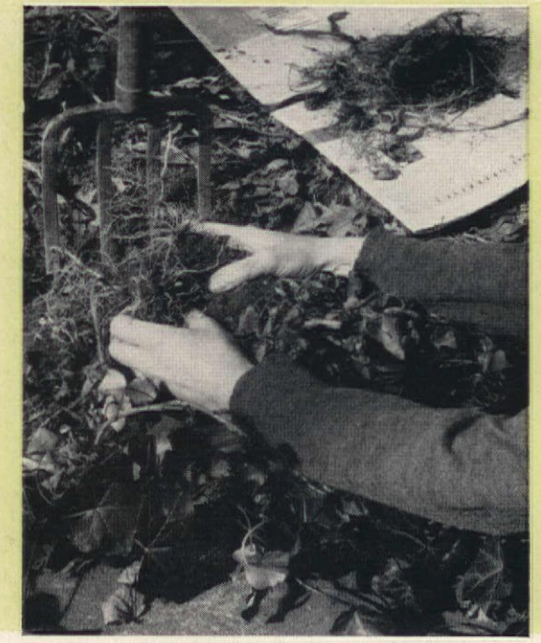


**1. Anyone can grow lily-of-the-valley from purchased "pips." For indoor flowering, they don't need their long roots, and so the first step is to trim them to 2″ or 3″ or to fit the container you'd like to use.**



**2. Plant them in pebbles and water, as here; keep them cool (60° to 65°) till flower buds begin to show; then bring into living room. It's best to discard them after flowering.**

**3. To grow garden lily-of-the-valley indoors, first dig up some clumps in early winter and keep them in a cool spot (60°) in the basement until around February 1. Water them just enough to prevent drying out.**



**4. When growth starts, pull the clump apart and select the largest pips. Trim and plant them the same way as purchased pips. Keep small pips in soil, return to garden later.**



Pages from a Decorator's Notebook

For Dinette



GOV. CARVER
2044-5 Arm
2044-1 Side

Sturdy, authentic Windsors, so comfortable and attractive, they do double duty beautifully where space is limited.

By the Fireside



SALEM ROCKER
69-6DC

Genuine Early American reproduction with high Windsor back, low seat, and all the homey charm of yesteryear.

Perfect Anywhere



JOHN HANCOCK LADDER BACK
2022-1

Authentic right to its hand woven rush seat, this faithful colonial copy adds character to any room — be it foyer, library or kitchen.

Bedroom Beauty



BAMBOO WINDSOR
2103-1D

A fine Windsor with all the traditional grace and delicacy of the New England original. Equally at home in colonial or modern decor.

1857 1957 100th ANNIVERSARY Windsor

The Home of Windsor Chairs

**Nichols & Stone**

**Send for Booklet!**

"How To Choose The Right Colonial Chair," with helpful ideas, interesting illustrations, and historical information.



**NICHOLS & STONE CO.**
**Box 112, Gardner, Mass.**

Please send me your 32-page booklet "How To Choose The Right Colonial Chair." Enclosed is 25¢ in coin.

Name_____

Street_____

City_____ Zone____ State_____

# DEFT TRANSFORMATION



A comfortable, conversational grouping of linen-covered sofas and convenient tables is arranged around a make-believe fireplace opening painted on one living-room wall.



Wall opposite fireplace displays Regency table holding candelabra, obelisk, urns of flowers.



Discarded piece of filigreed wrought iron from a balcony is used here to create the feeling of an entrance hall.

BARBARA LENOX

# on a piggy bank budget

It's hard to believe that these smart, sophisticated-looking interiors were once part of a drab, rundown little house. In fact, before the exciting rejuvenation took place, it was so bad that the owner was about to tear it down. Dirty, old and unkempt on the inside, the exterior discouraged visitors with its principal eyesore—a long narrow porch clumsily enclosed with oddly-shaped windows. No one wanted to live there until Bill Kipka came along.

To Bill, a professional decorator, it was a challenge. First he gave the whole house a good soap and water bath. Then he painted it from stem to stern and put linoleum on every floor. The narrow 8x20′ porch with the ugly windows was incorporated and transformed into a bedroom.

The original living room was practically square in shape and as interesting as the inside of a matchbox. By the simple process of painting a fireplace opening on one wall to create a delightful center of interest, a pleasant grouping of furniture was made possible.

With more of the same imaginative planning throughout the rest of the home, with generous use of color and fabric, but without further structural changes, Bill turned an old, unlivable house into a smart background for modern living —all on a piggy-bank budget.

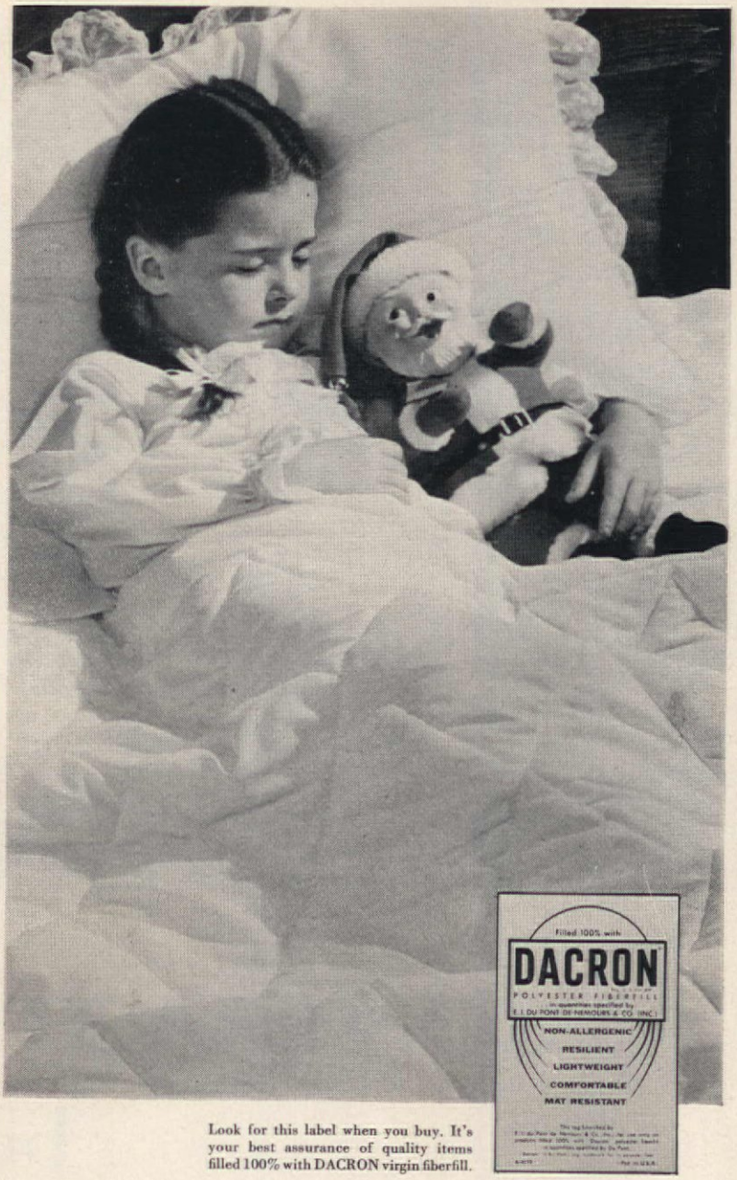


**Bathroom was transformed by painting a bright red crest on tub, adding red towels, grouping pictures solidly on one wall.**

WILLIAM KIPKA—A.I.D.



**Former narrow porch was transformed into a bedroom. Sheets used as draperies help conceal ugly windows.**


Look for this label when you buy. It's your best assurance of quality items filled 100% with DACRON virgin fiberfill.

## What chance has a visit from Santa when pillows and comforters are filled 100% with DACRON Fiberfill

REG. U. S. PAT. OFF.

She wanted to wait up for Santa, but thanks to the light, fluffy softness of pillows and comforters filled 100% with DACRON* virgin polyester fiberfill, she's off to sleep. You won't be able to resist this sleep invitation either!

Pillows and comforters filled 100% with DACRON Fiberfill are restful, comfortable. In addition, DACRON Fiberfill is resilient, mat-resistant, lint-free, and non-allergenic. Wonderful news, too! Most of these comforters and pillows are machine- or hand-washable.

Enjoy the comfort and ease of care 100% DACRON Fiberfill brings to pillows and comforters. They're at your favorite store ...in garden-fresh florals, soft pastel prints. Look for the DACRON Fiberfill label!

*DACRON is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, not the pillow or comforter shown here.

DU PONT
REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY



ARCHITECT: WURSTER, BERNARDI & EMMONS (Owen house)

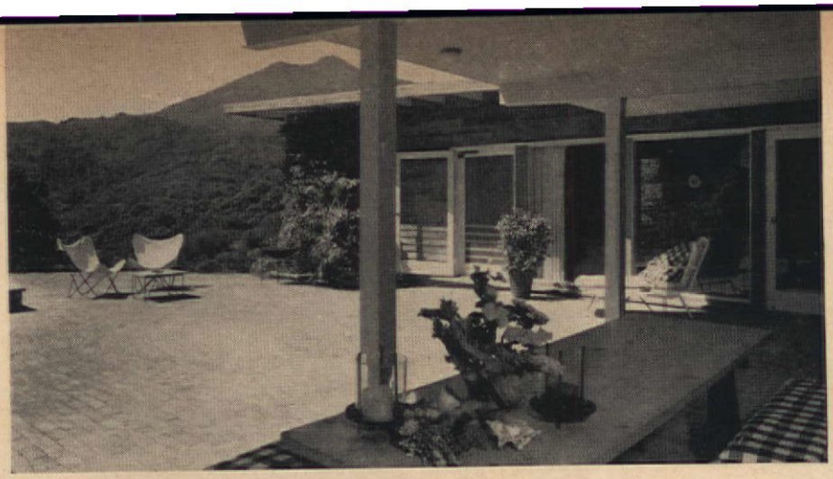
# CONTRASTS IN DESIGN

## but alike in purpose:

See "Where Credit Is Due," page 96

ARCHITECT: WALTER CRABTREE, JR. (McPherson house)





Just 30 minutes from San Francisco, Mr. and Mrs. Francis F. Owen have a home planned to preserve the privacy, beauty and rugged terrain of their canyon-side site.



Looking in from the driveway, glass-paneled entrance doors open onto a partially covered, spacious terrace.



Victorian furnishings and an antique picture collection over the mantle contrast with clean, simple expanse of living room window wall.



A large family and many social activities favored living space over sleeping areas; living room wing and terrace are major social centers.

# ample space for large family living



Traveling from California to Connecticut, we find the home of Mr. and Mrs. Neil McPherson in West Hartford. The charming, low-ceilinged colonial living room is 24x12'. Beyond wood-paneled fireplace is the dining room entrance. Door at the rear of room leads onto private terrace behind house.

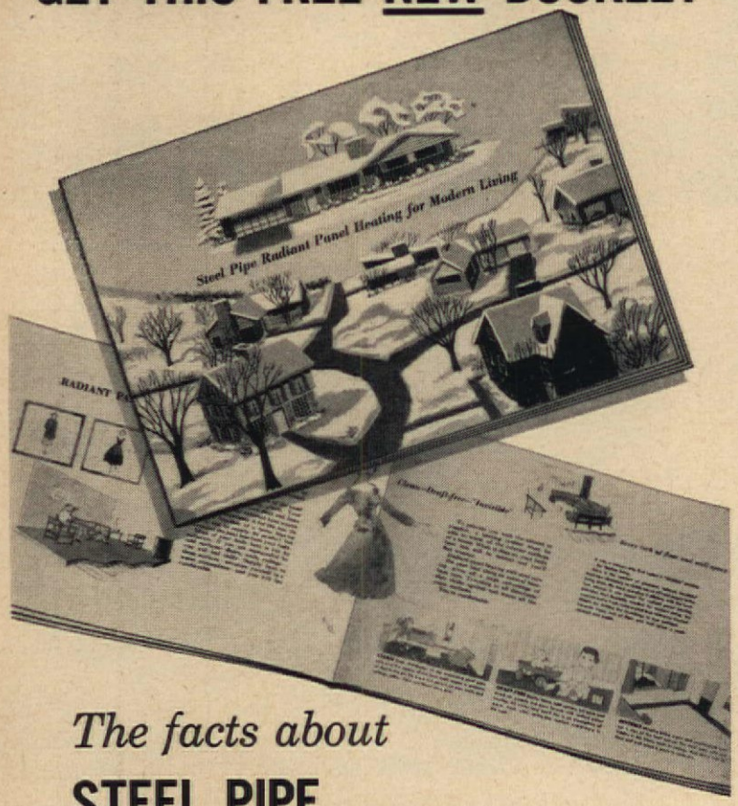


The basement of McPherson home is a busy, useful area, well-lighted with ceiling fixtures and reflective white walls. Floor is covered with patterned asphalt tile. Permanent table for electric trains is a hobby shared by the entire family.

PLEASE TURN THE PAGE

*Before you build or remodel*

# GET THIS FREE NEW BOOKLET




*The facts about*

## STEEL PIPE

*Radiant Panel Heating!*

Before you build your new home or remodel your present one, you should know how *true* radiant panel heating can benefit you . . . Then and only then can you make an intelligent selection of the type of heating system you will want to live with for the rest of your life.

Why is steel pipe radiant panel heating true comfort heating? Why is it cleaner, draft-free, more healthful? Why does it permit complete freedom of decoration? Why is every inch of floor and wall space usable? Why is steel pipe the best medium of heat transmission?

These and many other questions you want to know about this truly modern type of heating that everyone is discussing are answered in this new full-color non-technical booklet prepared for you as a service of the

**Only Steel Pipe gives all these advantages!**

- Low cost with durability
- Strength unexcelled for safety
- Formable—bends readily
- Weldable—easily, strongly
- Threads smoothly, cleanly
- Sound joints, welded or coupled
- Grades, finishes for all purposes
- Available everywhere from stock

Steel Pipe is First Choice

Committee on
**STEEL PIPE RESEARCH**
AMERICAN IRON AND STEEL INSTITUTE
150 East Forty-Second Street, New York 17, N. Y

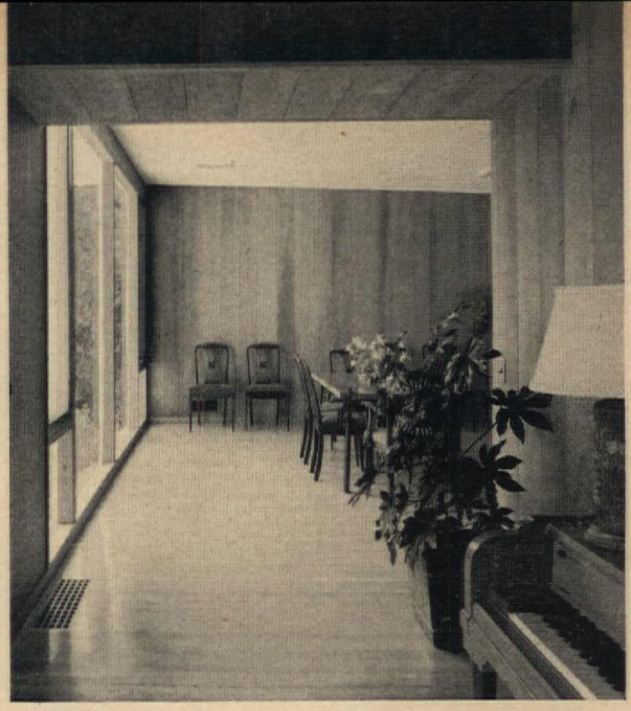
Committee on Steel Pipe Research
Department AH
American Iron and Steel Institute • 150 East Forty-Second Street • New York 17, N.Y.

Please send me, without obligation, a copy of the free full color booklet "Steel Pipe Radiant Panel Heating for Modern Living."

Name_____

Address_____

City_____ Zone____ State_____



## CONTRASTS IN DESIGN

**(Continued)**

Building this house in San Francisco was a "homecoming" to Mrs. Owen, who had grown up in the city before marrying an executive of a large national insurance company. The Owens, with their three children, had been on the move for many years before they were able to build in an area where they'd always wanted to live. Constructed on a limited budget, the original house omitted a dining room which has been added recently along with a private bedroom-living space below for their older son. Deliberately developing the interior decoration slowly and with discrimination, Mrs. Owen will probably replace dining table, chairs and rug when she sees the right things.

Though not large (the main house occupies a space of only 32x24′ plus an additional 12x14′ for the first-floor bedroom wing) the McPherson house offers an unusual amount of living space for a family of six. Like the rest of the house, the dining room is decorated in an early English-American Colonial style. Dining-room chairs are slat-back with rush seats, table is 18th century English. Compact floor plan provides master bedroom and bath as well as kitchen, dining room, living room and entry hall on the first floor, three bedrooms and bath on the second floor A basement area is efficiently arranged and so frequently used it's an important part of family living.






**How lucky can you be —** The luckiest man in the neighborhood for sure — when you get SHOPSMITH!® And, whether you get it for Christmas, or buy it for yourself, you'll have *all* the tools you need to build any woodworking project — from *start* to *finish*. For SHOPSMITH is the only complete power shop in one magnificently engineered unit. Everybody and his neighbor knows that!

Visit your leading hardware or department store, lumber yard, or Montgomery Ward; find out why over 250,000 men now own SHOPSMITH. For two free books, drop us a card today: Dept. 103-A, Magna Power Tool Corporation, Menlo Park, California, or Dept. 103-A, Box 2808, Fort Wayne, Indiana. ®TM REG.

ONLY SHOPSMITH LETS YOU COMPLETE THE JOB!

THE
INCOMPARABLE
**SHOPSMITH**

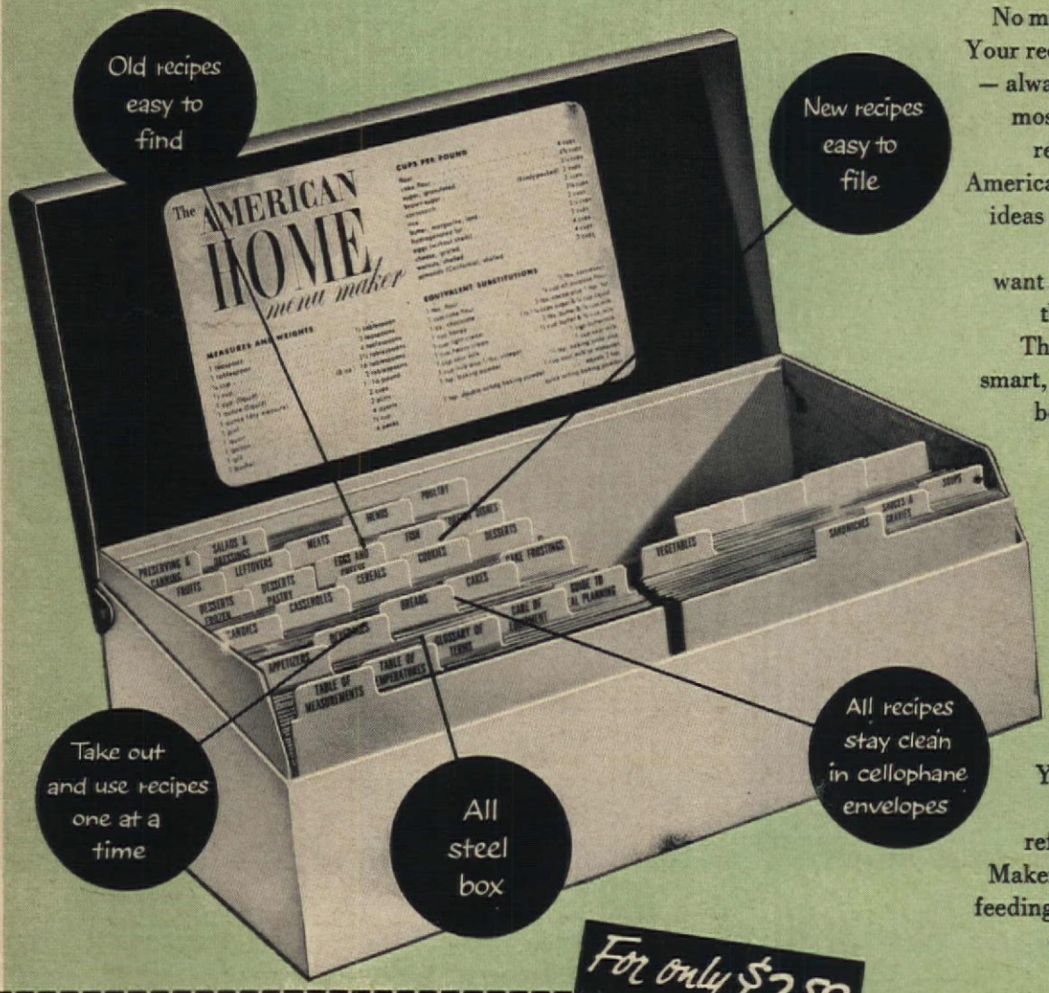
SHOP SMITH

MAGNA POWER TOOL CORPORATION

# Perfect for Christmas Giving,

# Permanent file for recipes

## THE AMERICAN HOME MENU MAKER




No more lost, missed, or damaged recipes! Your recipe collection can be kept up to date — always be right at your finger-tips, in the most practical, easy-to-use, business-like recipe file you've ever imagined! The American Home Menu Maker keeps *all* your ideas instantly ready to use, always ready to supply just the cooking idea you want at the moment you want it. And it's the *quickest* way to save new recipes.

The American Home Menu Maker is a smart, easy to carry, easy to store steel file box — especially designed to hold the 3″ x 5″ recipe cards published in The American Home. It keeps recipes *safe even in use* — safe from staining, from tearing, from loss.

A slot in the cover of the box keeps each recipe visible while you're using it. Each recipe can be individually encased in a wipe-clean cellophane envelope for permanent protection.

You've room for hundreds of recipes, all automatically indexed for easy reference. The American Home Menu Maker is so easy to use, it actually keeps feeding new ideas to your breakfast, lunch, dinner menus, almost automatically.

**For only $2.50**

THE AMERICAN HOME, DEPT. M-127
P.O. Box 97, Forest Hills, N. Y.

Enclosed find $ ..... for which you will send me the items checked below:

Please indicate color combinations

☐ New Steel Menu Maker ..... $2.50 ☐ Red & White ☐ Black & White
☐ 100 Cellophane Envelopes .. $1.00 ☐ 250 Cellophane Envelopes ..... $2.00

**COMBINATION OFFER**

☐ New Steel Menu Maker and 180 Cellophane Envelopes ..... $4.00

Sorry, no shipments to Canada or foreign countries.

NAME _____ *(Please print all information)*

STREET _____

CITY, ZONE & STATE _____



**CHRISTMAS DELIVERY GUARANTEED ON ORDERS RECEIVED BY DECEMBER 9TH**

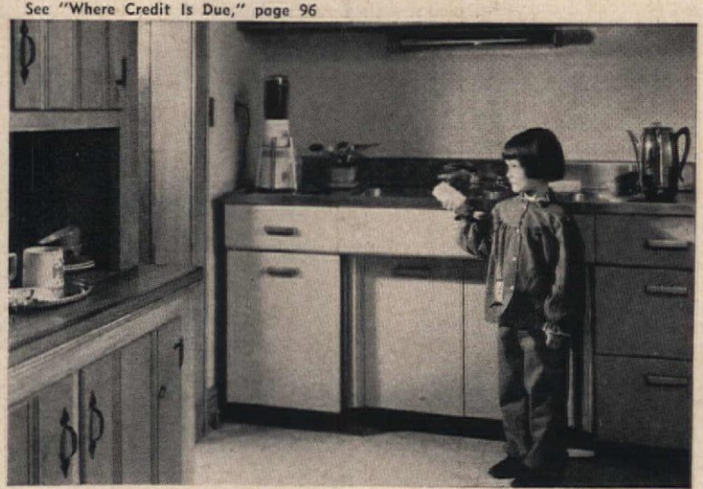


## *Kitchen serves "automatic breakfast" to family of eight* (see FAMILY FOOD, page 54)



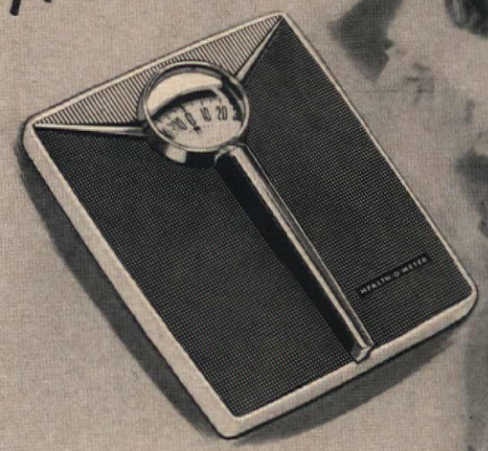
Here's where our good doctor cooks up elegant food on Christmas morning. A big cooking island helps center cooking and serving activities. The island boasts drop-in cooking burners and plenty of storage below for utensils. Note the specially designed hood that takes care of cooking odors and moisture . . . also the clever doors for reaching the mechanism. The kitchen is family-adapted for many other reasons. It's big enough for the family to move around in. The wall covering's washable—no need to worry about grease spots or small-fry fingerprints. Built-in refrigerator and freezer provide ample storage. And there's plenty of space for those small appliances!

See "Where Credit Is Due," page 96




Imaginative . . . the new "SILHOUETTE" by

Health-o-Meter



For Christmas, give the bath scale truly beautiful enough to be a gift—the Health-o-Meter *Silhouette*. Every important feature blends into one slim, sleek compact unit. Its trim lines hug the floor, yet its built-in handle makes lifting easy. Only $11.95 (slightly higher far West). Other models from $6.95.

**Health-o-Meter** *America's weight-watcher ...since 1919*

Guaranteed by Good Housekeeping

CONTINENTAL SCALE CORPORATION, CHICAGO 36, ILLINOIS

THE ONE WAY TO HELP

**SPLITTING NAILS**

which has been proved by published medical research, is that tried and true





**KNOX Gelatine**




Once a day drink one 5¢ envelope (115-120 grains) in bouillon, fruit juice or water. In 90 days it makes most nails lovely and pliant. Directions in package. For scientific proof write to Knox Gelatine, Johnstown, N. Y., Box A-33.

AT YOUR GROCER'S

**WHEN YOU CHANGE YOUR ADDRESS** Please report both new and old addresses directly to **The AMERICAN HOME**, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. **The American Home Subscription Dept. American Home Bldg., Forest Hills, N.Y.**

HYPONeX®

SOLUBLE PLANT FOOD COMPLETE

Grows Better Plants in Soil, Sand or Water

Simply dissolve and water all your house plants, garden flowers, vegetables, shrubs and lawn. Feeds instantly. If dealer can't supply send $1 for 1 lb. Makes 100 Gals.

Guaranteed by Good Housekeeping

HYDROPONIC CHEM. CO., Copley, Ohio, U.S.A.

**CUT-TO-FIT HOMES CUT BUILDING COSTS**

CHOICE OF 57 DESIGNS

Build your own home and save the builders' profit—plus savings in lumber and labor with Sterling Ready-Cut-Homes. Anyone can assemble with simple, easy to follow plans furnished. Every house complete with all lumber, roofing, nails, glass, hardware, paint, doors and windows, marked ready to erect. Freight paid. Complete building plans ready for filing at low cost. Sold separately if desired. Write today!



ORDER NOW

SAVE UP TO 1/3

PRICED FROM $2150 UP

Five Easy Payment Plans

Send 25c for NEW COLOR CATALOG

INTERNATIONAL MILL AND TIMBER CO.
DEPT. AH127 BAY CITY, MICHIGAN

# Drain Not Right?



# use PLUMITE

**Works fast . . . without choky fumes!**
Just pour a little Plumite down the drain, turn on the hot water and *whoosh*—all those germ-breeding particles that clog the drains are washed away. Your drains are left clean and free-flowing. Keep them that way with weekly doses of Plumite to prevent drainpipe clogging. *Safe for use in drains with septic tanks.* Get Plumite at your grocer's today.

**Guaranteed Simoniz Quality**




# FREE TO HOME OWNERS!

**"DO-IT-YOURSELF"**
**LANDSCAPE KIT**

For Ranch Houses, Colonials, Split Levels, Cape Cods, Country Places, Modern Houses.




**HERE'S WHAT YOU GET:**

1. **FOUNDATION PLANTING GUIDE.** "Dress up" corners, driveways, entrances, how to use trees, shrubs, etc.
2. **GARDEN PLANNING CUTOUTS.** Scale drawings of plants, trees, hedges, etc., to arrange BEFORE you plant!
3. **LANDSCAPING WORK SHEET.** Marked off to scale so you can "lay out" your landscape easily and quickly.

**PLUS—NEW SPRING COLOR CATALOG** of GUARANTEED perennials, shrubs, shade and fruit trees, etc.

**COLOR CATALOG**

Mail coupon below and you will receive . . . absolutely FREE . . . this "Do-It-Yourself" LANDSCAPING KIT. Complete instructions will lead you through every step of the planning, tell you where to plant trees, shrubs, vines, hedges, perennials, etc., to accent the beauty of your own house. Facts about fast-growing foliage for new houses . . . step-by-step instructions to enhance driveways and foundation lines . . . disguise unsightly areas. Shows you how to give your home a luxurious setting that can increase its value by a thousand dollars or more.

**KELLY BROS.**
Dept. AH-12, Dansville, N. Y.

Rush me FREE Landscape Kit (Including Foundation Planting Guide, Garden Planning Cutouts, Landscaping Work Sheet, and your SPRING COLOR Catalog).

Name.....
Address.....
City
Zone.....State.....
(Enclose 50¢ West of Miss.)



**Something NEW for YOUR GARDEN**
**F-2 HYBRID CARNIVAL PETUNIA**
**50c VALUE FOR 10c**

**MOST SENSATIONAL PETUNIA OFFERED IN 50 YEARS.** Grow 12 to 15 inches tall. Large ruffled edged flowers of more than 20 different brilliant colors. Bloom all summer. Send 10c in coin today for (200 seeds). Write today and will include our Big New Colored Seed, Plant & Nursery Catalog. **FREE**

**CONDON BROS. SEEDSMEN** DEPT. 10 Rockford, ILL.

**This beautiful catalog**




**answers all your questions**

- **Lists 3,000 flowers, 500 vegetables, latest foods, chemicals, tools**
- **250 flowers shown in full color**

To advance in gardening, to grow the finer flowers not found in local markets and the vegetables gourmets enjoy, you need Vaughan's *Gardening Illustrated*. It describes and pictures all the best flowers and vegetables — exciting new varieties, hard-to-find old favorites. Professional advice on how to grow them is given in simple terms.

Since 1876 Vaughan's has supplied florists and professional gardeners throughout the country with quality seeds, bulbs and plants gathered from all parts of the world.

Gardening can be your most rewarding recreation if you keep pace with its materials and methods through this reliable source. You could not buy a book so crammed with information, but a post card will bring it to your door, FREE!

**SPECIAL—Miss Universe Zinnias. Packet (25¢ value) 10¢**
Huge 7-inch flowers on low-growing bushy plants in new tones of red, orange, lavender, pink, white and cream, with bi-color effects. For garden display, cut flowers. Pkt. (25¢ value) with Vaughan's *Gardening Illustrated*, 10¢.

**VAUGHAN'S SEED COMPANY**
Dept. 712, 601 W. Jackson Blvd., Chicago 6, Ill.
24 Vesey Street, New York 7, N. Y.

☐ Please send *Gardening Illustrated* FREE.
☐ Enclosed is 10c for pkt. Miss Universe Zinnias.

*Name*_____
*Address*_____

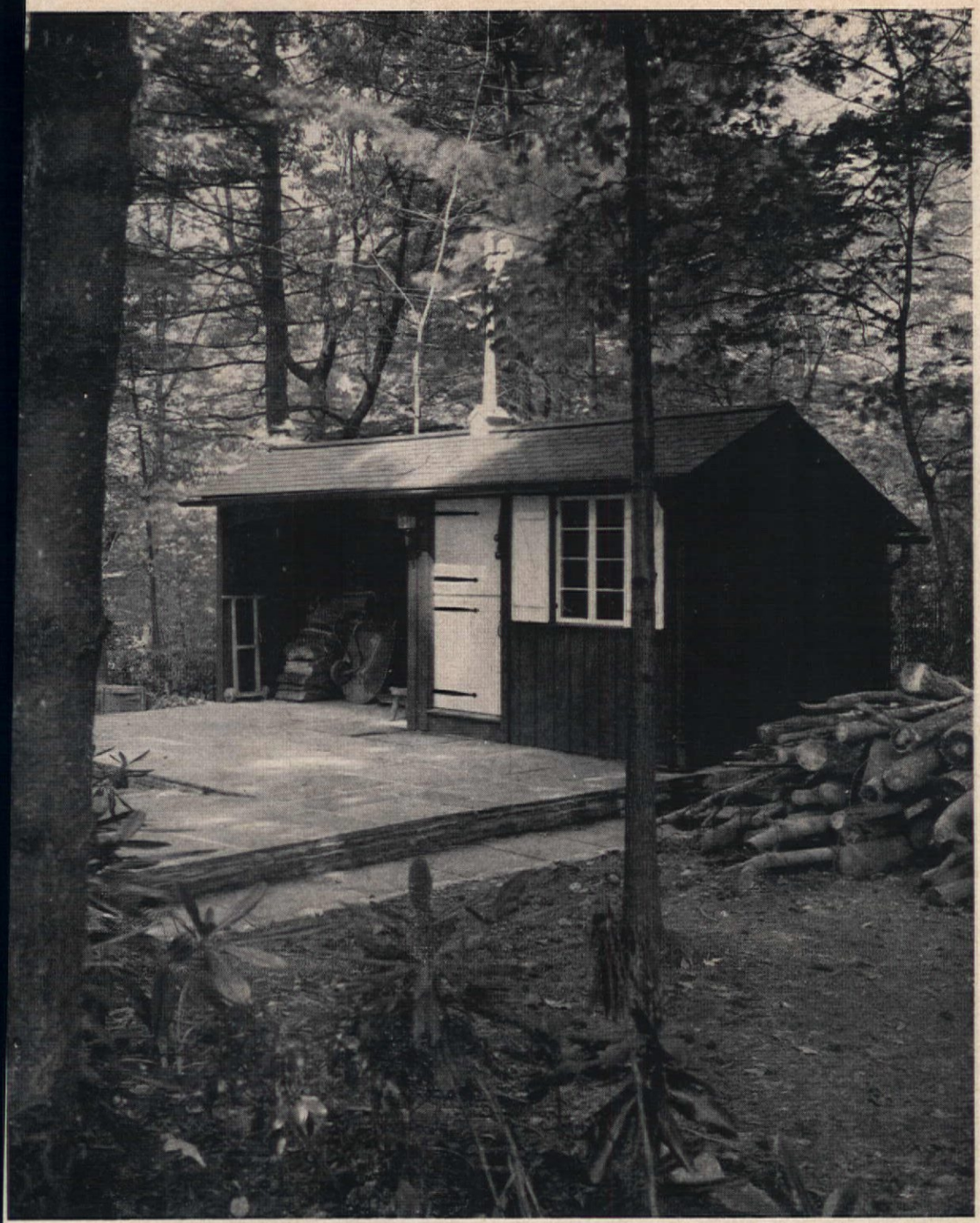



The workshop is s
neat as a laborator
and equipped wit
all kinds of too
and gadgets fo
small home job
Mr. Roddy says tha
the work he's bee
able to do aroun
the house has mor
than paid for cos
of the building

# PRE-FAB WORKSHOP FOR ONLY $500

Standing behind the Dutch door, Mr. Roddy looks across the lot toward the main house where, as you might imagine, his woodworking skills and services are much in demand weekends and after work on weekdays.





This pre-fab combination workshop and woodshed was erected in five hours by Mr. Whitney Roddy of Essex Fells, N.J. The board and batten siding is stained cedar. Dutch door, shutters and window all came painted white, ready to install. Room is 10x8'; other half of the house serves as a handy woodshed.

*Put it up yourself in only five hours. Perfect for use as a hobby house, studio, tool shed or playhouse. Will pay its way in jig time!*


# CHRISTMAS HINTS



from the **Weldwood Wizard**




**Make Christmas Gifts Like This With Weldwood Plastic Resin Glue.** Build this play-school bench of Weldwood Plywood and moisture-resistant Weldwood Plastic Resin Glue. Light tan glue makes strong, permanent joints—takes paint or stains like sealed wood. From 35¢.



**Make Christmas Tree Decorations With Weldwood Presto-Set Glue.** Ornaments are easy to make with clean-working Presto-Set. Bonds paper, foil, cloth, iridescent balls—everything you need to make a gaily bedecked tree. Won't stain, dries quickly, has dozens of household uses. Handy tubes, squeeze bottles, and jars—from 19¢.

Decorations reprinted from Today's Woman Christmas Ideas #4, copyright 1957, Fawcett Publications, Inc.




**Give a Boat Kit and Weldwood Waterproof Resorcinol Glue.** A boat kit is a father-and-son gift that's sure to please. Boats of Weldwood Waterproof Plywoods and Weldwood Waterproof Glue, will give years of low-maintenance pleasure. New easy-to-mix glue makes a completely waterproof bond that's impervious to heat, cold, fungus, oils. Sizes from $1.00.

## Weldwood® Wizards

*Adhesives, Firzite®, Satinlac®, Flexible Wood-Trim®*
*On Sale at Hardware, Paint, and Lumber Dealers'*



**SPECIAL TRIAL OFFER** **SAVE 33¢**

**United States Plywood Corporation**
**Box 525, New York 46, N. Y.** AH 12-57

Mail us this coupon before February 28, 1958, with 50¢ and you'll receive a 3½-oz. can of Plastic-Resin Glue, a ¾-oz. tube of Presto-Set Glue, and a ¾-oz. bottle of Contact Cement—an 83¢ value for only 50¢.

NAME.....

STREET.....

CITY.....STATE.....



EVER GET

# "POWDER BURNED?"

Do you get burned-up—scouring, scrubbing—spilling and wasting with powder copper cleaners?

## NOW SHINE IN ½ THE TIME WITH TWINKLE PASTE




**. . . IT'S THRIFTY!** Creamy TWINKLE paste can't spill, can't scatter—goes much farther—"There's no waste with paste!"

**. . . IT'S SPEEDY!** TWINKLE smooths away grease, tarnish, burner stains instantly — gets copper clean and bright.

**. . . MORE BEAUTY!** You *shine* copper to brand new luster, brand new beauty with creamy TWINKLE paste.



***Twinkle is tops for stainless steel too! At grocery stores everywhere.***

**NO WASTE WITH PASTE!**

*the finest* **FLOOR* POLISHERS** *are* **Red Devil Tools.**

## What Do 3 out of 4 Doctors Recommend to Relieve Pain?

A survey shows 3 out of 4 doctors recommend the famous ingredients of Anacin Tablets to relieve pain of headache, neuritis and neuralgia. Here's why Anacin® gives you better *total* effect in relieving pain than aspirin or any buffered aspirin:

- **ACTS INSTANTLY:** Anacin goes to work *instantly*. Brings fast relief to *source* of your pain.
- **MORE EFFECTIVE:** Anacin is like a doctor's prescription. That is, Anacin contains not one but a combination of effective, medically proven ingredients.
- **SAFER:** Anacin simply *can not* upset your stomach.
- **LESSENS TENSION:** Anacin also reduces nervous tension, leaves you relaxed, feeling fine after pain goes. Buy Anacin *today*.

## Shrinks Hemorrhoids New Way Without Surgery

**Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids**

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*) — discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H.** Ask for it at all drug counters — money back guarantee.

*Reg. U. S. Pat. Off.

**Sewer Stoppages That May Seem Tragic**
**ROTO-ROOTER Whisks Away Like Magic**



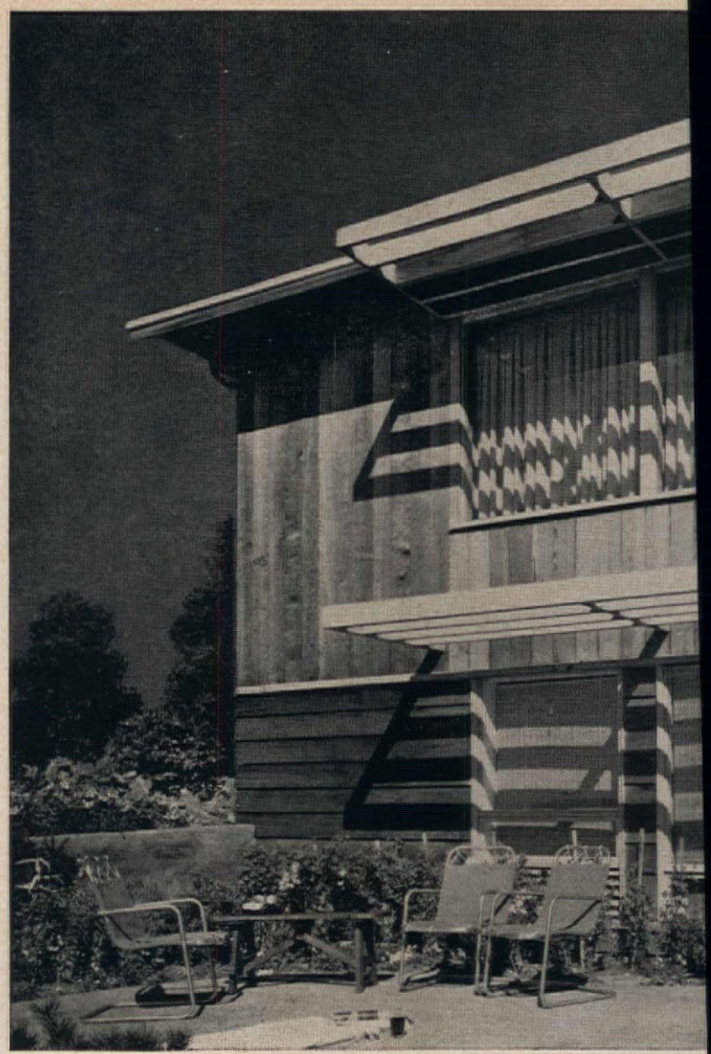

# ROTO®-ROOTER
## SEWER SERVICE
**for ANY DRAINAGE FAILURE**

Removes stoppages, shaves lines clean. Leaves no mess. Look for ROTO-ROOTER, white pages, in your phone book.

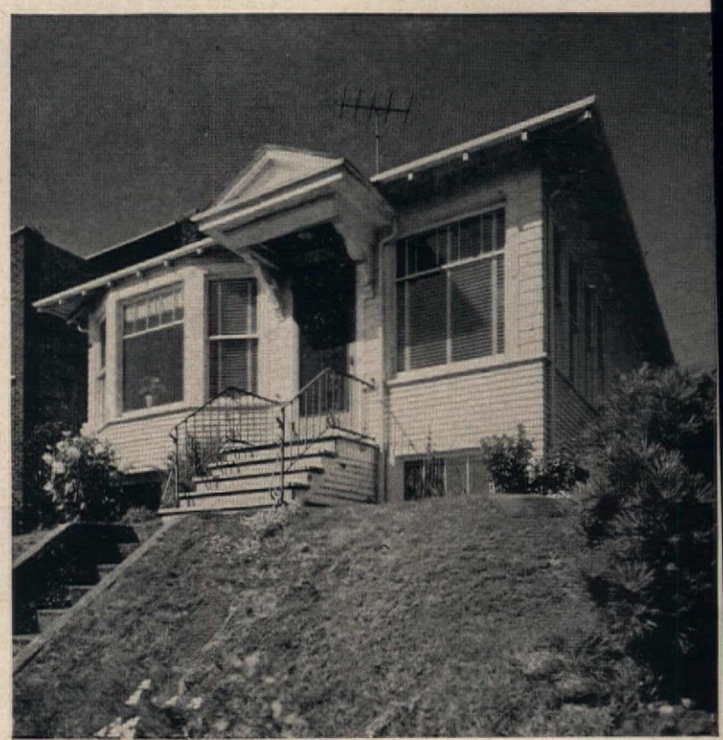
**ROTO-ROOTER CORP. Dept. A-58, Des Moines 14, Iowa**
Franchises Available in Some Localities • Write for Free Literature

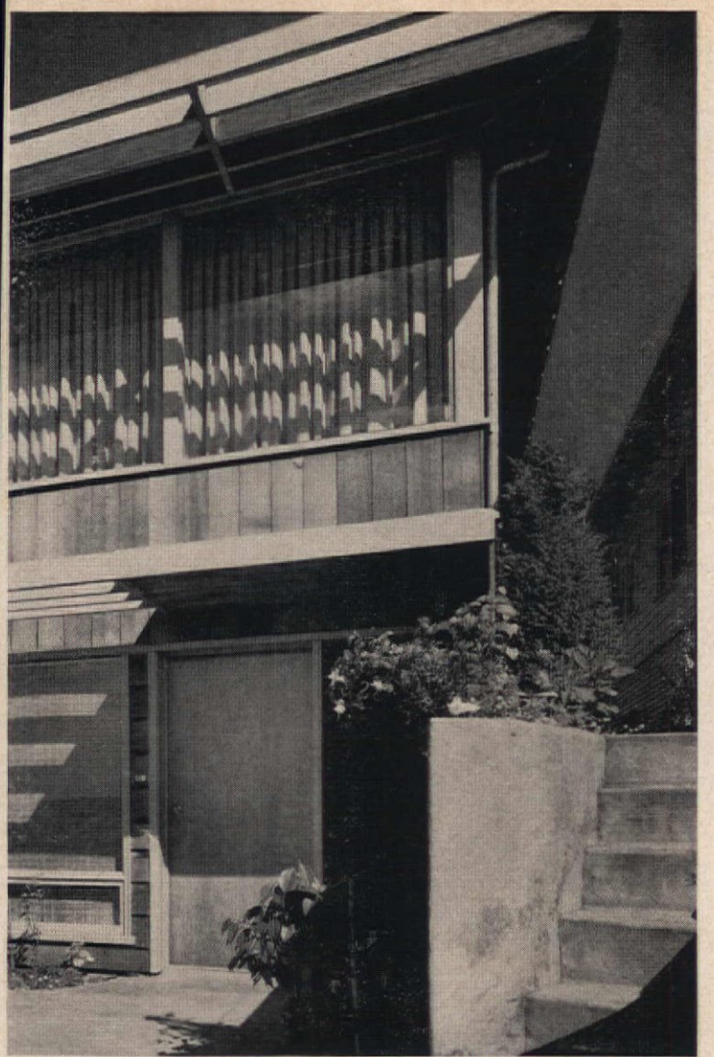
*The Only National Sewer Service Available Locally*

ROTO-ROOTER SEWER SERVICE



# HILL PAYS OFF





See "Where Credit Is Due," page 96

# IN SEATTLE

*On a lot only 30′ wide, house and grounds were remodeled to give double the living space*

High on Queen Anne Hill in Seattle, Washington, is a turn-of-the-century house that the Gard Kennedys and their architect Lowell Casey, A.I.A., have succeeded in transforming into a distinctive, livable home.

Originally, the house had only one floor for living and an unfinished basement. Architect Casey doubled the living area by lowering the level of the land in front and turning the basement space into an entry hall, bedroom, bath, laundry and storage area. Upstairs there is a living room, dining L, kitchen, bedroom and bath. A west-view window wall gives the living room a magnificent view of Puget Sound.

The front was burdened with a bay window, heavy entrance portico and a protruding flight of entrance steps. The new face of the home is a bright, new and well-proportioned combination of natural finish wood siding and clean-lined glass areas. Sunshades over windows help keep out the west sun and give horizontal emphasis to the lines of the house, and in place of the old front steps there is a 10x14′ concrete terrace for warm-weather outdoor living. Entry to the house is now made from the terrace.

A wonderful transformation like this can be duplicated. The next time you're out house-hunting and pass an old sturdy house like this one, give it a second look. Maybe you can make it over into a home of your own—just like the Kennedys did.


PORTFOLIO OF EIGHT FULL-COLOR

*BIRD PRINTS*

**Ready for framing only $2.95**




*These exquisite reproductions of the original paintings by Arthur Singer, one of America's leading wildlife artists, have appeared in alternate issues of The American HOME since July, 1956. Readers may now obtain a complete set of these prints in a beautifully designed portfolio for a personal collection or a special gift. Reproduced in full color on heavy stock paper, ready for framing. Sent postpaid anywhere in the U. S.* ***FOR ONLY $2.95.***

BIRD PRINT PORTFOLIO ORDER FORM

*Name*

*Street Address*

*City* *Zone No.* *State*

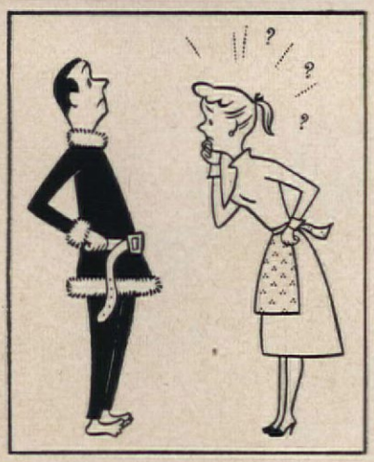
Print name and address in coupon (to be used as label for mailing). Cut out and send M.O. or personal check (do not send stamps).

If you live in New York City, add 3% for City Sales Tax.

**THE AMERICAN HOME,**
**Dept. AS, American Home Bldg.**
**Forest Hills, N.Y.**

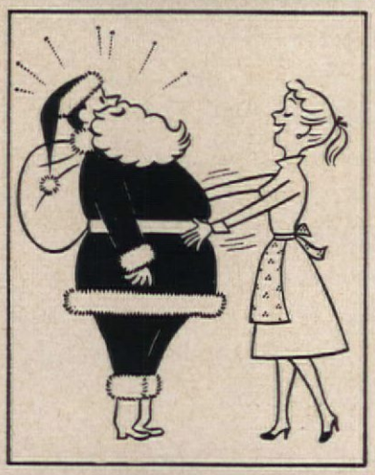
**Please allow up to 2 weeks for handling and mailing**

Looking for Something?



PILLOWS



FROM COSTUMES TO PILLOWS
whatever you need-
Find It Fast In The Yellow Pages
Ads displaying this emblem make your shopping easy.

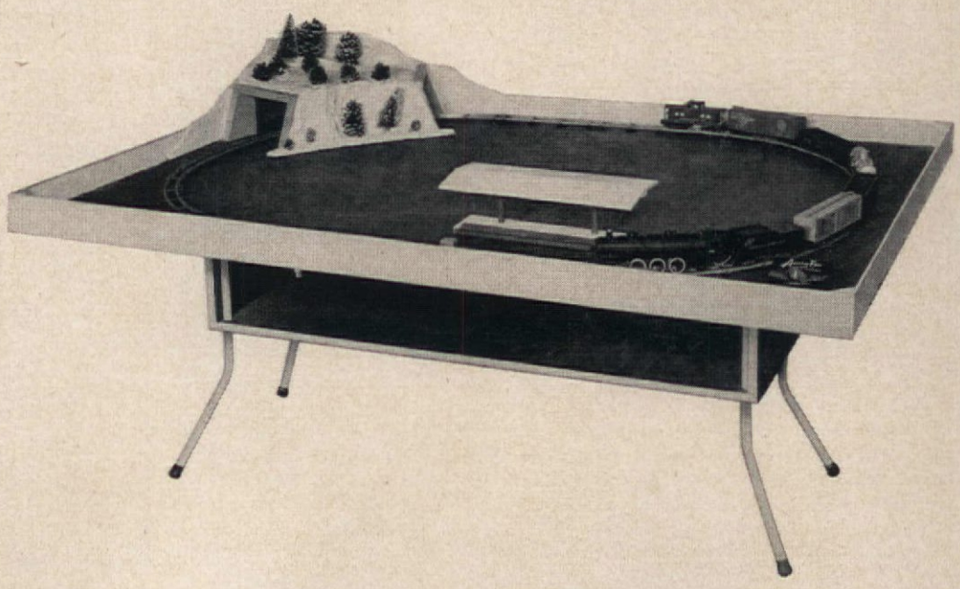
JOSEPH C. GONZALEZ



# NOW YOU SEE IT...NOW YOU DON'T

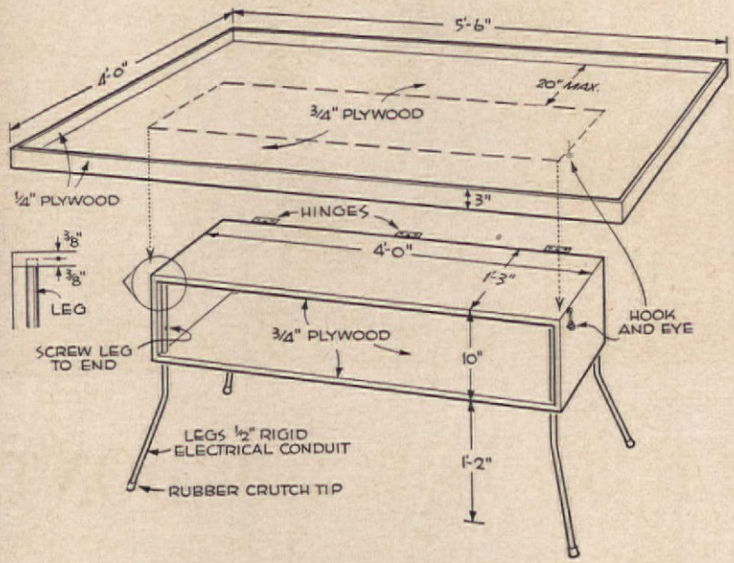
## *Disappearing railroad folds back out of sight when Casey Jones, Jr., ends his run for the day*

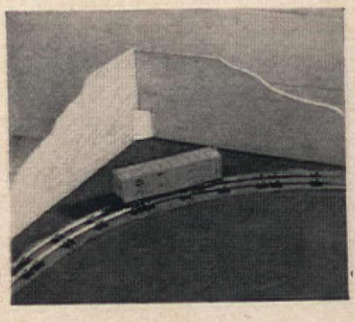
Funny thing about fathers. You present them with a son and one of the first things they start thinking about is buying a train set. When that day comes it may pay you to point out the wonderful advantages of this disappearing railroad. That is, if you have neither the space for the Rock Island rattling around the living room nor the inclination to pick up miles of track every day of the week. The 48x66-inch layout board is modest but leaves plenty of room for realism. It's hinged to an ever-useful bookcase. Tracks are fastened firmly to the board. Just remove the rolling stock, tunnels, and other rail paraphernalia, and the whole thing tilts back out of sight. Here are the specific materials you'll need: a 4x8′ sheet of ¾-inch plywood, a length of ½-inch electrical conduit to serve

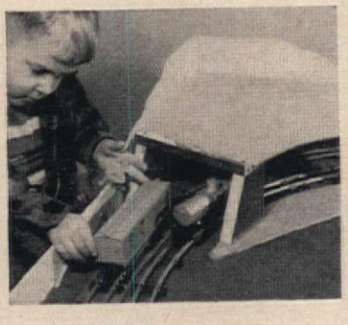


for the legs (see sketch), ¼-inch plywood for the back of the bookcase and layout fence. Hammer and saw ready? Let's go.

Cut a piece of the ¾-inch plywood, 48x66 inches for the layout board. This is made strong and rigid by a 3-inch high fence with reinforced corners (see sketch). The fence also keeps the railroad on the board, and not on the floor. Cut two pieces of the ¾-inch plywood 15x48 inches for the top and the bottom of the bookcase. This is made in the form of a box with a back for maximum strength. Holes are bored in the corners to accommodate tubular legs of rigid electrical conduit. These holes go completely through the bottom shelf and halfway into the top. Bore holes before assembling box and keep them close to the ends. A screw through each leg into the end of the box will insure stability. The legs are given an outward cant with a borrowed conduit bender. DO NOT TRY TO BEND THEM ANY OTHER WAY OR THEY WILL CREASE. The degree of bend can be determined by the amount of space remaining after the top is tilted upright. The wider the leg span the more stable the table. Keep the overhang on the rear to 20 inches or less, and it will strike a happy balance. This will leave 13 inches or more overhang to the front—not too far to reach inside the box when the top is level. Rubber crutch tips on the legs complete the assembly. Casters are impractical because they allow too much mobility. The height is kept at 2 feet, just right for kindergarten chairs. Two hooks and eyes will keep the right-of-way right side up during important operations.



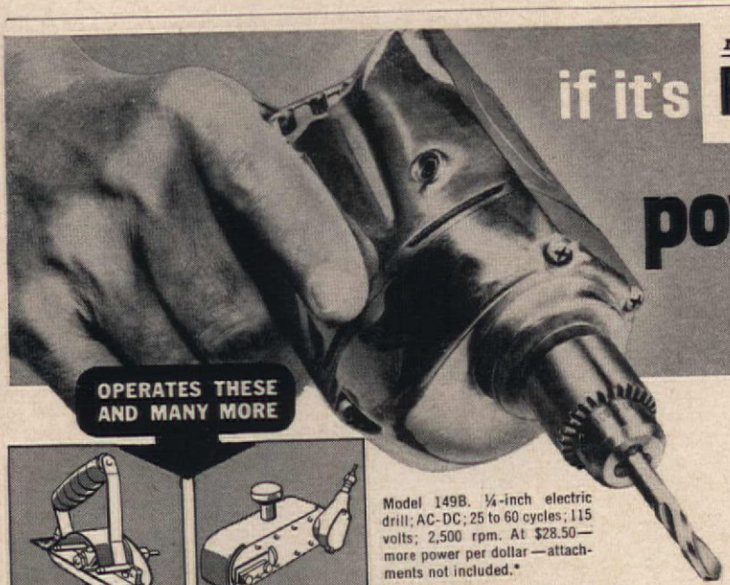


FOR REALISM YOU CAN BUILD REMOVABLE TUNNELS. With hand-coping saw cut 2 pieces of ¼-inch plywood to fit corner as backing for tunnel. Use chicken wire for a base. Make papier maché from old newspapers and water and weldwood glue. Cover the wire form with a thick layer of the papier maché. Mold to any desired shape with peaks and ravines. When dry, paint to resemble mountains or snow. Make trees out of little sponges or steel wool (without soap in the pads) and bits of sticks for trunks. Spray with green paint. Dried goldenrod can be used for flowers, sprayed any color desired. Houses can be built from small blocks with cardboard roofs. Purse mirrors make fine lakes.


*now, in power tools, too,*

if it's **Remington,** it's right!

# powers a whole workshop of attachments!



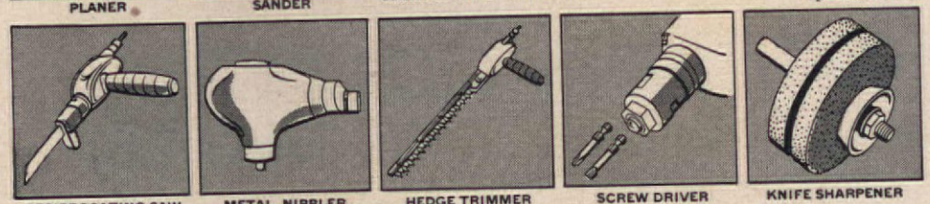
OPERATES THESE AND MANY MORE



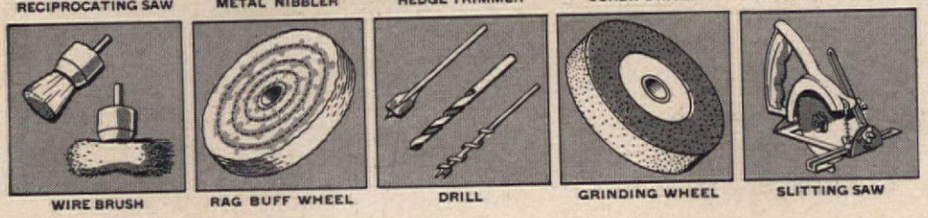
PLANER SANDER

Model 149B. ¼-inch electric drill; AC-DC; 25 to 60 cycles; 115 volts; 2,500 rpm. At $28.50—more power per dollar—attachments not included.*

*Specifications and recommended price subject to change without notice.



RECIPROCATING SAW METAL NIBBLER HEDGE TRIMMER SCREW DRIVER KNIFE SHARPENER



WIRE BRUSH RAG BUFF WHEEL DRILL GRINDING WHEEL SLITTING SAW

Here's an electric drill with power to spare! Now you can assemble a complete, low-cost home workshop around just one powerful tool — the Remington 149B drill by Mall. It's precision-built to handle most any job . . . to give a lifetime of rugged service. Fits planer, sander, saw and dozens of other attachments. Does many jobs out of the workshop, too, from hedge trimming to car polishing.

**SEND FOR FREE 16-PAGE CATALOG** showing every type of electric hand tool. Tells what each tool will do. Gives prices and specifications. No cost, no obligation. Send coupon today.



**Remington Mall®**

**MALL TOOL COMPANY**
**Division of Remington Arms Company, Inc., Bridgeport 2, Connecticut**
**In Canada:** Mall Tool, Ltd., 36 Queen Elizabeth Blvd., Toronto, Ont.

**MALL TOOL COMPANY** AH-12
**Division of Remington Arms Company, Inc.**
**Bridgeport 2, Conn.**

Please send, without obligation, FREE, illustrated catalog on electric tools.

NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

# Thank You Very Much

We have created a tempest in a teapot with this monthly rectangle. Some of the gray flannel suit set on advertising agency row rapped our knuckles for taking them to task on the unbelievability of many advertising claims. We feel that the fellow who pats himself on the back is usually unsure of himself. No one admires the braggart. That is why we are opposed to superlatives in advertising claims and refuse to use them in telling folks about E-Z-DU Wallpaper.

Sure, we like to receive praise on our product, and our daily mail bag holds many letters from customers. Some are rather extravagant in language and are not to be taken literally. But the words are our customers', not ours, which makes a world of difference. For example, these recent letter excerpts:

"I wish you could come into our house and see the beautiful E-Z-DU wallpaper I put up in every room. *I* put up? What am I saying? E-Z-DU practically climbed up the wall itself and stays there as contentedly and perfectly as if I had employed an expensive interior decorator to do the job." (Mrs. M. A. Barry, 31 Whittier Street, Dover, N. H.)

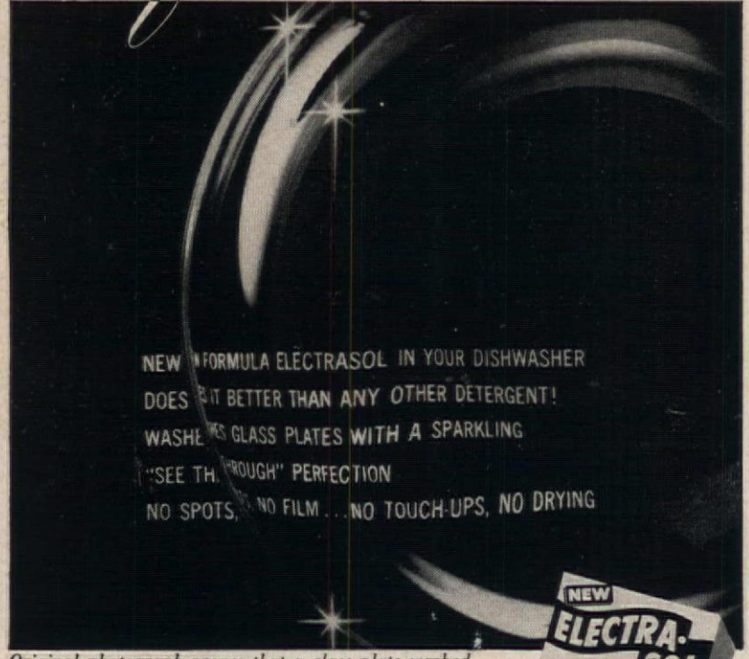
". . . and the glory of it is, it is so easy to do with E-Z-DU . . . wet it and then smooth it over the walls you are now so tired of. Even Rembrandt and Picasso couldn't do better with the result!" (Denford N. Butler, Middlefield Road, R. F. D., Hinsdale, Mass.)

We would never make claims like these but are happy that our customers are so enthusiastic. You could well enjoy an E-Z-DU® experience, too. As a start, ask for a demonstration at your Imperial dealer.

**IMPERIAL PAPER AND COLOR CORPORATION**
**Glens Falls, New York**



*The fact is...*




*Original photograph proves that a glass plate washed in a dishwasher with New Formula Electrasol is so clean you actually can read through it.*

Electrasol has the exclusive formula that Stops Spotting . . . cleans so thoroughly, rinse water slips off in sheets. You get spot-free, sparkling results . . . every time. It's the brand *recommended by leading electric dishwasher manufacturers!*

**MOST ECONOMICAL...Electrasol gives you 20% more detergent for your money.**

**Another Famous Product of ECONOMICS LABORATORY, Inc.**


# WHERE CREDIT IS DUE

**34 WAYS TO SAY MERRY CHRISTMAS**
**Pages 41-51:** *No. 1* Old mortar flower container—Audrey Jocelyn. *No. 2* White tassel and rope swag—Consolidated Trimming. *Nos. 4, 10, 17, 18, 21* Candles from "Candlelight." *No. 7* Madonna from Hobby Mart. *Nos. 7, 8* Emkay Candles. *No. 11* Tree—Masonite "Peg Board." *No. 12* Rose Tree—Tie-Tie Gift Wrappings. *No. 16* Gay-Dawn Candle Studios. *No. 17* Candlewood holder segments—Helen Mather. Cup pin holders—Dazey. *No. 22* Felt strips for tree—Continental Felt. *No. 25* Colonial Candle Co. *No. 27* Thread-a-Bow wreath—Tie-Tie Gift Wrappings. *No. 28* "Leaf" and "Dew-Drop" cups—Lily-Tulip Cup Corp. Sasheen ribbon—Minnesota Mining & Mfg. Co. *No. 29* Bur-Mil bow ribbon—Burlington Narrow Fabrics Co. *No. 32* Wire-Edge Ribbon—Ribbon Fashions Associates. **Page 46:** Cutter box mailing ensemble—Tie-Tie Gift Wrappings. **Page 48:** "Scotch" double-coated tape—Minnesota Mining & Mfg. Co.

**FAMILY FOOD**
**Pages 54, 55 and 89:** *Buffet Picture* Cook-N-Fryer, Skillet, Toaster—Westinghouse. Jello mold plate—H. E. Lauffer Co., Inc. "Vista" stainless flatware—Oneidacraft Premier, Oneida, Ltd. Napkins—Lily-Tulip Cup Corp. Centerpiece—Vincent Lippe Corp. *Tree Trimming Picture* Trains—Lionel Corp. Christmas Cards—Barn Shop. *Family Picture* "Morning Song" melamine dinnerware—Lucent Corp. "Traditional" bead green goblets—Imperial Glass Corp. "Vista" stainless steel flatware—Oneidacraft Premier, Oneida, Ltd. Coffee maker, waffle iron, saucepan—Universal. 4 mate's chairs, 2 captain's chairs, 1 round dining table and Lazy Susan—H. T. Cushman Mfg. Co. *Kitchen story* (page 89) Dishwasher—KitchenAid. Refrigerator—Revco. Drop-in surface burners—Roper. Wall covering and matching valance fabric—WallTex. Sink—Tracy. Ventilating Fan and Hood—TradeWind. Coffee Mill—Waring. Countertops—Formica. Paneling—Western Pine.

**GOOD VICTUALS**
**Pages 56, 57, 58:** "Mountain Laurel" cloth—Felix Tausend and Sons. "Flying Saucer" susan—Gilley, Inc. Green Wedgegrip candles—Emkay. "Twist" gold rim goblets—Imperial Glass Corp. Crystal basket with gold rim—Cambridge Glass Co. White damask Irish Linen cloth—Irish Linen Guild. Ruby and crystal decanter set—West Virginia Glass Specialty Co. Crystal plate—A. H. Heisey. Crystal saucers with gold rim—The Gailstyn Co. Green and crystal compote—Ebeling and Reuss. White damask Irish Linen Cloth—Irish Linen Guild. Red tray—Florence Thomas. Giant crystal m—West Virginia Glass Specialty Co. Siame Teak handled stainless steel carving knife—Dansk Designs. "Henley" oblong tray—Onei Community. "Heritage" shell dish—Intern tional Silver Co. "Flower Lane" serving spo and fork—Heirloom Sterling. White dama Irish Linen cloth and napkins—Irish Lin Guild. Spode "Christmas Tree" dinner plates—Copeland and Thompson. Green lamp base—Ebeling and Reuss.

**TAKE A PACKAGE OF CAKE MIX**
**Pages 60, 61:** "Lemon Leaf" large oval platt—B. J. Brock Co. "Court Circle" square de sert plate—The Lotus Glass Co. Milk Gla round cake plate—Fostoria Glass Co.

**HOLIDAY TID-BITS**
**Page 62:** "Sunglow" gravy boat and mediu platter—Midhurst China Sales Corp. "Lem Leaf" oval platter—B. J. Brock Co., In Copper chafing dish—Maison Gourmet.

**THE LANYONS**
**Pages 73-78:** Rug—James Lees and Sons.

**LOVELY GIFTS -SO EASY TO GROW**
**Pages 80, 81:** Bulbs—Stern's Nurseries.

**INFORMATION**
Roma Maschal: page 43 (No. 6). Tie-Tie Gift Wrappings: page 43 (No. 12). Mrs. Brya Bell: page 44 (No. 20). Lily-Tulip Cup Corp. page 50 (No. 28). Darrow M. Watt: page 6 (top). Anne Lee: pages 84-86 (McPherso house). Roger Sturtevant: pages 84-86 (Owe house). Ann Sterling: pages 92, 93.

**PHOTOGRAPHS**
Frank Cowan: pages 16, 18. Otto Maya: page 21-32. F. M. Demarest: pages 34, 36, 41, 4 (Nos. 4, 5, 7, 8, 10, 12), 44 (Nos. 14, 16, 1 21, 24, 25) 45 (No. 18), 46, 48 (botto right), 50 (Nos. 27, 28, 29), 51 (top right) 54, 55 (center left), 60, 61, 62, 66 (top), 7 (middle left and bottom), 75 (top), 76 (to and bottom), 89, 90, 91, 96 (bottom). Myles De Russy, Jr.; page 44 (No. 20). George de Gennaro pages 43 (No. 6), 82, 83. Peter Nyholm, Scherck Studios: pages 42 (No. 2), 43 (No. 9), 4 (No. 15, 22, 26). Warren Reynolds: pages 4 (No. 3), 44 (Nos. 13, 23). Hans Van Nes page 45 (No. 19). Stephen Fay: page 50 (bot tom right). Roche: Pages 53, 80, 81. Alfred Wagg: page 55 (top and center right). Darrow M. Watt: page 65 (top). Krantzen Studios pages 70, 71. Ed Fortuna: Cover, pages 73, 7 (top middle and bottom right), 75 (three o bottom half of page), 76 (middle), 78 (top). Roger Sturtevant: pages 84-86 (Owen house). Richard Averill Smith: pages 84-86 (McPherson house). Charles R. Pearson: pages 92, 93.



EVERYTHING STAYS SHIP-SHAPE in young Steven Baum's room—he sees to that with no urging from mother. Though the actual work was done by his dad, who put down the floor, and a cousin, who installed the fishnet ceiling, Steven was so closely involved in planning and choosing all of the decorations that the room seems to be his personal achievement. The fisherman's net is made of strips of cotton drapery net dyed a pale blue and sewn together. Heavy rope and cork floats add to the authentic nautical look.




PRINTED LETTERPRESS IN THE U. S. A. BY THE CUNEO PRESS, INC.



Floor is Armstrong Asphalt Tile, No. C-924, with special custom inset to complement upholstery fabric.

# the floor made this luxury basement economical



Here's the kind of room that makes guests say, "Now why didn't I think of doing that with my basement?" Actually, it was quite a simple matter to turn an old, empty basement into this fine room where there's plenty of space for parties or family fun—and almost no morning-after clean-up trouble for you. Nothing does more to achieve all this than the smart floor of Armstrong Asphalt Tile, with its warm, friendly colors. For a floor that looks as lovely as this, you'd expect to pay a high price. But Armstrong Asphalt Tile is the lowest-cost of all Armstrong floors, and it goes down right over the basement concrete—so easily that you can install it yourself. When you need a really economical floor with a luxury look, the modern, fashionable choice for any room in your home is Armstrong Asphalt Tile.

**SEND 25¢ FOR BEAUTIFUL BOOK, "SUCCESSFUL DECORATING,"** 32 color pages full of ideas to give your home new personality. Description of this party basement with list of furnishings is also available free of charge. Write Armstrong Cork Company, 5712 Pine Street, Lancaster, Penna.

**Armstrong**

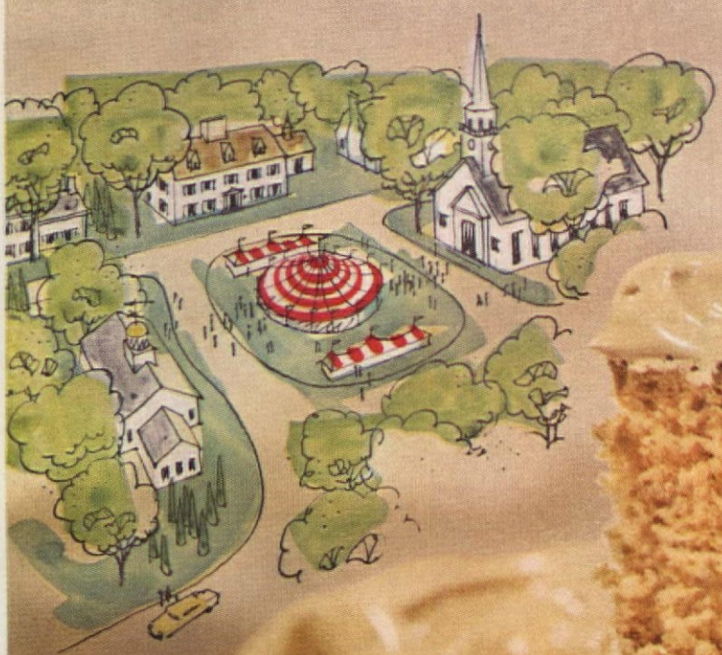
THE MODERN FASHION IN

**FLOORS**

LINOLEUM • INLAID VINYL CORLON® • EXCELON® VINYL-ASBESTOS TILE • CUSTOM CORLON PLASTIC TILE • RUBBER TILE • CORK TILE • ASPHALT TILE • LINOTILE®

Discovered in New England by Duncan Hines...
unforgettable flavor you can match
in this caramel-y Burnt Sugar Cake!

# *It's Duncan Hines delicious!*








*Honest-to-goodness Burnt Sugar Cake* . . . and only Duncan Hines brings you this old-fashioned favorite in a mix! The secret is *real caramel syrup* made from pure sugar, melted and slowly simmered for hours to perfect caramel-y richness then sealed in an air-tight packet at the peak of its goodness. Syrup enough for your frosting, too. Try it tonight. You'll be mighty cake-proud any time you bake with the mixes signed "Duncan Hines"!

Duncan Hines
AMERICA'S AUTHORITY ON GOOD EATING

*Just one of ten fabulous cake mixes...each "Duncan Hines delicious"*